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Brand's

JUL - 6 1940

Choice
PEONIES
LILACS

and Own Root

*For Fall
Planting*

Ruhm
von
Horstenstein

Rochester

BRAND PEONY FARMS
INC.

Box 408 FARIBAULT, MINNESOTA



A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—seventy-two years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

Visit Brand Peony Farms

We are located about half-way between the twin cities and Rochester. We take this opportunity to invite our friends to visit us at any time.

During the course of the flowering season, we have a succession of blooming periods. From about May 15th to June 25th, we have something in bloom that is well worth seeing. Following in rapid succession and in some cases overlapping, come brilliant showings of Phlox Subulata, Tulips, Lilacs, Flowering Crabs, Iris and Peonies. Then during the later summer months and early fall, our fields of Phlox and Perennial Asters are gorgeous.

During the Peony season, we make a special effort to have a splendid show inside as well as our field exhibit. You will enjoy studying and comparing the various varieties of Peonies set up in true show form in our always cool exhibition room.

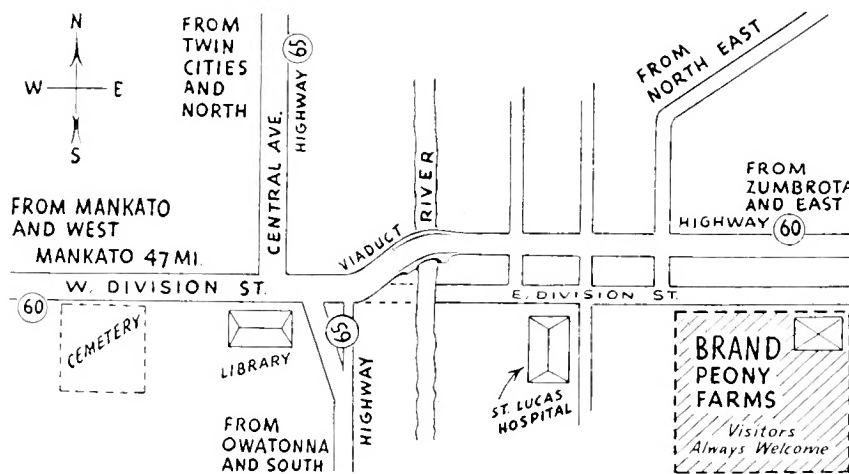
We will always make you welcome whether you purchase or not.

Our Catalog

Each year we go over our mailing list and take out the names of those who have not sent us an order for several years. We do this to save expense. However, if you fail to receive our book and wish a copy, do not hesitate to write for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices vary.

Many people request our catalog who are constantly moving from place to place. For this reason, if we do not receive an order after sending out our book, that name is dropped from our active list.



We are located in the southeast section of Faribault. Visitors coming to Faribault will find this map helpful in locating us.

Visitors always welcome. We try to make the time you spend with us an enjoyable one.

WE APPRECIATE YOUR ORDERS

We take this opportunity to thank our many customers from every state in the Union for the excellent business they have given us over the long period of years we have operated in our present location.

Each year we try to give you better service at a lower cost. To enable us to do this, we must keep our losses as low as possible. A few years ago we could ship stock all over the country without first receiving our payment. But in recent years, we have lost many small accounts which has forced us to adopt the following rule:

If you have not already established credit with us, do so before ordering. Otherwise send complete payment with order, or 25% and we will send the balance C. O. D.

GARDEN TALKS — Illustrated by colored slides

We have about 200 colored slides illustrating various varieties of Peonies, Lilacs, Poppies, Flowering Crabs, Lilies, and different perennials. During the course of the winter months, we are willing to give garden talks illustrated by these slides. Write us if you are interested.



Brand's Peony Manual

This instructive book, consisting of 64 pages, is sent free with every order amounting to \$5.00 or more. For this reason we are not using valuable catalog space to give all the information on the Peony we feel our customers need. To those who do not purchase from us we make a charge of 25c for the book.

Instructions for Planting PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tramped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

1. When Will Brand Peony Roots Bloom?

Brand Divisions will produce blooms next spring if roots are planted early this fall.

2. Why Do Some Plants Fail to Bloom?

A. They may be planted too deep. If they are planted too deep, the buds turn brown and do not mature. Your plant will produce many stems that are thin and weak.

B. You may not be cultivating them thoroughly. Plants should be cultivated each week from the time the red shoots appear above ground in the spring until after the blooming season. Then they should be cultivated several times before the first of September.

C. They may be planted where they receive too much shade. Peonies should be planted in the open where they get sunshine at least half the day.

D. They may be near large trees and shrubs which deprive them of sufficient nourishment.

3. How Deep Should They Be Planted to Give Best Results?

The buds on the crown of the plant should be two inches below the surface of the soil. In setting the root, be sure the soil in the bottom of the hole has been well tamped down so the plant will not sink below this level.

4. When Should the Tops Be Cut Off?

Cut the foliage from your plants between August 15th and September 15th. Then remove these stalks and burn them.

5. How Often Should Peonies Be Fertilized?

Use well-rotted manure once in 3 years around your plants. Place this on in the fall.

6. What Harm Do Ants Do?

None. They are after the sweet juice on the buds. A spray with water will remove this juice.

BRAND'S PEONY MANUAL

This book answers all the above questions in detail and many, many more. Price, 25c.

RIGID PEONY SUPPORT

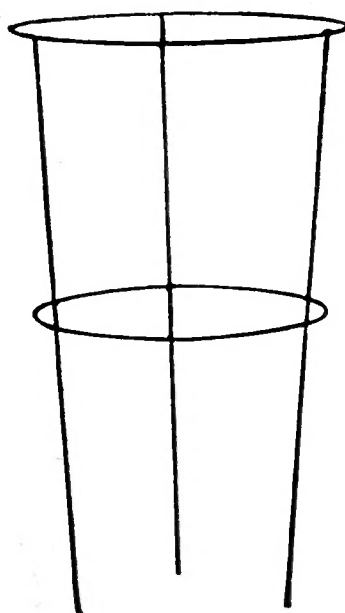
Choice Peonies should be protected by good supports so that the blooms will not be beaten to the ground in a wind storm or heavy rain.

We can supply the "Rigid" Peony Support (shown in the illustration) which is the kind we buy for our own use. This support is well made of 3-gauge galvanized wire—24-inch tops, 48 inches tall.

Price f. o. b. Faribault or factory: Each, 70c; 12 for \$7.00.

Shipped by freight or express. If ordered ahead of time, they can go by freight at a good saving.

Write for prices where larger quantities are wanted.



SIZE OF ROOT

It is unfortunate that Peonies have to be sold at a certain price per root. Unless due discretion is used as to the size, kind, and quality of the root, the price alone means nothing.

We have standardized a type and quality of root now generally known to the Peony world as "A Brand Division." Our Brand Divisions have a large, well balanced root system and each one carries three, five, or more eyes.

PRICE PER ROOT

Only a large, clean division, handled by specialized labor, can qualify as "A Brand Division." This is why no Peony in our list is priced singly for less than \$1.00. A root that can be produced and sold for less is not comparable in quality and size to a Brand Division. Figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find out that no other Peonies cost so little as those which are grown from Brand Divisions.

TRANSPORTATION

We have always been willing to give our personal attention to all of our orders no matter how small they may be. But we do ask our customers to send an additional amount to cover the postage and the extra cost of handling all small orders.

When one Peony root is ordered allow 25 cents for postage and an additional 10 cents for each root until your order amounts to \$5.00. We prepay on all Peony orders amounting to \$5.00 or more in the United States.

SUBSTITUTION

Sometimes an order reaches us late in the season after our stock of some varieties is exhausted. If you send in an order and you are not particular about receiving just the varieties in your list, give us permission to substitute a variety of the same color of equal or better value. As a rule our stock is sufficient to fill our orders just as they are given.

Peonies for Cut-Flowers for Home Trade

In practically every community there is some flower lover who likes to grow fine Peonies for his own pleasure and is also glad to sell some on Decoration Day or for special occasions.

To meet these demands, we offer excellent varieties at such prices that one can afford to grow them and sell the blossoms for a reasonable sum.

We can supply an assortment of as many as 10 kinds, 10 of a kind, if purchased by the 100 at \$25.00 per 100. These roots will carry 3 or more eyes and have a well balanced root system.

If you are interested in such a planting, write us, giving the number you wish and we will suggest to you the best varieties to purchase.

Brand's Special

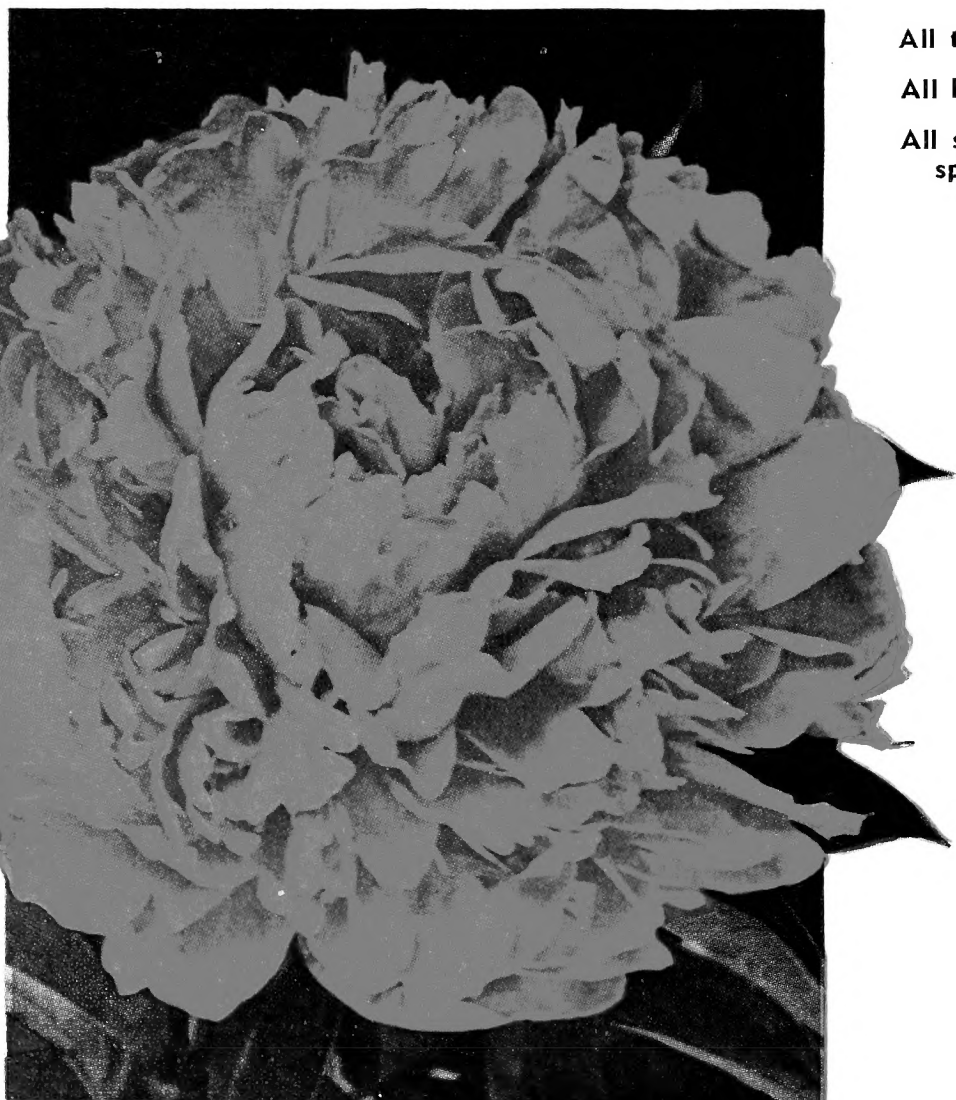


Walter Faxon—Midseason



Avalanche—Late

All true-to-name.
All Brand divisions.
All should bloom next
spring.



Mary Brand—Midseason



Sarah Bernhardt—Late

Peony Offer

A Perfect Collection

Choose from this Color Spread
Any 3 for \$2.75, Postpaid
Any 6 for 5.00, Postpaid
All 8 for 6.50, Postpaid
Every root a splendid specimen.

Edulis Superba
Early

Make Up Your Own Collection

*Choose Just the Varieties
You Wish*

You may select any Peonies priced
at \$1.00 each from our general list as
follows:

Any 10 Varieties

Regular value \$10.00, for

\$7.50

postpaid.

Mme. de
Verneville
Early

Mons. Jules Elie
Early

Felix Crousse
Late



CHOICE DOUBLE VARIETIES

8.5 ADOLPHE ROUSSEAU

(Dessert & Mechin)

One of the very good early dark reds. The flower is large and unusually rich in color and for this reason makes a fine show flower. The plant is very tall and the strong stems hold the flowers erect, making a fine landscape variety.

A Brand Division \$1.00**A. G. PERRY**

(A. M. Brond)

A rich old ivory, tinted delicate rose-pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. It comes into bloom early midseason. Plant has fine upright growth habit, medium tall, strong stems and clean foliage. One of our newer Peonies that we know will please the most exacting.

A Brand Division \$5.00

(In the December Peony Bulletin of 1936, G. W. Peyton of Rapidan, Virginia, writes regarding 10 best Peonies that season, "Alluringly attired in robes of softest pink, shading to creamy white, A. G. Perry was easily one of the finest flowers to be found.")

ALEX D. VORIES

(Vories)

A pleasing shade of American-Beauty-red shading lighter at the edge of the petals. The flowers are large, loose, semi-double. The plant is strong with upright stems. A showy variety for landscape purposes. Midseason.

A Brand Division \$2.00**9.5 ALICE HARDING**

(Lemoine)

A midseason creamy white with soft pink guard petals. Lemoine considers this his best introduction, but we feel that Le Cygne makes a finer all around show flower. We doubt if there is any stock of this variety that is absolutely free from root disease but our stock is as good as can be purchased.

A Brand Division \$3.50**8.6 A. P. SAUNDERS**

(Thurlow)

A large loosely built delicate pink of true rose type. The outer petals are extremely large with a ball of shorter petals unfolding in the center. Gradually fades to almost a pure white. A late variety.

A Brand Division \$1.50**8.6 ARGENTINE**

(Lemoine)

A late midseason globular white, with symmetrically arranged petals of splendid substance. Fragrance pronounced. A very fine white.

A Brand Division \$2.50**8.7 AUGUSTE DESSERT**

(Dessert)

A large midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00**8.7 AVALANCHE**

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.00**8.8 BALL O' COTTON**

(Franklin)

A pure white coming into bloom late midseason. Perfect rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$1.50**9.0 BARONESS SCHROEDER**

(Kelway)

This is considered one of the finest white Peonies grown. When the last symposium was taken, this variety received a rating of 9.0 after 79 people had voted. When the buds first open, they are a delicate blush, but the flower soon fades to a milky white. This is a variety that should be found in every collection. It comes into bloom late, after most of the white Peonies are gone.

A Brand Division \$1.50**BETTY BLOSSOM**

(Thurlow)

A globular flower with white guard petals, faintly tinted yellow and sometimes flecked crimson on the back. The center white petals are intermingled with narrow petals heavily edged with gold. The general color effect is soft yellow. Late midseason.

A Brand Division \$3.00**BISHOP BURKE**

(Vories)

A pleasing shade of rosy crimson with an effective silver sheen throughout. Unlike any other red we grow. The flower is of medium size, perfect rose form. Plant medium tall with strong stems that hold its blooms erect. A good flower in both garden and show room.

A Brand Division \$2.00**BLANCHE KING**

(A. M. Brond)

Peony lovers have been constantly searching for a good deep, late pink. We have now found this flower in Blanche King. This new variety is of wonderful size, symmetrical, and of true rose type. It is a glowing deep pink that holds its color in the field and also develops into a wonderful show flower. This variety was first exhibited at the National Peony Show held in London, Ont., Canada, in 1922. Here it received an award of merit and attracted a great deal of attention. At the late St. Paul Show it was awarded the prize for the best flower at the show and also won first in a class of twenty best dark pinks. One of the latest to bloom.

A Brand Division \$5.00**CHARLOT**

(Doriot)

A silvery lilac-pink with carmine base and silvery border. The flower is rather flat and positively glows with its reddish tints in the center. The plant is tall with strong stems that bend gracefully. A fine landscape, midseason variety.

A Brand Division \$1.50**8.6 CHERRY HILL**

(Thurlow)

A very tall growing semi-double bright dark early red. Splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a silver medal by the Massachusetts Horticultural Society.

A Brand Division \$1.00**8.4 CHESTINE GOWDY**

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals, of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.00**COMMANDER**

(A. M. Brond)

A true self solferino-red. An extra large, high built compact flower. A cone-shaped rose type variety. Although late, it blooms consistently, which cannot be said of most late varieties. After every other red is gone you can still go out and bring in excellent flowers of this variety. A real acquisition to our reds.

A Brand Division \$3.00**9.1 CORNELIA SHAYLOR**

(Shaylor)

A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this in a class with Georgiana Shaylor.

A Brand Division \$2.00**C. W. BUNN**

(A. M. Brond)

A deep rich rosy pink flower coming into bloom late midseason. The flowers are true rose type, built of great broad heavy roselike petals forming a flower of perfect form.

A Brand Division \$10.00**8.4 DAVID HARUM**

(Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower.

A Brand Division \$1.50**9.0 DENISE**

(Lemoine)

This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance.

A Brand Division \$3.00**DR. CHRISTOPHER GRAHAM**

(A. M. Brond)

Here is a late midseason white in season with Marie Lemoine. The flower is large, loosely built, with large guard petals enclosing a center of smaller lacy petals. This flower is of the Kelway's Glorious type but is a later variety. An absolutely first class late white that will open well.

A Brand Division \$10.00



DR. F. R. HUXLEY

(A. M. Brand)

Another late midseason pure waxy white, full rose type. The flower is high built, with large incurved petals. The plant has good growth habit with straight stiff stems. This flower was named for one of our leading physicians in Faribault who visits our Peony fields during the blooming season each morning before he begins his day's duties. He selected this flower and has watched it over a period of years. We feel sure it will measure up to the best.

A Brand Division \$10.00

DIRECTEUR URSAT

(Doriot)

A very early soft light pink that opens in loose bomb or crown type, with a pleasing touch of light yellow petals in the collar. If seen at the right stage the flower is pleasing but like many varieties becomes ragged with age.

A Brand Division \$5.00

9.1 E. B. BROWNING

(Brand)

A very late white coming into bloom with Marie Lemoine. The buds of this variety are often as large as the entire blooms of other fair-sized Peonies. The bud opens slowly, and as the petals unfold, a delicate pink coloring appears; the inner surface of the petals being washed with the most delicate pinkish canary. The perfume of the flowers is strong and sweet. The variety is so late that it is seldom seen in Peony shows.

A Brand Division \$1.00

9.1 E. C. SHAW

(Thurlow)

A large, cup-shaped, shell-pink borne on strong stems. Outer petals are broad, rounded, with carmine tracings; inner petals graduate smaller and shorter to the center. Highly impressed as we are with all of Thurlow's seedlings which we have grown and admired, this variety is now our favorite. First we thought President Wilson to be the finest of the lot; yet now after years of comparison, we have shifted our preference to E. C. Shaw.

A Brand Division \$1.50

7.6 EDULIS SUPERBA

(Lemon)

This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.00

9.0 ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field and when handled as a cut flower. Petals are long, narrow, and heavily serrated on the edges. The flower first opens cup-shaped, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$3.00

ELLEN FOSTER

(A. M. Brand)

Flesh-pink. A medium tall growing variety with good plant habits and clean foliage. Rose type blooms of good size, large broad deep petals of almost uniform light flesh-pink flushed delicate lavender. A new variety of great promise. Selected by many of our visitors last season as the best flower in our show room.

A Brand Division \$10.00

8.9 ENCHANTRESS

(Lemoine)

A charming very late white. An excellent show flower. Prolong your blooming season by adding this excellent variety to your list. We understand that this is not a good flower for the South, as it is very late and does not open well, but the farther north it is grown, the better it becomes. As grown with us, it is rated far too low. It is surely entitled to a rating of 9.2. A splendid pure white.

A Brand Division \$1.00

8.6 EUGENIE VERDIER

(Calot)

An ideal pink variety coming into bloom early midseason. Semi-rose type. Opens a fresh hydrangea-pink with primary petals lighter and the center of flushed crimson. Fragrant. An ideal show flower.

A Brand Division \$1.00

8.9 EUNICE SHAYLOR

(Shaylor)

A midseason light shell-pink with center petals a flesh-white with a circle of golden stamens around the center tuft. A semi-double, beautiful on matured plants. The plant is medium tall and upright with strong stems.

A Brand Division \$2.00

EVANGELINE NEWHALL

(A. M. Brand)

A very late large light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose in type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$5.00

7.7 FANNY CROSBY

(Brand)

An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing.

A Brand Division \$1.50

8.4 FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel.

A Brand Division \$1.00

9.3 FESTIVA MAXIMA

(Mieliez)

An early true rose-type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule, comes too early for a show flower.

A Brand Division \$1.00

FIREBALL

(A. M. Brand)

This is one of our new seedling Peonies difficult to classify as to color. It is not a real red and neither is it a pink. Probably a brilliant Tyrian rose will best describe it. The flower is early, of medium size, semi-double, and for color extremely effective in the garden. It is not a show flower and is not for indoor use, but as an outdoor variety it is a knockout.

A Brand Division \$2.00

9.2 FLORENCE MacBETH

(Sass)

An immense rose type flower of a soft La-France-pink. The petals are broad, of much substance, and have a crinkled effect that is very distinct and beautiful. The plant is a strong, vigorous grower with strong stems. A very fine pink.

A Brand Division \$2.50

9.1 FRANCES WILLARD

(Brand)

Frances Willard is a very fine white which we believe gives universal satisfaction. It opens an exquisite blush-white, occasionally with a carmine touch, changing to pure white. Usually found in the winning classes in every show room. Midseason, comes into bloom with Mary Brand. (A gorgeous Peony named for a great woman.)

A Brand Division \$1.50

8.9 GEORGIANA SHAYLOR

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.00

GOLDEN BRACELET

(A. M. Brand)

A very high built creamy white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety was displayed in our show room two years ago for the first time and was greatly admired. One of our visitors thought this name appropriate as there is a distinct band of creamy yellow petals through the flower that makes this variety unusually attractive. See page 7 for free root.

A Brand Division \$5.00



Philippe
Rivoire

Each Year Brings

We have often tried to make up a number of collections of Peonies that we felt would appeal to our flower friends. Quite often we have found that many of these collections contained a variety that had already found its way into the gardens of prospective purchasers.

For this reason, we have gone through our list and selected from it a number of fine varieties that we now have in sufficient quantity to enable us to cut the price and permit you to make your own collection at a real saving if you will take a number.

All the varieties listed below are especially fine. All roots will be Brand Divisions, well labeled, and true-to-name.

Select any 3 from this list **\$7.00**
Postpaid for

Select any 6 from this list **12.00**
Postpaid for

Select any 12 from this list **20.00**
Postpaid for

Argentine
Auguste Dessert
Blanche King
Evangeline Newhall
Florence MacBeth
Fireball
Hansina Brand
Hazel Kinney
Jean Caaperman
Laverne Christman
Martha Bullach

Mrs. Bryce Fontaine
Mrs. Deane Funk
Mrs. Frank Beach
Mrs. Harriet Gentry
Mrs. John M. Kleitsch
Mrs. Romaine B. Ware
Myrtle Gentry
Philippe Rivoire
President Caalidge
Rosamond Grant
Susan White
Krinkled White



Laverne Christmon



Hansina Brand

a Better Offer

Note:

Our stock is limited in the following varieties.

Blanche King
Florence MacBeth
Hansina Brand
Mrs. Bryce Fontaine
Mrs. Frank Beach
Mrs. Harriet Gentry
Philippe Rivoire

For this reason, we are asking you not to order more than one each of these varieties.

Free!

GOLDEN BRACELET

See page 5 for description.

With every order for 12 Peonies chosen from list on opposite page, a root of this striking new Peony will be sent free.



Auguste Dessert



Krinkled White



Blanche King



CHOICE DOUBLE VARIETIES—Continued

8.6 GOLDEN DAWN

(Gumm)

Anemone type; midseason. Yellowish center with broad guard petals of ivory-white. Similar in color to Primevere and Laura Dessert. For best color effects, all yellow Peonies should be cut in the bud and developed inside.

A Brand Division \$3.00

GRACE BATSON

(Sass)

A rich midseason deep pink. The flower is large, shaped somewhat like a large Chrysanthemum. The plant is tall with strong stems that hold the flowers erect. In looking over reports of the National Peony Show held in Lincoln, Nebraska, in 1937, we find this variety won a number of prizes.

A Brand Division \$2.50

GRANDIFLORA

(Richardson)

A very large flower of true rose type. Rather flat bloom, very large, with a graceful and beautiful arrangement of petals. Soft shell-pink, shading to white with shadings of rose. Very late. When one thinks the Peony season ended, he can still cut fine blooms of Grandiflora.

A Brand Division \$1.00

9.1 HANSINA BRAND

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show.

A gorgeous flower. A Brand Division \$5.00

9.0 HAZEL KINNEY

(A. M. Brand)

A delicate clear hydrangea-pink of true rose type. The flower is large with broad petals symmetrically arranged. The plant is of medium height with clean light green foliage. A midseason prolific bloomer.

A Brand Division \$1.00

8.8 HENRY AVERY

(Brand)

A late midseason pink. Guards and center petals a bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a handsome Peony making a fine garden flower as well as a striking show variety.

A Brand Division \$1.00

HENRY M. VORIES

(Vories)

A delicate light pink coming into bloom very late in the season. Flower is large, flat, rose type. The plant is tall and strong with good stems that support the flowers well.

A pleasing variety. A Brand Division \$2.50

8.9 JAMES BOYD

(Thurlow)

A dainty, fragrant, late flesh-pink, changing to almost white, tinted at the base with a yellow cast. The guard petals are notched at the tips, giving a fringed effect.

A Brand Division \$1.50

JANE ADDAMS

(A. M. Brand)

A late midseason white of medium size, beautifully formed, and rose type. The petals are broad and cupped as they circle about the heart of the flower. The fragrance is delicate but pronounced. Two of our earlier white varieties, Frances Willard and E. B. Browning, were named for famous women. For a number of years we have wanted to name one of our Peonies for Jane Addams and finally decided on this variety.

A Brand Division \$10.00

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$5.00

9.2 JEANNOT

(Dessert)

A delicate lavender-pink, with salmon shadings at the base of petals. The flower is large, high built, rose type, with cupped center. Late.

A Brand Division \$1.50

JOANNE FOREMAN

(A. M. Brand)

Salmon-pink. A medium tall upright grower with nice clean light green foliage. Long straight stems hold the blooms gracefully erect. The flowers are large, well supplied with broad petals which open into a large flat flower after the style of Martha Bulloch. The color is a decided bright salmon-pink.

A Brand Division \$10.00

JOSEPHINE HOPE HEALY

(A. M. Brand)

Flower named for the daughter of John Healy of St. Paul Park, Minnesota. John Healy and A. M. Brand were neighbor boys from the time they were born until they were some 16 years of age. They swam, played, fished, and fought together during all those years. Josephine Hope Healy is a full rose flower with great broad nicely rounded petals. Petals are of great substance and the color a very fine, even medium bright pink. We believe this a real Peony.

A Brand Division \$10.00

JOHN L. CRENSHAW

(A. M. Brand)

Another fine red coming into flower with the late varieties. When Baroness Schroeder is just passing its prime this variety is at its best. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. This flower has been admired in our seedling fields for the past ten years. The plant is of medium height, stems strong and erect, foliage narrow and dark green. The blossom develops into fine size for a red. We have very few roots to offer this season.

A Brand Division \$10.00

8.9 JUBILEE

(Pleas)

A very large, flat, ivory-white. The petals are long, narrow, and loosely arranged, producing a very attractive feathery effect. Everyone familiar with Peonies knows that Jubilee is a fine flower. Its only defect is a weak stem, yet one can well afford to support such a beautiful flower.

A Brand Division \$1.00

8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction.

A Brand Division \$1.00

9.0 JUNE DAY

(Thurlow)

A pleasing shade of light pink with lavender shadings on edges of center petals. The flower is large, rose type, pleasing color, and delightfully fragrant. A striking show flower and a fine variety in the field.

A Brand Division \$1.50

8.8 KARL ROSENFELD

(Rosenfield)

A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower.

A Brand Division \$1.00

9.0 KATHARINE HAVEMEYER

(Thurlow)

A large flesh-pink of true rose type coming into bloom late in the season. The guard petals are broad and rounded and somewhat notched at the ends. Center petals narrow and fringed. The center is full and high. The plant is medium tall and vigorous with strong, graceful stems. Fragrant.

A Brand Division \$2.00

9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$2.00

KELWAY'S QUEEN

(Kelway)

A late midseason fragrant mauve-pink with center flecked crimson. This is a distinct Peony, both in flower and plant. The plant is bushy and each flower stem produces a perfect flower. A fragrant Peony.

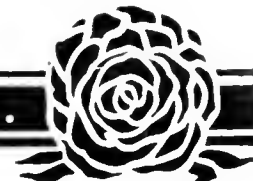
A Brand Division \$2.00

9.1 LADY ALEXANDRA DUFF

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.00



9.2 LA FEE

(Lemoine)

A large, compact flower made up of different shades of pink. The guard petals are mauve-rose with a crown of lighter creamy pink petals. The flower is delightfully fragrant, coming into bloom early midseason. The plant is tall, vigorous, and has splendid foliage.

A Brand Division \$1.00

9.0 LA FRANCE

(Lemoine)

A uniform apple-blossom-pink with crimson splashes on the guards. The flower is unusually large, true rose-type, fragrant, and very late. The years when this variety comes good, it is one of the most outstanding of all Peonies. An exquisite show flower.

A Brand Division \$1.00

8.1 LAKE O' SILVER

(Franklin)

This is a light pink silver-tipped variety, with golden anthers prominently showing throughout the flower. The central petals are a darker pink. The bloom is very large, often 7 to 8 inches in diameter on established plants. It is an extremely free bloomer.

A Brand Division \$1.50

8.6 LA LORRAINE

(Lemoine)

A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. When shown together with magnificent blooms of Le Cygne, Kelway's Glorious, Therese and Mme. Jules Dessert, its blooms have shown up equally well and we think it is just as good a flower as any of them.

A Brand Division \$2.00

LA PERLE

(Crousse)

A beautiful soft shade of old-rose-pink with a spicy fragrance. The bud is especially clear, making a good cut flower. It is also a good show flower. A midseason variety.

A Brand Division \$1.00

8.8 LAURA DESSERT

(Dessert)

The flower is round, fragrant, and of rose type. Guard petals creamy white, enclosing a domelike center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

A Brand Division \$2.00

LAURA VORIES

(Vories)

The flowers are large, delicate flesh-white in color shading to delicate pink in the center. The flowers are semi-rose in form with stamens intermingled in the collar petals. A perfectly formed flower and a beautiful one.

A Brand Division \$2.50

8.9 LAVERNE CHRISTMAN

(A. M. Brand)

This flower resembles Therese very much in color, form, and general make-up. It is a large flower of rose type, loosely formed, with long, broad petals. In color it is a deep rose-pink, shading lighter towards the ends of the petals. The plant is tall and vigorous. It received an Award of Merit of the American Peony Society, St. Paul, 1923.

A Brand Division \$3.00

9.9 LE CYGNE

(Lemoine)

A fine creamy white of true rose type, perfect in form. Early midseason. Strong, medium height stems. Flowers large and delightfully fragrant. Le Cygne is the highest rated Peony and fully deserves its rating when seen at its best.

A Brand Division \$2.50

LIBERTY BELL

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$10.00

8.8 LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of the petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$2.00

9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$1.50

8.8 LOVELINESS

(Hollis)

A large, flat, fragrant hydrangea-pink coming into flower late in the season. The plant is tall with heavy foliage, and stems strong enough to hold the flowers erect. As a rule we are not able to fill late orders for this truly lovely Peony.

A Brand Division \$1.00

LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow.

A Brand Division \$1.50

L. W. POLLOCK

(A. M. Brand)

Here is a fine pink Peony, in color unlike any other we grow. It is a rich Tyrian rose and comes into bloom late in the season. This flower is as distinct in color among the late pinks as is Walter Faxon among the early pinks. The plant is of medium height, very thrifty, has light green foliage, and good strong stems. A fine garden flower, also a good show flower.

A Brand Division \$10.00

8.7 MADELON

(Dessert)

A beautiful silvery pink, among the latest of Dessert's originations. Petals imbricated and slightly touched with carmine. A splendid late variety. A new Peony from France carrying that peculiar charm always to be found in the Dessert selections.

A Brand Division \$2.00

8.9 MARIE CROUSSE

(Crousse)

A delicate shell-pink bordering on salmon. In color it is not like any other pink we grow. Such a clear pure self color, it attracts the eye, even when blooming among a hundred different pinks. A fragrant, midseason to late variety. Arrange this flower with Primevere and you have an attractive color combination.

A Brand Division \$1.00

8.3 MARIE JACQUIN

(Verdier)

A midseason semi-double flower. Purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, all giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage.

A Brand Division \$1.00

9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. If you refer to our chart you will note that this variety appeared every year in the large class at the national shows. A prize winner.

A Brand Division \$2.00

8.7 MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud.

A Brand Division \$1.00

8.0 MARY B. VORIES

(Vories)

A large rose-type pure white, with creamy depths, with just an occasional tracing of carmine on the petals. The plant comes into bloom late in the season and the strong stems hold the large flowers erect. Faint, sweet fragrance.

A Brand Division \$2.00

9.0 MILTON HILL

(Richardson)

A beautiful flower of a delicate shade of salmon-pink, resembling Walter Faxon. It comes into flower late in the season and when seen in the show room in first class form, this variety is hard to beat in its color. It received a rating of 9.0 with 63 voting. One of the finest of all Peonies.

A Brand Division \$1.00

**8.9 MME. EMILE LEMOINE****(Lemoine)**

A rare, beautiful white, coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower and a wonderful show flower.

A Brand Division \$1.00**9.4 MME. JULES DESSERT****(Dessert)**

One of the finest of all light pink Peonies. The flowers are very large, well formed, and of a delicate flesh-pink gradually fading to white. This is a variety that does well in the garden and is always among the prize winners at the great shows.

A Brand Division \$1.50**9.3 MONS. JULES ELIE****(Crousse)**

An immense self-colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance.

A Brand Division \$1.00**8.8 MONS. MARTIN CAHUZAC****(Dessert)**

If you wish the darkest red Peony grown, order this one. Flowers medium to large, semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong sturdy upright stems. It comes into bloom early midseason and is a striking landscape variety.

A Brand Division \$1.50**9.6 MRS. A. M. BRAND****(A. M. Brand)**

A pure glistening white coming into flower very late in the season. The flower is large, of perfect rose form, with large uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul in 1923. The plant is medium tall with vigorous upright stems and beautiful dark green foliage.

A Brand Division \$3.50**MRS. A. S. GOWEN****(A. M. Brand)**

A very large midseason, semi-rose, red. The perfect arrangement of the large petals gives this flower exquisite form. We named this Peony for Mrs. Gowen of Excelsior, Minnesota, for we believe no one is a better judge of a good Peony than she. She selected this variety some years ago from our seed bed as a really fine Peony and consequently it bears her name.

A Brand Division \$10.00**MRS. BRYCE FONTAINE****(A. M. Brand)**

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and also show flower. Although this variety is listed as new and few roots have been sold we have watched it year after year for over 16 years and we are willing to place it among the very best reds.

A Brand Division \$5.00**MRS. CHARLES GILBERT****(Shaylor)**

A delicate pink coming into bloom midseason. The coloring is much like Therese but it comes into bloom later. The flower is semi-double in form showing bright golden stamens.

A Brand Division \$1.00**MRS. DEANE FUNK****(A. M. Brand)**

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$2.00**9.3 MRS. EDWARD HARDING****(Shaylor)**

A large midseason white, illumined by many golden stamens hidden under the petals. The plant is of medium height, free flowering, with stiff stems and excellent foliage. The flower resembles Enchantress but the plant is a much better grower.

A Brand Division \$1.50**MRS. EUCLID SNOW****(A. M. Brand)**

Flesh-pink. Plant of medium height, holding its blooms erect and well above clean light green foliage. Flowers open into a large cup-shaped bloom. Petals broad, long, and nicely notched at the ends. Color a deep flesh-pink with rays of deeper pink through the petals. A very attractive flower coming into bloom early mid-season.

A Brand Division \$10.00**9.0 MRS. F. A. GOODRICH****(A. M. Brand)**

A large deep pink with great broad petals of splendid substance, arranged in perfect form. The flower is true rose type. Received an Award of Merit, London, Ontario, 1922. A very late fragrant variety.

A Brand Division \$3.00**9.0 MRS. FRANK BEACH****(A. M. Brand)**

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

A Brand Division \$3.00**9.1 MRS. HARRIET GENTRY****(A. M. Brand)**

A very late perfect rose type white. Petals are very large, of the purest glistening white. Deep in the center of the flower you will find a touch of that peculiar pinkish tint for which Solange is famous. This is one of our latest white Peonies to bloom and is one of the most refined flowers in this list.

A Brand Division \$3.00**MRS. J. H. NEELEY****(Dr. J. H. Neeley)**

A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

A Brand Division \$10.00**9.0 MRS. JOHN M. KLEITSCH****(A. M. Brand)**

A tall, very late deep pink with exceedingly strong heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of true rose type. When you think the Peony season is over Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows, but won first prize as the best flower in the entire show at St. Paul in 1928.

A Brand Division \$3.00**MRS. J. V. EDLUND****(J. V. Edlund)**

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies.

A Brand Division \$10.00**9.1 MRS. ROMAINE B. WARE****(A. M. Brand)**

A fragrant light pink coming into bloom midseason. The flower is medium large, rose type, with a delightful rose fragrance. The plant is medium tall with strong slender stems that hold the flowers well erect. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said, "I think this one of the daintiest of all Peonies."

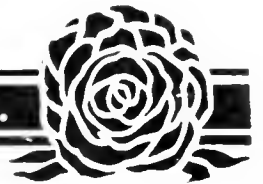
A Brand Division \$2.00**9.1 MYRTLE GENTRY****(A. M. Brand)**

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. This flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$3.00**8.9 NANCY DOLMAN****(Vories)**

A tall, late, pale rose-pink, of conical form and great size. The plant is tall, robust, floriferous, with stiff stems and good foliage. A good late variety that needs disbudding to produce perfect blooms.

A Brand Division \$3.00



NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

A Brand Division \$10.00

9.0 NINA SECOR

(Secor)

An absolutely pure white of true rose-type. A few of the central petals show a fine crimson edge. The flower is built high with a cupped rosebud center and resembles Kelway's Glorious. The flowers are medium to large. The plant is tall, graceful, with light green foliage. The plant needs careful disbudding to bring the blooms to exhibition size. Midseason.

A Brand Division \$1.00

8.8 NYMPHAEA

(ThurLOW)

Large flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than rose type.

A Brand Division \$1.00

ODILE

(Doriat)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty.

A Brand Division \$7.50

OFFICINALIS RUBRA

"Grandmother's Piney." This bright old-fashioned red should be in every garden because of its early blooming. As a rule we can always cut a few flowers for our Decoration Day trade. It comes into bloom just after Tenuifolia Flora Plena. It has a rich spicy fragrance.

A Brand Division \$1.00

9.2 PHILIPPE RIVOIRE

(Riviere)

A very bright rich crimson coming into bloom late midseason. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is the highest rated of any red Peony.

A Brand Division \$3.00

8.8 PHOEBE CARY

(Brand)

A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well.

A Brand Division \$1.50

8.8 PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom midseason. The outer petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and Susan White make a fine combination, as they are the same type but differ in color.

A Brand Division \$1.50

PRESIDENT COOLIDGE

(A. M. Brand)

Too new to be rated. A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform lavender-pink. The blooms are carried well above the foliage on strong stiff stems. The prominent guard petals stand out from the rest of the flower.

A Brand Division \$3.00

9.3 PRESIDENT WILSON

(ThurLOW)

A very large, late, bright rose-pink, fading to a lighter pink. The flower has a rich, spicy fragrance. The plant is of medium height, strong stems, good foliage. Awarded Certificate of Honorable Mention at London, Ontario, Show.

A Brand Division \$1.50

8.6 PRIDE OF PAULDING

(Neeley)

A large, late, rich flesh-pink. The center of the flower is a creamy pink and the base of the petals have a greenish cast. The flower has a sweet Rose fragrance. The stiff heavy stems hold the large flowers erect.

A Brand Division \$1.50

8.6 PRIMEVERE

(Lemoine)

One of the best of the yellow varieties. The guard petals are a creamy white, enclosing a central ball of sulphur-yellow. The flower is medium large, bomb type, and very fragrant. It comes into bloom midseason. If the flower is cut in the bud and developed inside, you get the true color.

A Brand Division \$1.50

8.7 REINE HORTENSE

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.00

REV. H. TRAGITT

(A. M. Brand)

White. Very large, of true rose type. Great blooms of the most perfect form resemble large balls of snow. The dwarf plants with strong stems hold the great white blooms erect. Very sturdy, even growth. Planted in rows, they present a remarkable sight when in bloom. So profuse, the blooms cover the whole plant with a solid mass of white. Usually pure white, yet occasionally a faint trace of red shows on an inner petal. Globular in form; great broad, snow-white petals of great substance. This variety resembles Le Cygne but it is late while Le Cygne is early. Unusually fragrant.

A Brand Division \$3.00

8.8 RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A single plant on the lawn is attractive and delightful, beautiful and lasting. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.00

9.0 ROSA BONHEUR

(Dessert)

Very large, rose type. Delicate pink, with guard petals slightly flecked crimson. The plant is medium tall, erect, with strong stems. A late midseason variety that is always admired.

A Brand Division \$1.00

ROBERT E. LEE

(A. M. Brand)

This pure snow-white was named for the great southern soldier and scholar. The flower is of medium size and fine form. A few roots have been sold and we believe this flower will appear in the winning classes at the coming Peony shows.

A Brand Division \$10.00

ROSAMOND GRANT

(A. M. Brand)

This lovely pink seedling was named in 1935 but we have seldom been able to list it in our catalog. We have a few excellent roots to offer this fall. It is a late midseason deep salmon-pink. The plant is thrifty and blooms profusely.

A Brand Division \$5.00

ROY GODDARD

(A. M. Brand)

A real Brand Peony right down to date. Three years ago, we selected from our seedlings under trial a flower of exceptional merit and named it for Roy Goddard, Dean of the Junior High School of Rochester, Minnesota. This is a large flower of true rose type with many long, narrow petals radiating out into a great open flower after the type of Martha Bulloch. A creamy pink with color becoming very rich towards the center.

A Brand Division \$10.00

RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true rose form with broad roselike petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This Peony was named for Ruth Brand who books our orders absolutely correct and we think we have named a perfect red for her.

A Brand Division \$10.00

9.0 SARAH BERNHARDT

(Lemoine)

Another fine pink that always prevails in the show room. From our chart you will note it appeared every year in the large class. The color is a true apple-blossom-pink with each petal silver tipped. It is a late midseason variety with an agreeable fragrance.

A Brand Division \$1.00

9.1 SARAH K. THURLOW

(ThurLOW)

A very large delicate pink, changing to pearly white, flushed pink in the center. On first opening this variety resembles Tourangelle. The stems are long and slender but support the flower well. A very late variety with a delightful rose fragrance.

A Brand Division \$2.00

**SHATTUCK**

(A. M. Brand)

A new shade of deep bright red with an almost total absence of purple. This variety was exhibited at the National Show held in Des Moines and received much favorable comment. We now have enough stock of this variety to offer it this fall. A late midseason variety.

A Brand Division \$2.00

8.7 SILVIA SAUNDERS

(Sounders)

A beautiful little flower remindful of a semi-double wild prairie Rose. Blooms open out flat, slightly cupped. Around the edge is a double row of wide, rounded, rose-colored petals which in turn surround a central cluster of short stamens with delicate light green carpels, tipped bright pink. Delicately beautiful—a Peony masterpiece.

A Brand Division \$3.00

9.7 SOLANGE

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect rose type. The coloring is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for a small home garden. The years when it comes good it fully deserves its rating.

A Brand Division \$1.00

9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure.

A Brand Division \$1.00

SUSAN WHITE (New)

(A. M. Brand)

A pure early midseason white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white. A fine companion for Phyllis Kelway.

A Brand Division \$2.00

8.4 STRASSBURG

(Goos & Koenemann)

Flowers very large, loosely built, semi-rose. Petals very large, broad, delicate lilac-rose. This German firm has sent out many beautiful Peonies, all distinct, but in their entire list this is one of the best. Stock of this variety is very scarce.

A Brand Division \$1.00

9.8 THERESE

(Dessert)

A very large, somewhat loosely built pink with a golden yellow glow in the center of the flower. The flowers are typical, even on one-year plants. The plant is of medium height with strong stems and comes into bloom early midseason. A supreme flower for exhibition purposes. A free bloomer with delicate fragrance.

A Brand Division \$1.00

9.4 TOURANGELLE

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it.

A Brand Division \$1.00

8.2 VICTOIRE DE LA MARNE

(Dessert)

One of the largest purplish red Peonies. The blooms are loose rose type, globular in form, and made up of broad petals of velvety red with a silvery reflex. A good garden flower and a fine show flower. The plant is of medium height and comes into bloom midseason.

A Brand Division \$1.50

VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance. The plant is of medium height with very strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but the plant comes into bloom so early that you seldom see the flower in the show room.

A Brand Division \$3.00

9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all.

A Brand Division \$1.50

WALTER LINDGREN

(A. M. Brand)

We regret that we cannot offer this fine pink for sale this season. Next year we expect to have a few roots for sale.

W. E. BLANCHETTE

(A. M. Brand)

The firm of Brand has always been noted for its fine red Peonies. Longfellow, Mary Brand, Lora Dexheimer, Winnifred Domme, Richard Carvel, David Harum, and Charles McKellip are excellent varieties. Among the three reds that we are introducing this year is this superb variety, W. E. Blanchette, a rich deep crimson. It is of immense size, the largest red we know of. It is of a loose, semi-rose type with immense broad petals arranged in symmetrical form like the petals of a beautiful Rose. It is so large and of such beautiful form that it catches the eye instantly in the field. It develops nicely inside as a show flower and holds up well over a period of a number of days. We believe anyone who purchases this fine red will be more than pleased with it.

A Brand Division \$10.00

Springfield, Mo., May 26, 1939.

W. E. Blanchette (purchased Fall, 1937) from 6 to 7 inches in diameter, attracts everyone's attention.

Mrs. D. D.

8.3 WINNIFRED DOMME

(Brand)

The nearest scarlet-red. No matter how many good reds you have, you will still want Winnifred Domme. Unlike most reds, it has practically no purple; the nearest scarlet of all Peonies. The plant is dwarfish, but the stems are strong and erect, each producing a single bloom. A most excellent red to use as a border plant.

A Brand Division \$1.00



Tenuifolia Flora Plena—the Fern-Leaved Peony

Super-Early Collection All Red

Blooming very early, in continuous succession . . . these three varieties give you two whole weeks of Peony beauty ahead of all the others:

If Purchased Separately a Total Value of \$6.00.

Collection Price, For All Three

\$5.00 Postpaid

LACINIATA. A bright scarlet single that comes into flower about two weeks before Officinalis Rubra. The plant is thrifty, with laciniated foliage. The red flowers literally cover the plant and when in bloom make one red ball. This makes a fine plant border.

OFFICINALIS RUBRA. That large brilliant red Peony so often seen as a favorite in old gardens. In latitude of southern Minnesota it generally blooms by Decoration Day. It does not begin to fade until just before the main crop of other Peonies appears. Officinalis Rubra is always in bloom here June 1st or before.

TENUIFOLIA FLORA PLENA. In bloom with us around May 20th. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Plant as early in the spring as possible. Very scarce. Few growers are able to list it.



SINGLE PEONIES

Prolong your blooming season by planting a group of Single Peonies. Both Single and Japanese varieties hold well both in wind, rain and sun. They are splendid for house decoration and garden effects and have an artistic value different from the double form. We feel that we haven't listed a variety that will fail to give satisfaction.

BETTY LOU

(Brand)

A medium tall plant, light green foliage and stem with a beautiful shaped large light pink flower that holds its color and form for days in the sun. Then as the flower starts to fade, the zoning of shades of pink and white becomes simply wonderful. Just a suggestion of Walter Faxon color in it.

A Brand Division \$5.00

FLANDERS FIELDS

(Brand)

A single of the most brilliant red. Two rows of petals surround a large prominent center of golden stamens. The rich velvety petals have great substance and make a well-formed flower.

A Brand Division \$2.50

8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight stiff stems which hold the flower well erect. A very fine landscape variety.

A Brand Division \$1.00

9.0 HELEN

(Thurflow)

This is a very fine early deep shell-pink. A double row of broad rounded petals surrounds a mass of golden stamens. The stems are tall, strong, and erect. If you are looking for a good pink single this variety will please you.

A Brand Division \$3.50

HOGARTH

(G. & K.)

A tall vigorous plant producing in great numbers very large lavender-pink single flowers of splendid form and substance. The great blooms are held well erect. A very fine single.

A Brand Division \$1.00

LACINIATA

Bright scarlet. If you wish a Peony that will give you bloom about two weeks earlier than *Officinalis Rubra*, you must have this variety. It comes into bloom a few days earlier than the finely cut-foliaged Peony, *Tenuifolia*, but is distinctly different from the *Chinensis* varieties. It is not so hard to propagate as *Tenuifolia*, and we feel that it is just as satisfactory. This is a variety that should be in several places in your border.

A Brand Division \$2.00; 3 for \$5.00

KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show.

A Brand Division \$3.00

8.4 L'ETINCELANTE

(Dessert)

Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens.

A Brand Division \$1.00

LOUISE ANN

(A. M. Brand)

A beautiful large deep rich red of fine color with great golden center. The blooms during the daytime lie absolutely flat, spread out just above the foliage all over the plant. The plant is dwarf, very neat in appearance, and when covered with the great blooms is a sight to behold. Where a hedge of Peonies is desired this is just the variety.

Each \$5.00

LULU STRONG

(A. M. Brand)

Single mottled pink. We have always thought a great deal of the mottled pink variety, *Marguerite Dessert*. In Lulu Strong we have a somewhat similar flower but the mottling is more pronounced. We think it a better flower.

A Brand Division \$5.00

MANKATO

(A. M. Brand)

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green corpuscles tipped pink. Very upstanding, medium height. An excellent flower.

A Brand Division \$5.00

MAN O' WAR

(A. M. Brand)

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety.

A Brand Division \$3.00



Prairie Rose



President Lincoln

**8.5 MARGUERITE DESSERT**

(Dessert)

A midseason white variety thickly powdered with pale rose-pink dots; small cluster of golden yellow stamens in the center; carpels tipped red; pleasing fragrance. Plant tall with strong stems and good foliage; a very free-blooming sort. A Brand Division \$1.50

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red. A Brand Division \$1.00

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows. A Brand Division \$1.50

OWATONNA

(A. M. Brand)

An outstanding brilliant pink which lasts long in the sun. Two rows of immense guard petals enclose a great center of rich yellow stamens. Green carpels tipped rose. The plant is tall, the stems are strong, and the very large blooms are held erect. A lovely single with great substance and beauty. A Brand Division \$5.00

PRAIRIE ROSE

(A. M. Brand)

This beautiful single is a sister seedling of Hansina Brand as it comes from that same handful of seed from which came that great show flower that won best flower at the World's Fair at Chicago in 1933, and then repeated at the National Show the next year at St. Paul. Prairie Rose is the best deep pink single we have ever seen. A brilliant deep self pink. The color holds well in the sun, the flower is large and beautiful in appearance. Plant tall, stems strong and a clean light green. A Brand Division \$5.00

PRESIDENT LINCOLN

(A. M. Brand)

Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun. A Brand Division \$5.00

8.9 PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant. A Brand Division \$1.50

RED GODDESS

(A. M. Brand)

A medium sized single red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep rich, velvety crimson. We consider this a real addition to our list of single red Peonies. A Brand Division \$5.00

RED WARRIOR

(A. M. Brand)

In going through one of our seed beds some 15 years ago we were attracted by a large deep well-formed single red which came into bloom exceedingly early. We selected it out and have had it under test ever since. It is our earliest good single red and is a large and very fine flower. You will like it. A Brand Division \$5.00

SCHWINDT

(Gaas & Koenemann)

An early violet-rose, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety. A Brand Division \$1.00

TENUIFOLIA SIMPLEX

This is the single form of the Fern Leaf Peony. The flower is a brilliant single red consisting of one row of petals surrounding a bright center of yellow stamens. The foliage is very finely cut and the plant after blooming is attractive all through the summer. This variety, the single, is very hardy, and will stand up through the winter in trying locations where the double form might not.

A Brand Division \$1.50

WASECA

(A. M. Brand)

A beautiful single of good size in a peculiar shade of red that is hard to describe as it was impossible to get satisfactory results in comparing with the color chart. A rich deep maroon-red intensified by a brilliant golden center of stamens best describes it. The flower has great substance and the color is distinct.

A Brand Division \$5.00

WATTEAU

(Goos & Kaenemann)

A large snow-white with broad guard petals enclosing a mass of golden stamens. For a single it comes into bloom late in the season.

A Brand Division \$1.00

Special Introductory Offers ON BRAND'S NEW SINGLES

For a number of years we have been multiplying our stock of our new singles, but not until this year have we had enough stock to offer them in collections at a reduced price. We consider all of these singles among the very best listed in any group.

OFFER No. 1

Flanders Fields. A brilliant red ...\$2.50
Krinkled White. A very pleasing
white 3.00
Prairie Rose. A brilliant self-pink .. 5.00

Total Value\$10.50

For \$5.25, Postpaid**OFFER No. 2**

Red Warrior. A fine early red\$5.00
Krinkled White. Very attractive
crinkled petals 3.00
Betty Lou. A Walter-Faxon-pink .. 5.00

Total Value\$13.00

For \$7.50, Postpaid**OFFER No. 3**

Red Goddess. A rich velvety crim-
son\$5.00
Mankato. A beautiful pure white. 5.00
Owatonna. An outstanding bril-
liant pink 5.00

Total Value\$15.00

For \$10.00, Postpaid



Aristocrats of National Peony Shows

The most coveted award in the shows of the American Peony Society is offered in the class calling for one bloom each of from eighty to one hundred different varieties. The winner in this class receives the Gold Medal of the Society.

In the March, 1935, number of the Society's annual bulletin there appeared a chart prepared by Mr. W. F. Christman listing all the varieties that had been shown in the class during the preceding ten years.

Realizing that this chart is not available to all who grow Peonies and also that it is now out of date, we have prepared a similar chart covering the shows of the past ten years. But catalog space is expensive so we have condensed our chart for use here, including only those varieties that have appeared in at least five out of ten of the winning exhibits.

Note: In making this chart we have used the names of varieties reported in the various bulletins issued by the American Peony Society. We have checked these varieties very carefully and we hope that no mistake has been made.

Silver Medal
1924



Name of Variety	Originator	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939	Name of Variety	Originator	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939
Avalanche	Crousse	X	X		X		X	X		X	X	Longfellow	Brand	X			X	X	X				X
Asa Gray	Crousse	X	X		X	X		X			X	Lora Dexheimer	Brand		X	X		X	X	X	X	X	
Alice Harding	Lemoine		X	X	X	X	X			X		Lorch	G. & K				X		X	X		X	X
Auguste Dessert	Dessert	X	X	X		X	X					Mme. Emile Lemoine	Lemoine	X	X	X	X	X	X	X	X	X	X
Baroness Schroeder	Kelway	X	X		X	X	X	X	X	X	X	Mme. Jules Dessert	Dessert	X	X	X	X	X		X	X	X	X
Ball O' Cotton	Franklin	X	X			X	X	X				Marie Crousse	Crousse	X		X	X	X	X	X	X	X	
Brand's Magnificent	Brand		X				X	X	X			Marie Jacquin	Verdier	X	X		X	X	X	X			
Chestine Gowdy	Brand	X	X	X	X	X		X				Martha Bulloch	Brand	X	X	X	X	X	X	X	X	X	X
Clemenceau	Dessert	X			X	X	X	X				Mary Brand	Brand	X	X			X	X	X		X	X
Cornelia Shaylor	Shaylor	X			X		X			X	X	Milton Hill	Richardson	X		X	X	X		X		X	X
David Harum	Brand		X	X	X		X	X	X	X	X	Miss Salway	Kelway		X		X		X	X	X		X
E. C. Shaw	Thurlow		X		X	X	X	X	X	X	X	Mont Blanc	Lemoine					X	X	X	X	X	
Eugenie Verdier	Calot		X	X	X	X	X	X	X	X	X	Mrs. Edward Harding	Shaylor	X	X			X	X	X	X	X	X
Felix Crousse	Crousse	X		X	X	X	X	X	X	X		Mrs. Shaylor Force	Shaylor		X	X			X	X	X	X	X
Frances Willard	Brand	X	X	X	X	X	X	X	X	X	X	Myrtle Gentry	Brand			X	X	X	X		X	X	X
Georgiana Shaylor	Shaylor	X	X				X	X	X		X	Mons. Jules Elie	Crousse		X	X		X	X		X		X
Hansina Brand	Brand			X	X			X	X	X	X	Phoebe Cary	Brand	X		X	X	X		X		X	X
Henry Avery	Brand	X	X	X		X			X			Phyllis Kelway	Kelway	X		X	X	X	X	X	X	X	
Inspecteur Lavergne	Doriat				X		X	X	X	X		Philippe Rivoire	Riviere	X		X	X	X			X		
James Kelway	Kelway	X			X		X	X	X	X	X	Primevere	Lemoine	X			X		X	X	X		
Judge Berry	Brand		X			X	X	X	X			Pres. Wilson	Thurlow	X	X		X	X	X	X	X		X
June Day	Franklin			X		X	X	X	X		X	Reine Hortense	Calot			X	X	X	X	X	X		
Karl Rosenfield	Rosenfield	X	X				X		X	X		Rose Shaylor	Shaylor		X				X	X	X	X	
Kelway's Glorious	Kelway	X	X	X	X	X	X	X	X	X	X	Raoul Dessert	Dessert	X	X	X		X	X	X	X	X	X
Kelway's Queen	Kelway		X	X	X	X	X	X		X	X	Sarah Bernhardt	Lemoine	X	X	X	X	X	X	X	X	X	
Lady A. Duff	Kelway	X		X	X		X	X		X		Solange	Lemoine	X		X	X		X	X	X	X	
La France	Lemoine	X		X			X	X	X	X		Souv. de Louis Bigot	Dessert	X	X			X	X	X		X	X
Lamartine	Lemoine	X				X	X	X		X	X	Therese	Dessert	X	X			X	X		X		
Le Cygne	Lemoine	X	X	X		X	X	X	X		X	Tourangelle	Dessert	X	X		X	X		X			X
La Perle	Crousse	X	X	X	X	X			X			Victoire de la Marne	Dessert	X	X		X	X		X			
Laura Dessert	Dessert	X		X	X	X	X	X				Vict. Chateau Thierry	Brand		X				X	X	X	X	X
Lillian Gumm	Gumm	X				X	X			X	X	Walter Faxon	Richardson	X	X	X	X		X	X	X	X	X

Old Medal
1923



INFERENCES FROM THE CHART

First of all we must assume that every Peony that has appeared five out of ten times in winning exhibits of the big shows of the American Peony Society, which are held in various sections of the country, is a good Peony.

It must not be inferred, however, that all of the best Peonies grown appear in the list. In the first place, there are many equally fine Peonies that bloom too early or too late to appear in many shows, since the dates of the show generally fall during what is expected to be the middle of the Peony season, and often early and late varieties do not appear.

Such fine early varieties as Edulis Superba, Richard Carvel, Cherry Hill, and Festiva Maxima are seldom seen in the show room. Extremely late varieties also are usually not open when shows are held.

A number of new varieties have received very high ratings, but have not been on the market long enough to qualify for the list.

It would be interesting to compare this list with a similar one prepared ten years from now.



CHOICE JAPANESE VARIETIES

There exists a great deal of confusion as to what is a Japanese Peony and wherein this type of Peony differs from the single. The single Peony consists of either one or two rows of guard petals enclosing a tuft of yellow stamens.

The Japanese Peony consists of either one or two rows of guard petals enclosing a tufted center of narrow petaloids of various colors, or of narrow petals edged with remnants of anthers.

Both the singles and the Japanese types are earlier than most doubles and are also more artistic than the doubles for decorative and bouquet work.

8.1 AKALU

(Dessert)

A bright rose-red Japanese variety. Guard petals surround the center tuft of half-transformed staminodes of gold-faced rose-red; carpels light green tipped cream.

A Brand Division \$1.00**AKASHIGATA**

(Japan)

Bright rose guard petals surround a heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$1.00**8.5 ALMA**

(Shaylor)

A midseason light pink Japanese variety with bright yellow petaloids, tipped gold. Center carpels greenish yellow tipped pink.

A Brand Division \$1.00**8.0 ALTAR CANDLES**

(Pleas)

A Japanese variety with flesh-pink guard petals surrounding a center of narrow petaloids tipped crimson. Floriferous and dependable.

A Brand Division \$1.00**9.2 AMA-NO-SODE**

(Japan)

Probably the finest pink Japanese variety. Large, cup-shaped petals enclose a center of half-transformed staminodes, edged gold and faced pink. Carpels light green, tipped pink.

A Brand Division \$5.00**FUJI-ZOMO-GORONO**

(Japan)

A large delicate pink with large, well-formed petals surrounding a great center of pure gold staminodes. We consider this one of the very prettiest of the light pink Japanese Peonies.

A Brand Division \$3.00**9.2 FUYAJO**

(Japan)

The highest rated dark Japanese Peony. Rich, dark mahogany-red petals surround a full center of broad petaloids of the same dark rich color as the outer petals.

A Brand Division \$2.00**9.3 ISANI GIDUI**

(Origin Unknown)

A very large midseason white. Two rows of very broad rounded, smooth guard petals enclose a center of rich buff-yellow staminodes; carpels green, tipped pale yellow. Medium tall; vigorous; free flowering. A beautiful white Japanese variety.

A Brand Division \$5.00**JOSEPHINE**

(Origin Unknown)

Light carmine-red. Large, pure yellow center. Guard petals round and incurved. Tall, straight stems. A very showy variety.

A Brand Division \$2.50**8.6 KING OF ENGLAND**

(Kelway)

A rich uniform shade of deep red. Large, uniformly rounded petals of great substance. Center a large tuft of long, self-colored petaloids prominently edged with gold.

A Brand Division \$1.50**8.6 MIKADO**

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$1.50**MRS. MAC**

(Franklin)

A splendid Japanese Peony brought out by Mr. Franklin. We have tried it out some ten years and like it exceedingly. Very strong plant, covered with delicate pink typical Japanese blooms, flushed and flecked with deeper tones of pink.

A Brand Division \$1.50**OHANAGASA**

(Origin Unknown)

A violet-red, unlike any other Japanese variety we list. An attractive variety that commands attention in the field as well as in the show room.

A Brand Division \$2.50**PRAIRIE AFIRE**

(A. M. Brand)

A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$5.00**8.7 RASHOOMON**

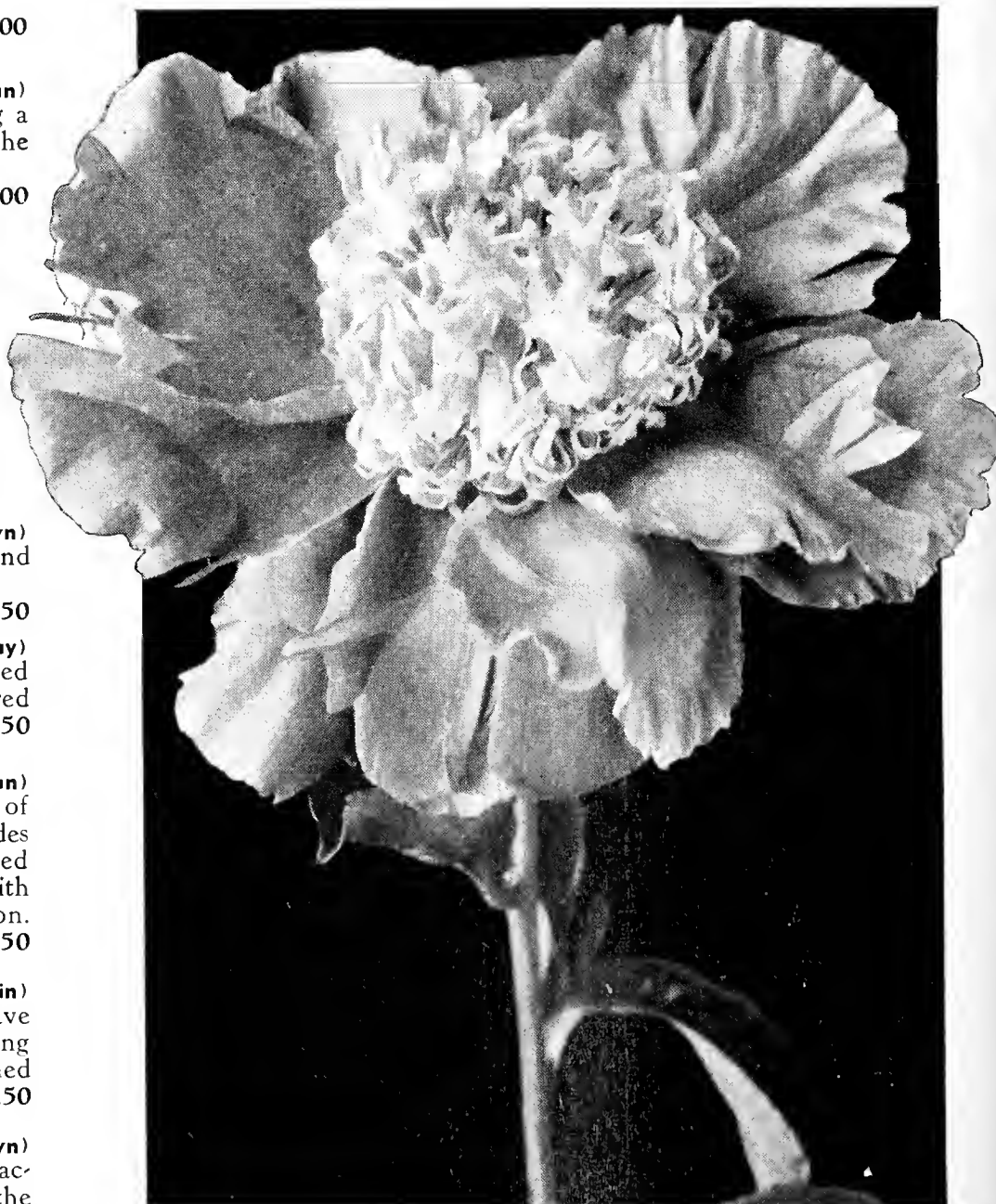
(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean beautiful appearance of the plant itself. Large blossoms. Color a deep rose-red. Center prominent cream-yellow.

A Brand Division \$2.00**9.0 TORO-NO-MAKI**

(Japan)

One of the finest of all the white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

A Brand Division \$3.00**Akashigata**

Brand's French Lilacs

*With Blossoms so Large and so Beautiful
One can Hardly Imagine That They Are
Related to the Common Lilac*

BRAND'S LILACS are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

We have experimented with the propagation of the French Lilac for over 20 years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an Improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on privet. Yet we insist on sending out only those Lilacs that will prove satisfac-

tory, so our customers can depend upon receiving only genuine own-root plants.

We have a wonderful deep rich alluvial soil; the soil in which the Lilac revels. This contributes to strong thrifty tops with a large, well-balanced root system.

Our plantings of Lilacs have increased from year to year until we now have for our 1940 sales as fine and as large a collection as you could possibly find anywhere.

This is probably the largest collection of high class French Lilacs in the world. We are in a position to offer our customers a first class article in every respect.

LILAC DESCRIPTIONS

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or, when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.

WHY LILACS FAIL TO BLOOM

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes 2 or 3 years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growths back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the south (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

An orange tag giving full directions for the planting and care of your Lilacs is attached to every order of Lilacs that leaves our packing department. Watch for this card. Read it carefully before you open your package and then follow directions.

LILAC DISCOUNTS

If cash accompanies order, allow the following discounts according to the size of the order:

No discount on orders below \$10.00.

10% on orders between \$10.00 and \$25.00.

15% on orders between \$25.00 and \$50.00.

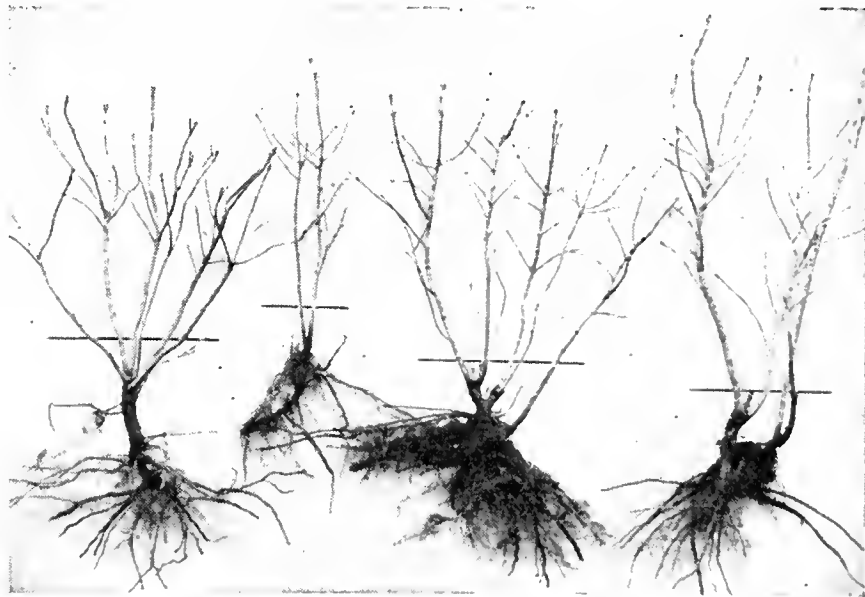
20% on orders of \$50.00 or more.

NOTE: Do not include collections when computing your discounts, as liberal discounts on them have already been allowed.

See that your express agent gives you 2nd class rates.

Planting Instructions

Watch for an orange tag which you will find attached to your shipment. On this tag you will find printed instructions for planting and caring for your Lilacs. Note picture below to show what depth you should plant.



THE ABOVE PICTURE

is from a photograph of four average-sized plants of our Own-Root French Lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own Root French Lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.



Brand's Own Root Lilacs

It is hard to give an accurate table for the comparative blooming season of all the different Lilacs. The Lilacs which we offer in this catalog seem to come in three rather distinct groups, the three blending into one another. There is a very early group and then there is a distinct late group, each of these being rather small. The balance which covers the bulk of the varieties would have to be classed as midseason.

Season of Blooming

In describing the varieties, the letter following the name of the variety denotes: D (Double), S (Single), E (Early), M (Midseason), L (Late), V.E. (Very Early), V.L. (Very Late).

ADELAIDE DUNBAR. Semi-double. Opening blossoms are dark purplish red, changing to a bright red as they open. The clusters are large and compound. After this flower has opened it is one of the richest of all the bright dark reds. 2 to 3 ft., \$2.00

ALPHONSE LAVALLEE. D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort. 2 to 3 ft., \$1.00

BELLE DE NANCY. D. Large, satiny rose, showing white towards the center. General color effect deep pink. One of the best pinks among the older varieties. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

BUFFON. (Giraldi Hybrid.) S. One of the very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate clear pink of the finest quality. Very effective as the large, loose panicles are just opening. Best single pink. 3 to 4 ft., \$2.50

CAPITAINE BALTET. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety that as yet is not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

CAPITAINE PERRAULT. D.M. One of the newer Lilacs introduced in 1925 and just beginning to be seen occasionally in gardens possessing the better things. Very smoothly finished, nice appearing cone-shaped trusses in a combination of beautiful soft tones of pink, lilac and rose. A combination of color tones very appealing to the sense of beauty. 2 to 3 ft., \$5.00

CAVOUR. S. Medium to large flowers in full conical clusters. Color Argyle purple with margins of purplish lilac on the outside. Bishop's purple changing to aconite-violet bordered faint Argyle purple within giving the blossoms a pretty variegated effect. 2 to 3 ft., \$5.00

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.50

CHARLES SARGENT. D. Medium-tall growing variety. Very shapely and vigorous plant. Color a beautiful light lavender. Very double flower with florets very full; long, narrow, pointed petals. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. A bluish violet-red. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

CHRISTOPHE COLOMB. D.M. One of the newer varieties that is very floriferous, that comes in large, closely filled panicles of very shapely appearance. The color is a pleasing light lilac changing to a pale, very delicate lilac without, to Hay's lilac fading to white at the center. A beautiful lilac greatly in demand for cutting. 2 to 3 ft., \$5.00

COMTE ADRIAN de MONTIBELLA. D.L. A very nicely arranged panicle of medium size that has much of the appearance of a large bloom of a pale blue hyacinth. No description could fit it better. A very pretty flower in a pretty shade of blue. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

CONDORCET. Semi-double. This is one of the very best of the blue Lilacs. The panicles are very broad and compact. The color is a clear rich light blue. If one wishes as near a blue as possible he will be pleased with Condorcet. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

CONGO. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as the best light blue. 2 to 3 ft., \$4.00

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety. 2 to 3 ft., \$4.00

DIDEROT. Single with tremendously large individual florets. A mid-season, free-flowering variety which bears on straight, spreading branches, sensational, large, pointed spires of claret-purple bloom. A slow grower until thoroughly established when it becomes one of the most outstanding of all Lilacs. This is the second time we have ever offered it for sale and we have only 10 plants to offer. 2 to 3 ft., \$5.00; 3 to 4 ft., \$7.00

EDITH CAVELL. A very showy, pure milk-white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect, and it is also earlier. Every fine collection should have both. 2 to 3 ft., \$3.00

EDMUND ABOUT. D. A bush of large, strong, heavy foliage. Large panicles with large florets. Reverse of petals blue with intense rose-pink shadings opening to a very rich soft blue fading lighter. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

EDMUND BOSSIER. S.L. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and the color is so exceedingly soft and rich that we class it as a "must have" Lilac. 2 to 3 ft., \$5.00

GEHEIMRAT SINGLEMARK. S. A very deep blue-purple. This is a very dark lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

GILBERT. S.L. Another of the newer Lilacs which, when it becomes better known, will be in great demand. Long, cone-shaped, rather densely built-up panicles in a peculiar and very pleasing shade of deep blue which we have seen in no other Lilac. Distinct. 2 to 3 ft., \$5.00

GRACE ORTHWAITE. S. A very fine single bright pink of our own origin. Plant very thrifty and covered with medium sized trusses of an intense pink. Those who like a light bright pink will like this one very much. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

GUDRON. D. Large florets, double to semi-double, in open, much-branched clusters. Argyle purple to a light pinkish lilac without, and Saccardo's violet streaked with pale lobelia-violet within. One of the newer, much-prized sorts. 2 to 3 ft., \$5.00

HENRI LUTECE. S. A hybrid between S. Villosa and S. Josikea, with a round, shapely bush about midway in size between the two parents. The blooms are large, open, plume-like in appearance, held erect and of a beautiful light violet in color. Has the heavy foliage of Josikea. Fine ornamental shrub. 2 to 3 ft., \$1.50

HENRI MARTIN. D. Extremely long, graceful panicles. Beautiful blue-lavender—a splendid new Lilac. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form. 2 to 3 ft., \$4.00

A collection of most Beautiful Lilacs

EVERY ONE A MASTERPIECE

ALL OWN ROOT

Select from this list

Henri Martin

Capitaine Baltet

Cango

Decaisne

De Miribel

Edith Cavell

Hippolyte Maringer

Katherine Havemeyer

Miss Ellen Willmott

Paul Thirion

Pres. Fallieres

Pres. Laubet

Pres. Poincare

Rene Jarry-Desloges

Ruhm von Harstenstein

Stadtgartner Rothpletz

Vestale

Waldeck-Rousseau

Your Selection from Above Varieties:

In a 2-3 ft. Grade

Any 3 for \$ 8.00

Any 6 for 15.00

Any 12 for 25.00

Vestale

We do not substitute on this list. Better name a second choice.

Stadtgartner
Rothpletz



HIPPOLYTE MARINGER. D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lace-like petals in a delightful blending of pink and delicate shades of blue. We always classify this as one of the sensations of the Lilac world.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

JAN VAN TOL. S. An extremely fine new single white. Panicles of most beautiful form composed of the largest single florets to be found in a single white; very sweet scented. The longer we grow this Lilac the more we like it. It must become thoroughly established before it begins to show its true qualities. It demands a rich soil and good care. So provided for we have seen it produce panicles of such beauty that we have never seen it equaled by any other single white.

2 to 3 ft., \$3.50

J. de MESSEMAKER. S.M. A tall, strong growing bush with heavy dark foliage. Trusses long, upright, pyramidal and in great profusion. Single florets very large. Color which lasts a long time in the sun is an intense deep, dark red-purple. Wine-red in general color effect.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

JEAN MACE. D. Bluish mauve. Very pretty Lilac. A tremendous bloomer. Immense, full panicles. It just seems as though there couldn't be another floret crowded in. Very thrifty bush that grows erect and shapely, and is very ornamental even after the blooms are gone.

2 to 3 ft., \$2.00

JOSIKAEA (Hungarian Lilac). A distinct late flowering species. It forms a small tree if desired, otherwise grows naturally as a bush. Has large, shining leaves, and dark purple flowers. Late. Order this variety if you wish to prolong your blooming season.

2 to 3 ft., \$1.50

JULES FERRY. D. Long, very large clusters of silvery mauve florets and rose-red buds. One seldom sees this Lilac but it is one of the finest of all Lilacs on the pink order. Something exceedingly fine.

2 to 3 ft., \$3.00

JULES SIMON. D. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich clear velvety light blue.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00; 4 to 5 ft., \$5.00

LEON GAMBETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roseline florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all.

2 to 3 ft., \$3.50; 4 to 5 ft., \$5.00

LEON SIMON. D. Strong, upright growing plant with strong foliage. Panicles long, beautifully formed and held well up. Buds swell very large before they open and are a deep reddish pink on the reverse side. Florets open like little roses of a deep bluish lavender.

2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

LUCETTA. Another of the Villosa Hybrids, having much the same foliage and bush habits as Viola. Both of these varieties are desirable. They come into bloom after the French Lilacs are all gone, prolonging the Lilac season by at least ten days. These Hybrids have much prettier bush habit than does the Villosa parent. Lucetta is a much deeper pink than Viola.

3 to 4 ft., \$3.00

LUCIE BALTET. S. A Lilac entirely different from any other that we know of. Large, open, lacy trusses. Color a coppery old rose. This variety is as distinct among Lilacs as the Peony, Walter Faxon, is among Peonies. We always run short of this variety and we cannot promise to fill late orders.

2 to 3 ft., \$5.00

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others.

2 to 3 ft., \$3.00

MARECHAL FOCH. S. Extra large flowers in erect, showy, open, wide-spreading clusters. Color when open a deep pink tinged with lighter pink through the entire bloom. This is a new Lilac and one of the most sensational of the entire list. The general effect of the great blooms is of a pyramid of true pink and when touched by the rays of the setting sun the effect is indescribable.

2 to 3 ft., \$5.00

MARIE LEGRAYE. S. Pure creamy white. To us, this good single French Lilac is a special sensation. Panicles very large and rather openly built. The individual petals and florets are very large. Blooms profusely, often as a two-year-old. The best single white as a cut flower.

2 to 3 ft., \$1.00

MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets campanula-violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac."

2 to 3 ft., \$3.50

MARLYENSIS. S. One of the most floriferous of all the Lilacs we have. A dwarf for a Lilac, the bush seldom growing over 5 feet high. In blooming time absolutely covered with medium sized panicles so thick as to leave no foliage visible. The color is a uniform deep old rose. It attracts the eye of every visitor.

2 to 3 ft., \$3.50

MAURICE BARRES. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety.

2 to 3 ft., \$3.50

MAURICE DE VILMORIN. D. One of the lower growing Lilacs, with large, compact flower clusters well above the foliage and literally covering the plant. The general color effect is a light azure-blue. Florets blue with a shading of the palest pink. A good one.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

MICHEL BUCHNER. D. A beautiful Lilac differing from most varieties in the blending of its colors. As the florets open the center of each remains a deep lilac bordered with a broad outer edge of distinct lighter shades, making it a very striking variety from a distance.

2 to 3 ft., \$1.00

MILTON. S. One of the most floriferous of all our Lilacs. Panicles long, narrow, candle-like cones are held erect and cover the bush. The color is an even shade of light purplish red which holds well in the sun. A trifle late in season.

2 to 3 ft., \$3.50

MIRABEAU. D. A tall, upright growing bush that produces very large, roseline trusses made up of many intensely double florets, lavender at the base fading through delicate pink to white at the center. General color effect flesh-pink.

2 to 3 ft., \$2.50

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. In our estimation this is the greatest double white Lilac and one of the three or four finest of all Lilacs.

2 to 3 ft., \$3.50

MME. ABEL CHATENAY. D. Beautiful, great, round, globe-shaped buds like Lily-of-the-Valley, which open very slowly into a very large bloom of pure white. A sort very much admired.

2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

MME. ANTOINE BUCHNER. Semi-double. Of all of the truly pink varieties we grow, we classify this as the best. This variety we purchased originally under the name of Georges Bellair and have listed it as such until last year when we discovered its true name. We have always regarded it as one of our very best Lilacs. It is a late tall-growing variety with long shapely open trusses. When seen in the bud it is a decided deep pink, but as the florets open they are a pinkish white heavily overlaid with intense rosy pink.

2 to 3 ft., \$3.00

MME. CASIMIR PERIER. D. A very free blooming white with yellow stamens giving it a rich creamy appearance. A very strong, thrifty plant and always dependable.

2 to 3 ft., \$1.00

MME. FRANCISQUE MOREL. S.M. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and still a beautiful one. Great panicles with florets as big as a quarter. A deep purple flushed mauve-pink.

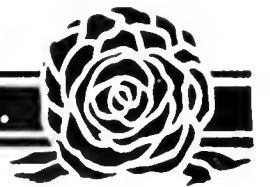
2 to 3 ft., \$5.00

MME. FLORENT STEPAN. Single. Tall, upright grower, light, clean foliage; long, large, extremely rich panicles. Pure white with large, beautiful florets. This year this new Lilac showed up what it could really do. It is exceedingly fine. The panicles are so large, of such beautiful form, and so rich in color, we know you will like it for a fine single white.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.50

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors.



MME. LEMOINE. Double. One of the best of the double whites; a pure snow-white without tinge of cream. Foliage dark green. Panicles large, long, erect; large individual florets. 2 to 3 ft., \$1.00

MME. LEON SIMON. Double. Strong foliaged and strong, upright growing plant. Panicles long, beautifully formed and held well up. Buds swell very large before they open and are a deep reddish pink on the reverse side. Florets open like little Roses of a deep bluish lavender. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

MONGE. Single. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. A very striking Lilac. 2 to 3 ft., \$5.00

MONT BLANC. Single white. This beautiful Lilac is one of the very best of the single whites. The plant is compact and shapely in growth, with clean foliage. The panicles are large, rather compact and of beautiful form. The florets are immense in size. Color a creamy white. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

OLIVIER DE SERRES. Double. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

PAUL DESCHANEL. D. Another of the new Lilacs that we like very much. Long, cone-shaped blooms tapering from a broad base up to a sharp point. Color a mixture of violet through lavender to pink. A Lilac somewhat like Henri Martin and still entirely different. 2 to 3 ft., \$5.00

PAUL THIRION. Double. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PRESIDENT FALLIERES. A lavender-rose marked with white. Panicles large, loose and showy. Very large. This Lilac is classed by many as one of the very choicest of Lilacs. It carries those delicate orchid shades so many love. Somewhat similar to Leon Gambetta but with smaller florets. 2 to 3 ft., \$3.00

PRESIDENT GREVY. Double. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

PRESIDENT LINCOLN. A new single blue Lilac that is now showing up very fine. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real blue. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

PRESIDENT LOUBET. Double. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal. 2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

PRESIDENT POINCARE. Double. Very thrifty plant; grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

PRESIDENT VIGER. D. A tall, upright, shapely growing Lilac with long, rather narrow, cone-shaped panicles held erect on the bush. Color purple tipped deep pink in the bud, fading to a soft mauve. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

REAUMUR. S. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. This is one of the greatest of the Lilacs. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

RENE JARRY-DESLOGES. D. Shrub grows to a medium height and is covered with medium sized blooms of a rich lobelia-blue touched with mauve. This is one of the fine deep blue Lilacs where the color is very rich. 2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

ROCHAMBEAU. A great Lilac that came out the same year with that superb Capitaine Baltet. A fine strong, very shapely, upright bush that is an ornamental in itself. Covered with superb, great, rich purple-red flowers. A Lilac listed by John Wister in his indispensable list. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

RUHM VON HORSTENSTEIN. Single. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. A Lilac from Germany. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

SENATOR VOLLAND. D. Very floriferous. A very pretty Lilac with a large bloom that is somewhat open. When in the bud the reverse of the petals shows a very distinct bright touch of pink which continues to show as the florets open and gives a very dainty effect to the bloom. Center of florets pinkish light lilac. Very dainty in its beauty. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

SOUV. DE LUDWIG SPAETH. Single. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

STADTGARTNER ROTHPLETZ. Double. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Stadtgartner Rothpletz another fine red, giving bloom later than Charles Joly. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

THUNBERG. Double. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late. 2 to 3 ft., \$2.00

VESTALE. Single. One of the best and most graceful of all the single whites. Trusses very large at base tapering gracefully to a point making a true cone. Pure rich white. Will satisfy the most exacting. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

VICTOR LEMOINE. Double. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is the great Lilac. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

VILLOSA. Another excellent Lilac for large and small plantings. Grows into a large shrub, 10 feet high, with large, heavy, waxy leaves. Comes into bloom when all other Lilacs are gone. Panicles large, broad, plumelike, a delicate pink color. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

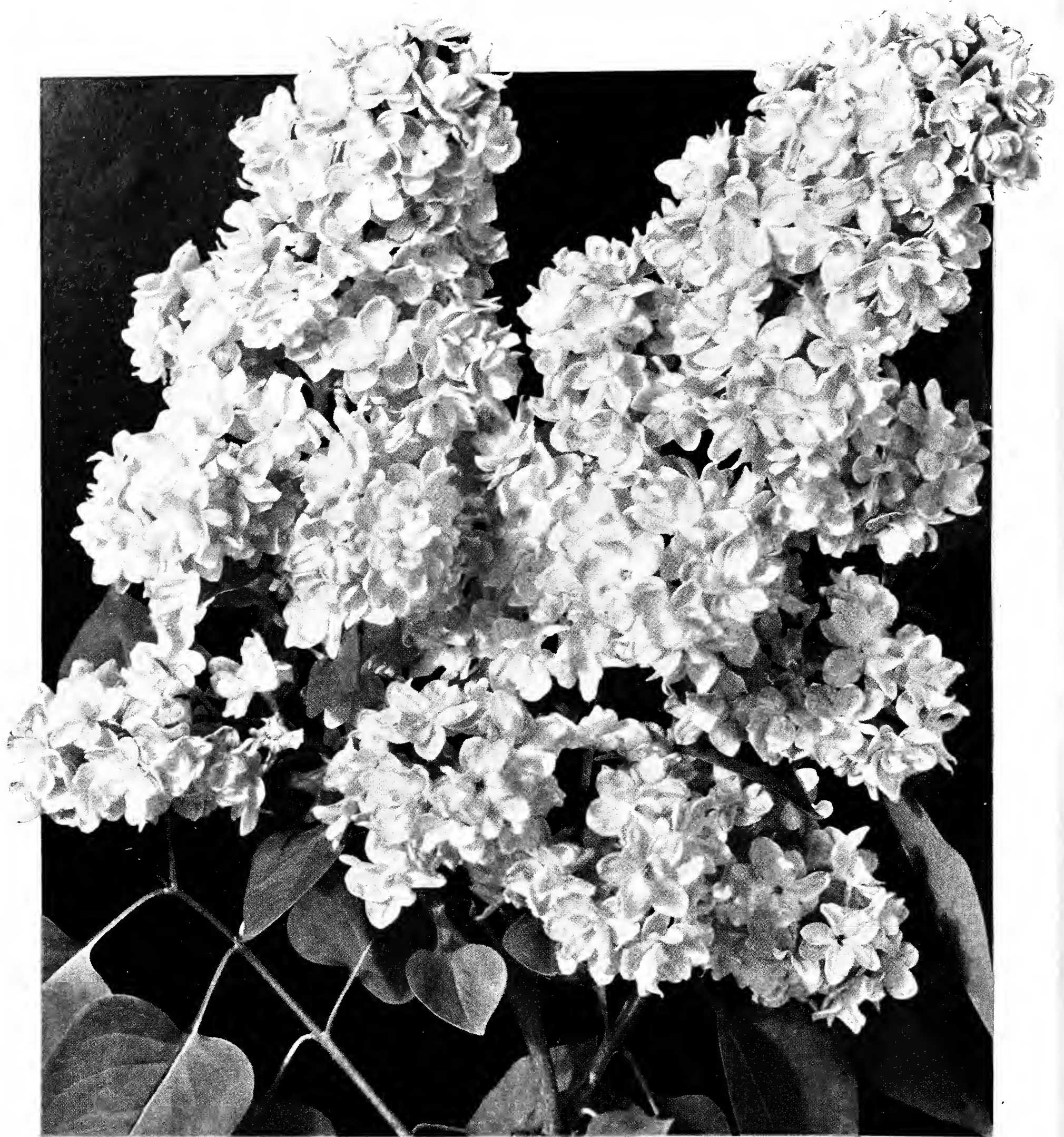
VIOLETTA. Semi-double. A very dark Lilac of true violet-red. The individual florets look exactly like a violet and are unusually large. This season a group viewing this variety were interested in finding out just how large these florets were. We found that there were florets that a half dollar just covered. One of the choicest of all Lilacs. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

VOICIE. S. A very free-flowering variety of recent introduction that is very attractive because of the immense amount of bloom and the peculiar petal formation after the flowers become full open. Sort of a red-purple with a strong suffusion of pink. The panicles take on a peculiar and attractive appearance because of the reflexing and twisting of the petals. 2 to 3 ft., \$3.50

VOLCAN. Single. As near a true deep red as we have. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open as they are in the bud stage but as they develop they open into one of the finest, most shapely, and attractive of all the red Lilacs. It is the latest of all the red-purples. 2 to 3 ft., \$1.50

WALDECK-ROUSSEAU. D. A very large, rather open panicle, composed of large, very double florets on many branches. Large flower and very fine. Deep violet fading lighter. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

WILLIAM ROBINSON. D. Invariably well liked; always chosen as one of the best. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00



A Fine Illustration of the Variety, Victor Lemoine

LILACS IN SMALL SIZES

We found our Lilacs in the smaller sizes sold so well this spring we decided to offer them again this fall.

If you are interested in the very best in Own Root French Lilacs and feel that you cannot afford the large sizes, you will be well pleased with our 18- to 24-inch grade. By giving these smaller plants a little extra care for two years, you will have 3- to 4-foot specimen blooming plants.

MAKE YOUR OWN SELECTION

CHOOSE

Any	3 for \$	3.75
Any	5 for	6.00
All	10 for	10.00

(Postpaid)

All 18 to 24 Inches, Own Root,
True-to-Name

Chas. Joly	Pres. Poincaire
Hippolyte Maringer	Ruhm Von Horstenstein
Jean Mace	Thunberg
Katharine Havemeyer	Vestale
Miss Ellen Willmott	Wm. Robinson



DE MIRIBEL

The color as given above of De Miribel represents the variety as near as we are able to present it. It is difficult - yes, impossible - to transfer the true color of any Lilac on paper. But the above illustration gives a pretty fair idea of this fine Lilac.

It is not often we are able to offer the best French Lilacs in the small sizes to our customers. We generally need all for our own plantings to grow on for the larger sizes which are so much in demand.

You will be very much pleased with our well-grown plants.

MAKE YOUR OWN SELECTION

CHOOSE

Any	3 for	\$ 6.50
Any	5 for	9.50
All	10 for	17.50
(Pastpaid)		

All 18 to 24 inches, Own Root THE VERY BEST

Capitaine Baltet
De Miribel
Edith Cavell
Henri Martin
Leon Gambetta

Mme. Antoine Buchner
Olivier de Serres
Paul Thirion
Reaumur
Victor Lemoine



GENERAL IRIS LIST FOR 1940

Many of the New and the Best of the Old

We prepay all Iris orders amounting to \$2.00 or more. Please include 25c for postage and packing on orders under this amount.

SHALL WE SUBSTITUTE?

At the beginning of the season, we are able to fill all orders exactly as given. As the season advances, we often run short of a few varieties. It is well to name a second choice if your order comes in late in the season, or give us permission to substitute another variety of equal or better value of the same color.

AIRY DREAM. 36 in. A tall well-branched Iris of very dainty prim appearance. A shimmering fresh-toned orchid-pink self, with just a suggestion of ruffling, very rare and beautiful in an Iris. **25 cents**

ALABASTER. 36 in. A pure glistening white of splendid substance and finest form. The flowers are of medium size and, taken all in all, one of the very finest whites that we have. Edges slightly ruffled; beard nearly white with shadings of yellow. **25 cents**

ALICE HARDING. 40 in. A soft toned primrose-yellow with blends of buff at base of petals. Rich orange beard. A larger and more flaring Phoebus. **35 cents**

ALINE. 34 in. A medium blue self of most perfect form and very large size. A blue that is about as near a true blue as is to be found in any Iris. A flower that all will admire. **35 cents**

ALTA CALIFORNIA. 42 in. This tall flowering variety is one of the best of the clear deep yellows. Its faintly bronzed falls add to its striking beauty. Stalk well branched. **25 cents**

AMENTI. 36 in. An unusually fine blend of old rose and lilac. The blossoms are large, ruffled, and well-placed on widely branched stems. A tall free-flowering Iris that is very attractive. **40 cents**

AMIGO. 34 in. One of those very rich Irises with blue-purple Pansy tones. In its texture and richness suggests Dominion blood. So brilliant as to be outstanding in its class. S. clear light lavender-violet; F. deep Hyacinth-violet, narrow white margin. **\$1.50**

ANGELUS. 38 in. A very distinct Iris as to color. A creamy, pearly light mauve-pink blend. A flower of tremendous size and great substance, something unusual with pinks. A seedling of Depute Nomblot which it resembles in form. **\$5.00**

ANITRA. 36 in. Another new beautiful blue. A light blue of the finest texture and reminding one very much of Shining Waters only it is paler in color and more silvery. **\$2.00**

BEOWULF. 32 in. It is one of the very best of the new varieties introduced during the past few years. It is a true maroon-red, a rich deep dark red with no purple. It is a large early variety that you will like. **\$1.00**

BLACK WINGS. 36 in. A large, heavy textured flower of a deep midnight blue overlaid with a frosty black luster. Vigorous, well-branched, and a wonderful flower. **25 cents**

BLUE MONARCH. 42 in. A fine light-toned clear blue self. A well-branched stalk. Plant vigorous and hardy. This is a Sass introduction of fine habit. **25 cents**

BLUE TRIUMPH. 42 in. Many claim this to be the finest light blue Iris of all. A pure, clear light blue with very large flaring florets of heavy substance, and smooth velvety finish. **35 cents**

BLUE VELVET. 34 in. A deep blue bicolor of wonderfully rich texture. The florets are beautifully formed and the petals have wonderful substance. An excellent deep blue Iris. **25 cents**

BONSOR. 38 in. One of the sensations of the season of 1938. An intense ultramarine-blue self of rounded semi-flaring form and of the very largest size. A new Iris much lauded by the Iris Society judges wherever seen. **\$7.50**

BUECHLEY'S GIANT. 42 in. An outstanding variety. The blooms are of the greatest size and also of the most perfect and exquisite form. One of the finest of the blues. A variety you will like. **25 cents**

BURNING BRONZE. 36 in. A rich subdued bronze-red that is one of the most popular among Iris lovers as a fine rich red. **\$1.00**

CADETOU. 42 in. An Iris that comes rather round in form with bronzy old gold standards, violet-brown falls with a distinct broad margin of bronzy gold. **\$2.00**

CALIFORNIA GOLD. 36 in. A deep yellow self of the largest size. A wonderful new yellow that seems to be an all-around good flower, exceedingly pleasant to look at. The standards and falls are as large as those of Mrs. Valerie West. An A-1 yellow Iris. **60 cents**

CAPRI. 30 in. A fawn-yellow of unsurpassed substance and superb Frieda Mohr form. We personally are very fond of this variety. It is medium tall and makes a splendid variety to plant in the foreground. A most pleasing variety in its color class. **50 cents**

CHEERIO. 40 in. A fiery bicolor with lustrous tan standards, brilliant velvety red falls, and a heavy orange beard. An excellent red that is sure to please. **50 cents**

CHRISTABEL. 40 in. This is one of the most striking in effect of all the Iris out in the garden. Of all the red Irises, it is one of the greatest exhibition varieties. In the garden a clump of it is just a mass of rich coppery red. **\$2.00**

CITY OF LINCOLN. 42 in. A wonderful "must have" Iris. This we believe was the most brilliant Iris we saw during 1939. A very large flower borne on a tall stout stem with rich golden standards and bright velvety red falls. One of the best of all variegatas. **\$7.00**

CLARA NOYES. 36 in. A beautiful blending of yellow, orange, and apricot which makes it distinctive. Somewhat similar to the Talisman Rose. **25 cents**

CLARIBEL. 40 in. One of the tallest of the plicatas. A nicely branched Iris of great size. A pure snow-white with delicate distinct tracings of blue around the edges of the petals. Striking yellow beard. **60 cents**

CORALIE. 36 in. One of the brightest pinks of all the Iris. A beautiful bicolor of blendings of shell-pink and light rose. A wonderful landscape variety. **60 cents**

CROWN JEWEL. 34 in. A redder Clara Noyes, giving a burnt orange mass effect. Valuable because of its striking color effect. **25 cents**

CRYSTAL BEAUTY. 40 in. A tall, yes, one of the tallest and most stately of the whites, carrying many well-placed florets of fine size and pure glistening white. Superb background flower where a tall white is needed. **25 cents**

DAUNTLESS. 40 in. This fine velvety red Iris was awarded the biggest honor a variety can receive, the Dykes Memorial Medal. The coloring in both the standards and falls is a rich velvety red. It will be some time before this variety is surpassed for color. **25 cents**

DEPUTE NOMBLLOT. 42 in. This Iris is also a winner of the Dykes Memorial Medal. An Iris of gigantic form and the finest coloring. S. coppery red, flushed golden bronze; F. rich claret-crimson. **25 cents**

DESERT GOLD. 42 in. A fine early flowering medium yellow of the largest size and most perfect form. **25 cents**

DESTINY. 38 in. This is a rich sombre-toned Iris which has made a sensation in England. It has exceedingly velvety broad falls of black-plum-purple, with deep purple standards and a brilliant gold beard. A very rich Iris. **\$1.00**

If you wish to plant a group of any one variety, you may select—

Three of any 25c varieties for \$0.60

Three of any 35c varieties for .85

Three of any 50c varieties for 1.00



GENERAL LIST OF IRIS—Continued

DIRECTEUR PINELLE. 38 in. When we first saw this magnificent bronze-purple Iris in 1936 in full bloom among some twenty or more of the world's best new kinds, we instantly picked it out as a masterpiece Iris and each year as our stock of it increases and we see more of it, our estimation of it increases. One of the best large, finely formed bronze-purples. A very heavy bloomer. 75 cents

DOGROSE. 44 in. A superb pink Iris with large, oval-shaped flowers in a uniform shade of rose-pink. A tall, free-flowering sort. Fine landscape variety. 25 cents

DOLLY MADISON. 35 in. Flowers very large, often 4½ inches high by 5 inches wide. It is a seedling of Lent A. Williamson and carries the good sturdy qualities of that parent together with even greater size. An immense mauvette-lilac-pink of most outstanding quality. 25 cents

DORE. 34 in. An Iris that resembles a Daffodil in coloring. Standards clear yellow; falls creamy white. A fine Iris of good size, unique appearance, and fine plant habits. 35 cents

DOROTHY DIETZ. 36 in. An Iris of unusual coloring. Standards a light chicory-blue; falls pansy-violet. 25 cents

DYMIA. 38 in. A fine blue-violet self with a dark blue beard and no haft markings. A very pleasing Iris and especially desirable as a landscape variety. 60 cents

ECLADOR. 34 in. A very fine large yellow having excellent form and texture. Standards canary-yellow; falls bright yellow veined brown at the haft, orange-yellow beard. Unlike all the other yellows and one of the best. 50 cents

ELECTRA. 35 in. A hardy everblooming plicata with blue margins on a white ground and bronzy brown venation on the haft. A nice well-rounded flower of large size. 35 cents

ELLA WINCHESTER. 38 in. A large beautiful Iris named in honor of the late Mrs. Chas. B. Winchester, wife of the president of J. B. Lyon Co., publishers of the Flower Grower. A very large clear intense red with a rich smooth finish. Has done wonderfully well in our garden. \$1.00

ELEANOR ROOSEVELT. 24 in. This Iris has been awarded the Hutchenson Gold Medal as the best fall-blooming Iris. A deep purple self with very rich falls. It will bloom a month in the spring and then for 3 months in the fall. 25 cents

EROS. 40 in. A tall clear salmon or coral-pink, a shade of pink so much loved by many people. For those who do not demand a large flower, this is an exceedingly pleasing variety. 35 cents

ETHEL PECKHAM. 34 in. A large, fragrant red-toned variety, the most nearly red of all Irises. Received Honorable Mention, American Iris Society. 35 cents

ETHELWYN DUBUAR. 40 in. A very attractive deep pink. Standards a clear red with a shadow of blue; F. large and of a rich deep shade of red. 25 cents

EUPHONY. 32 in. Beautiful blend of chambray-yellow. Ruffled flowers on well-branched stems. A delightful flower. Very floriferous. 25 cents

EXCLUSIVE. 40 in. A very large light blue Iris that some believe leads its color class. A very pure light blue overlaid with a silvery mist which enhances its beauty very much. One of the very finest Irises. \$2.00

FRIEDA MOHR. 38 in. A beautiful flower both in form and color. Unusually tall with clean foliage; ideal for either mass planting or for specimen flowers. A pink bicolor. Standards a light pinkish violet; falls a deep lilac-rose. 25 cents

GAY HUSSAR. 30 in. A very early gay variety with brilliant chrome-yellow standards and deep, velvety oxblood-red falls. 25 cents

GOBELIN RED. 30 in. Compared with the color chart this is a true oxblood-red, showing no purple in its make-up. Flowers are of medium size and very finely formed. Stems and leaves are thin, strong, erect. This is the best red considering color only that we have seen in Irises. 25 cents

GOLDEN FLARE. 33 in. A dazzling color combination. A blending of flame-rose and yellow. If you wish something entirely different, this variety will please you. Awarded the Silver Medal by the Iris Society of England. 25 cents

GOLDEN HELMET. 36 in. A flower resembling King Tut in its brilliant color but much larger. The standards are ruffled and of a chestnut color, while the falls are a rich oxblood-red. 50 cents

*See
pages 26-27
for Collection
of 10 Leading
Varieties*

Frieda Mohr
Beautiful
in form
and color

*Select any
10 Iris priced
at 25¢ each for*

\$1.75

Postpaid



Brand's Special Iris Offers of Ten Superb Varieties

In 1935 these 10 Iris sold for \$15.00. They were among the best in their color class at that time. They still stand among the best, but we have now multiplied our original stacks until we can make the very reasonable offer on the opposite page.

This list is made up for those who do not know Iris well and who desire to purchase something really outstanding at a reasonable price.

We guarantee that not a single Iris on this page will disappoint you.

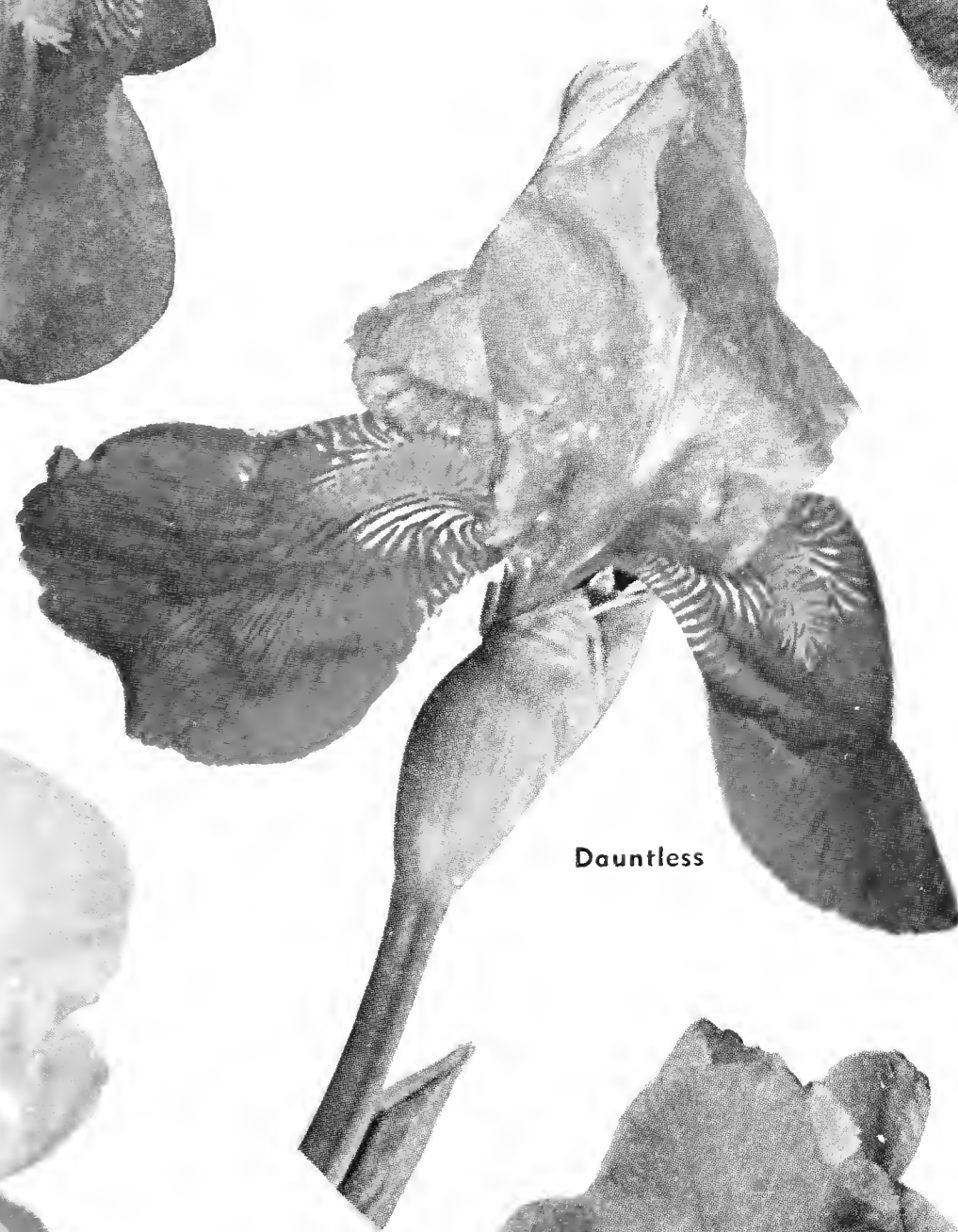
BRAND'S SPECIAL IRIS OFFERS OF 10 SUPERB VARIETIES

Any 5, your selection, for \$1.00
Any 10, your selection,
for 1.75

Remember all of the above are prepaid,
and all true to name.



Rameses



Dauntless

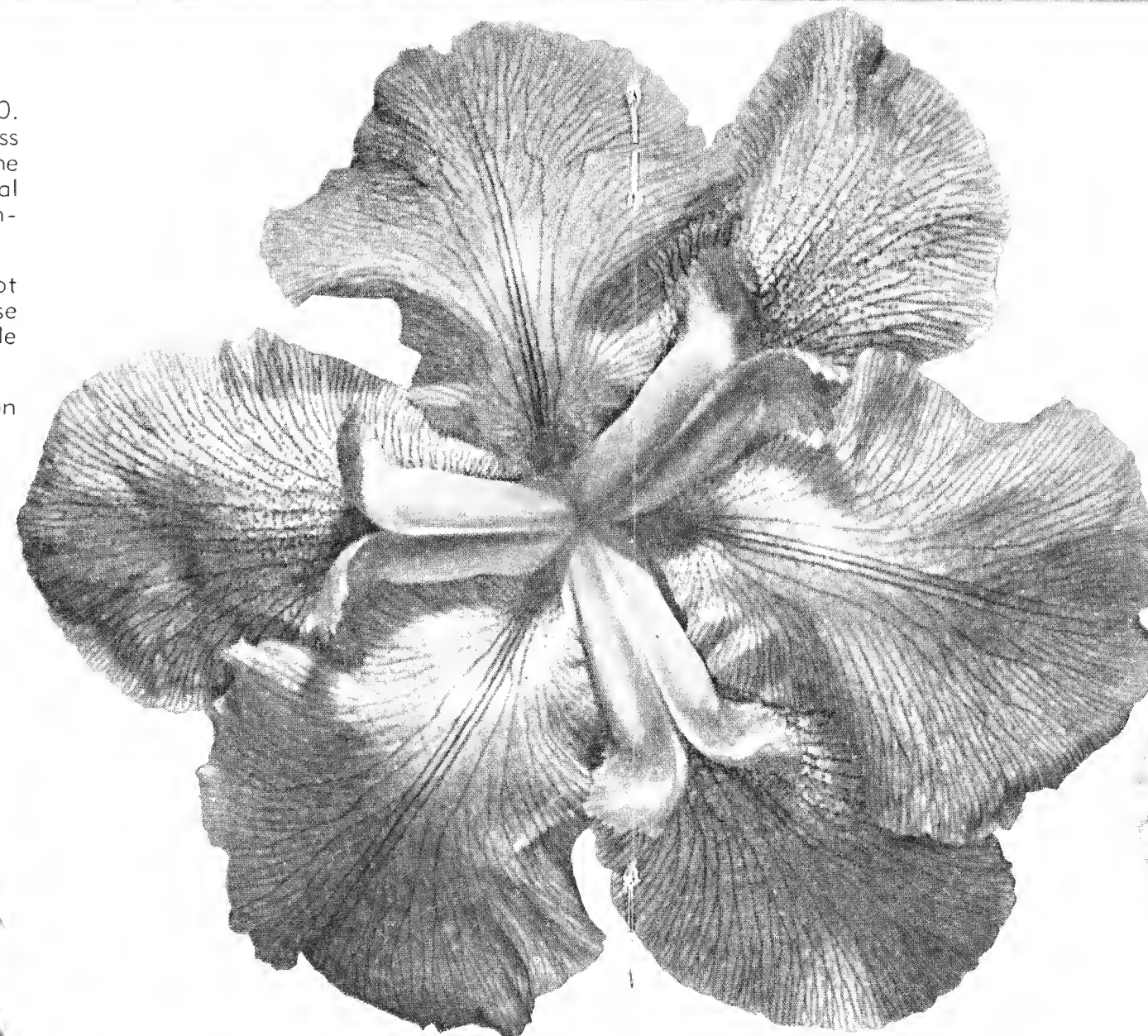


Pink Opal



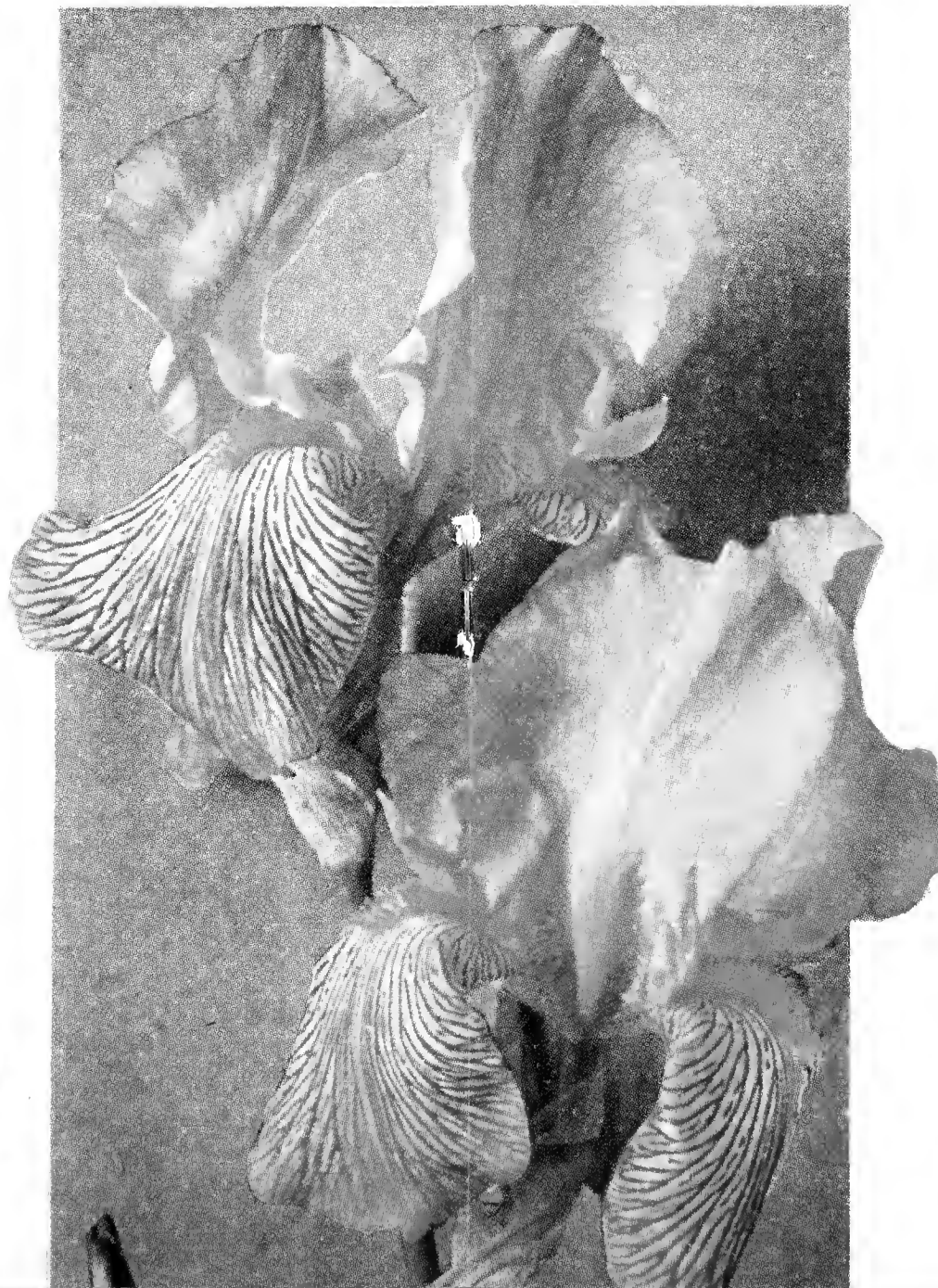
Sir Michael

[26]

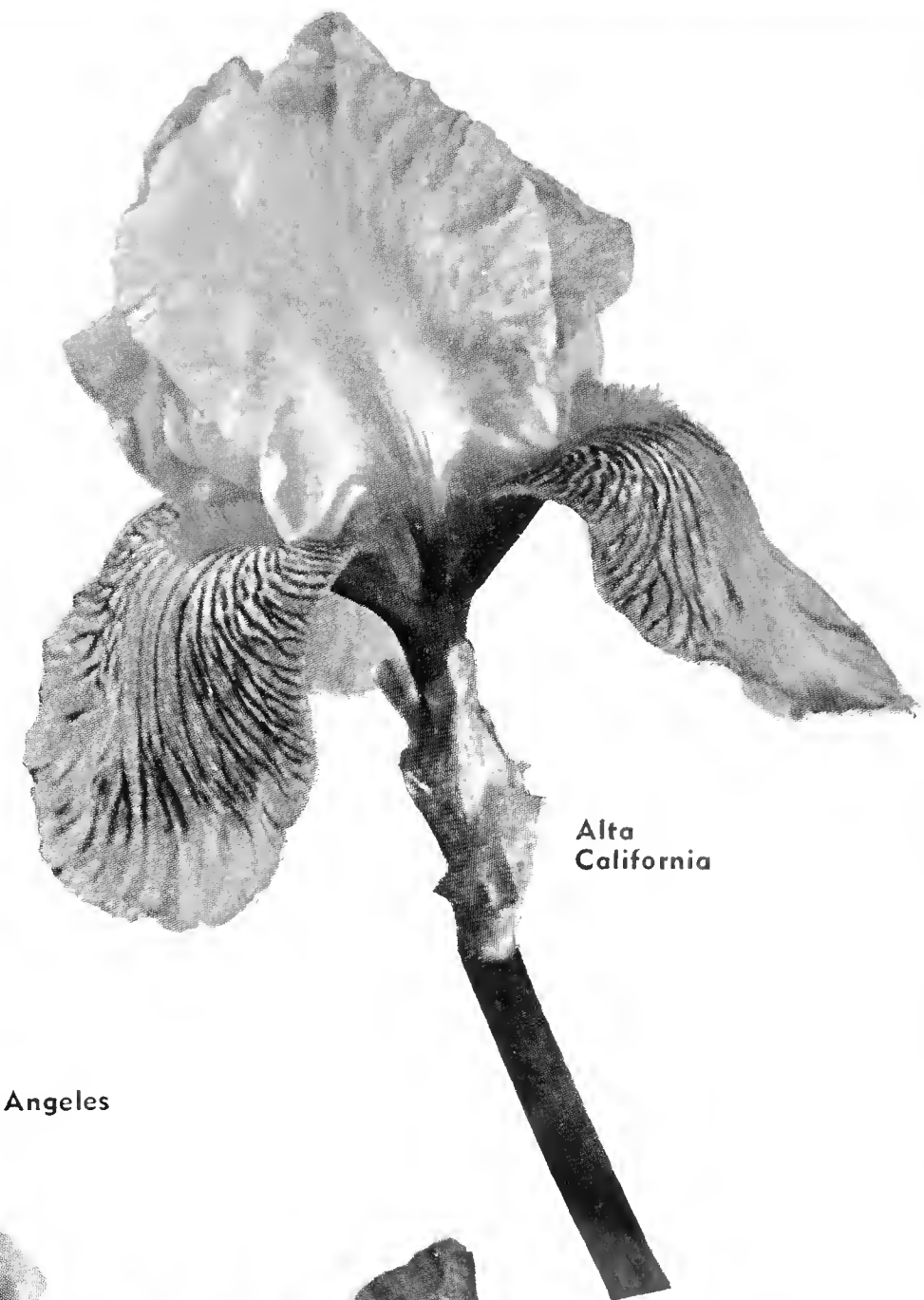


Above—Wm. Mohr

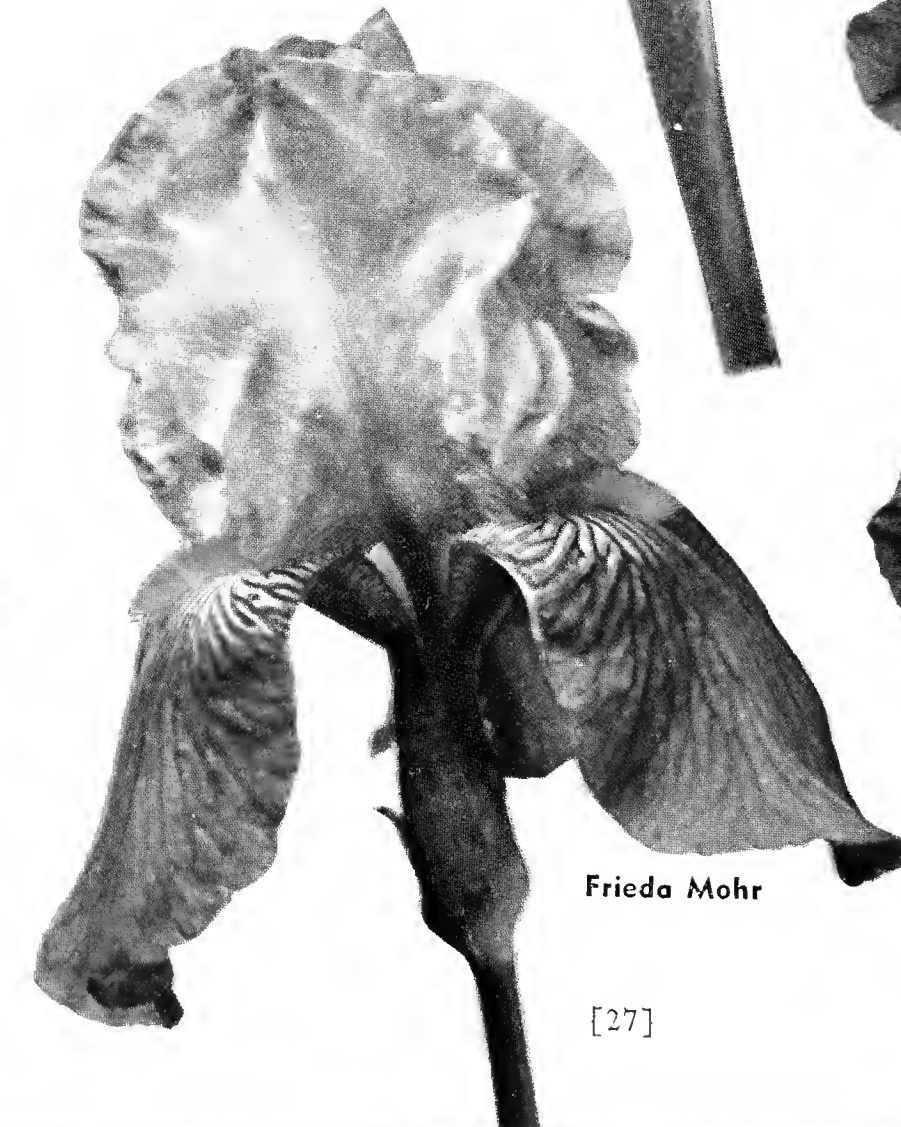
Below—Clara Noyes



Los Angeles



Alta
California



Frieda Mohr

[27]



Valor



GENERAL LIST OF IRIS—Continued

GOLDEN HIND. 30 in. A bright clear buttercup-yellow, and as fine a shade in yellow as can be found. Probably the richest deep yellow Iris. Very floriferous and in every way a most desirable Iris. **\$1.00**

GOLDEN TREASURE. 38 in. We were indeed pleased when this wonderful new Iris first bloomed in our garden. An exquisite new light creamy yellow with falls just a shade deeper than the standards, and the entire bloom lit up with an intensely brilliant golden beard. **\$3.00**

GRACE MOHR. 35 in. There are three good seedlings now in commerce of the universally liked Iris, Wm. Mohr. Grace Mohr is one of these and is said to be hardier than Wm. Mohr. It is darker than its parent, with flaring falls, and tall well-branched stems. Superb. **\$3.50**

GRACE STURTEVANT. 36 in. An exceedingly rich red-brown brilliantly lighted up with an intense red-gold beard. The stems are well-branched and carry large flowers of rich velvety texture. This flower is always admired in our fields and will long remain a favorite. **25 cents**

GUDRON. 32 in. We place this comparatively new Iris as one of the three or four very best of all white Iris. Very large nicely shaped blooms of fine velvety texture. If you like a white Iris, here is a real one. **35 cents**

HAPPY DAYS. 44 in. A uniform bright yellow with a slight undertone of orange on the falls. An immense new yellow with many large flowers open at one time. The largest of all yellows. Like Wm. Mohr, it requires winter protection in the north. **50 cents**

IMPERIAL BLUSH. 38 in. A large, fragrant blush-pink, with long drooping falls set off by a lemon-yellow beard. **35 cents**

INDIAN CHIEF. 36 in. One of the very best of the entire range of 2-toned reds. Standards a beautiful violet-rose; falls deep rich glowing velvety red. Splendid for massing. **25 cents**

INDIAN HILLS. 37 in. A true purple, resembling Magenta in color but richer and deeper, and three times as large as that variety. An unusually fine variety for massing as it produces a fine effect in a large clump. **75 cents**

INDIGO BUNTING. 34 in. One of the finest of all the blue Iris for landscape work. In color between a blue and a violet, a color that carried all through the flower. Very rich. **35 cents**

JASMANIA. 38 in. The most perfect in form of all the yellows. A full-petaled profuse bloomer. A rich banana-yellow with a striking orange beard. One of the finest of all the yellows in all ways. **\$3.50**

JEAN CAYEUX. 40 in. An outstanding introduction that was awarded a Certificate of Merit by the French Horticultural Society and in 1931 it won the Dykes Medal for the finest Iris of the year. It is an unusual light buff described by some as "coffee-colored" and by others Havana-brown. **35 cents**

JEB STUART. 36 in. An Iris which impresses one because of its erect perfect carriage. An intense rich red-brown entirely without venation, and with a striking orange beard. **35 cents**

JOYCETTE. 36 in. A nicely branched Iris often carrying 2 to 3 big well-opened blooms to the stem. A splendid great red, in fact, one of the largest and best in its color section. It is almost a self in a deep glowing flower in as near a crimson as we have in an Iris. **50 cents**

KING JUBA. 40 in. Standards old gold; falls Dahlia-carmine. Honorable Mention, American Iris Society. A tall late variety. A wonderful Iris. **25 cents**

KING MIDAS. 36 in. A splendid Iris that always arrests the eye. Standards golden buff, suffused garnet-brown; falls velvety iridescent garnet-brown, edged golden buff, with heavy orange beard. Center of flower illuminated with glowing yellow lights. **25 cents**

KING TUT. 32 in. One of the brightest of all the Irises. General garden effect bright glowing red. Every lover of a red Iris should have this one. **25 cents**

LADY PARAMOUNT. 40 in. A gigantic soft primrose-yellow, with firm silken texture. Broad standards and wide flaring falls. A fine flower. **60 cents**

LARGO. 40 in. A flower of extra fine form and size. Tall and well-branched. A harmony of wax-yellow, mustard-yellow, and citron-yellow, with the falls overlaid mauve. **25 cents**

LEGEND. 36 in. A very rich velvety crimson-claret, with a prominent gold beard which adds greatly to the beauty of the flower. Huge flowers of fine form. **25 cents**

LOS ANGELES. 38 in. Immense white flowers of beautiful form and great substance, the standards faintly edged blue. An outstanding Iris. **25 cents**

LUCREZIA BORI. 40 in. A giant of a flower in a very late-blooming deep yellow. Standards nicely domed and delightfully ruffled. The falls are long and of a deeper shade of yellow than the standards and have an olive reflex towards the haft. Indeed a rich yellow. **\$1.00**

MARCO POLO. 37 in. A large clear-toned bicolor with rich rose standards and brilliant, velvety crimson falls. One of the splendid new brilliant reds that is doing well all over the country. **\$1.00**

MARQUITA. 34 in. An ultra beautiful Iris in ivory-yellow and watermelon-rose. It is almost impossible to imagine anything more exquisite than the combination of the chaste creamy standards and the rich watermelon-rose falls. **50 cents**

MARY GEDDES. 38 in. Standards light salmon; falls same color overlaid with Pompeian red. A most outstanding new color in almost a self-ochraceous salmon. Very striking. Winner of the Dykes Medal in America in 1936. **25 cents**

MELDORIC. 37 in. A deep rich black-blue Iris that many claim to be the finest dark Iris. Color is intense, substance good and very velvety. **35 cents**

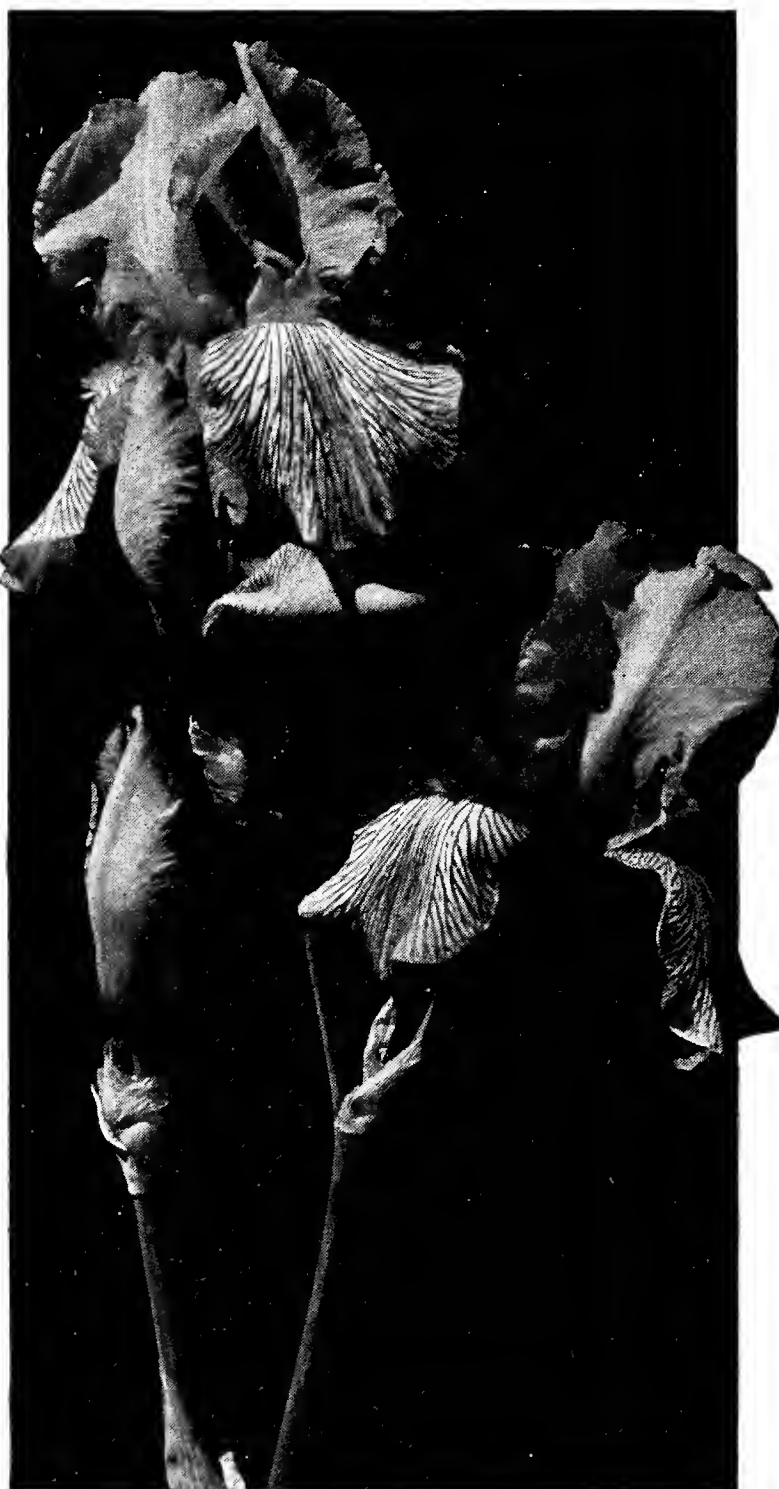
MICHELANGELO. 43 in. An Iris of very unusual coloring. A lavender-old-rose shading to dove-gray. The colors are iridescent, which enlivens the flower and makes it unusually attractive. **\$3.00**

If you wish to plant a group of any one variety, you may select—

Three of any 25c varieties for \$0.60

Three of any 35c varieties for .85

Three of any 50c varieties for 1.00



Eclador



GENERAL LIST OF IRIS—Continued

MISSOURI. 37 in. There are many different shades in the blues and many blue Iris, but take Missouri and we will have to say "it is the great blue." The blooms are immense in size, of beautiful form, heavy texture, and a pure shade of medium blue. 75 cents

MME. LOUIS AUREAU. 36 in. One of Cayeux's most charming productions. A plicata with rosy heliotrope spread over a background of silvery white. No plicata has been more talked of in recent years. Winner of Dykes Medal in France, 1934. \$2.00

MOTIF. 38 in. We think this Miss Sturtevant's finest flower. A large rich glossy pansy-purple self and a splendid easy grower. One of the most handsome of all the dark colored Irises. Height, habits, and branching are faultless. An improvement on old rich Pioneer. 25 cents

MRS. J. L. GIBSON. 38 in. A very deep violet-blue, almost a self. This is probably the richest of all these deep violet-blues. Richer even than Black Wings. A tall, thrifty, well-branched variety that is simply a "must have." 60 cents

MRS. VALERIE WEST. 40 in. A fine Iris with falls of rich deep crimson-brown; standards large, lavender shot with bronze. Strong stem, well-branched. 25 cents

NARANJA. 36 in. Something new in Iris coloring. A yellow with distinct orange shadings in the falls. Because of this real break in color and because of the all-around goodness of the flower, this is one of the most talked of Iris of the day. 75 cents

NENE. 36 in. Standards lilac; falls light red with lighter margin. An impressive variety which stands up well. Very large and striking. One of the best flowers in a show room. 25 cents

NEON. 39 in. An old gold and copper-red bicolor which is very outstanding for brilliance in dry sections. An unusually brilliant Iris. 25 cents

NOWETA. 30 in. This is one of the daintiest and most attractive of all the pink Iris. A wonderful flower with a frilly lacy effect in a variegated creamy pink. 25 cents

OLD GOLD. 28 in. Standards primoline-yellow, ruffled; falls old gold, overlaid buff; a few stripes on haft. Distinct yellow beard tipped brown. 25 cents

OMAHA. 30 in. An unusual and very fine flower with soft rose standards and old rose falls. Rich golden styles and bright orange beard. General color effect reddish orange. 25 cents

ORIANA. 34 in. A broad-petaled pure white that is very hardy and one that can always be depended on. A splendid large pure white at a low price. 35 cents

OZONE. 37 in. A beautiful new Iris. One of the best of the recent Sass introductions. A deep pearly mauve, a self except for coppery brown on the haft. One of those beautiful, delicately colored Iris that everyone of fine taste loves. 75 cents

PHOEBUS. 36 in. A tall uniform lemon-yellow. Flowers of most perfect form and great substance. Award of Merit in France. 25 cents

PINK OPAL. Large flowers on 40- to 46-inch stems. A sister flower of Pink Satin which it resembles very much only it is a little deeper in tone and hardier. Many like it better. A rich pure pinkish lilac self. 25 cents

PLUIE d'OR. 36 in. The very best yellow Iris among the older varieties. Flowers larger and of finer form than Gold Imperial. Tall well-branched stems. Received a Dykes Medal. 25 cents

PRESIDENT PILKINGTON. 40 in. A very large pale buff flower heavily suffused with lavender. An Iris nicely proportioned and very much liked by those who admire the blends. 25 cents

PRINCESS OSRA. 32 in. A splendid old-time plicata which we keep in our list because it is good and we like it. A pure white heavily bordered on standards and falls with a distinct barring of a deep blue. 25 cents

PROF. S. B. MITCHELL. 30 in. A beautiful free-flowering extremely rich claret-purple or deep wine-purple-red. An Iris that does unusually well with us here in this climate. 50 cents

PURPLE GIANT. 34 in. A fine new violet of tremendous size. Because of its sheer outstanding attractiveness, it has gained popularity. Everyone likes it. 35 cents

RAMESES. 38 in. An immense Iris that has rapidly grown in public favor. Plant large, strong and sturdy. Very floriferous. Standards large, domed and of beautiful soft, even, light russet flushed with pink-lavender; falls large, flaring, deep pink. This variety was awarded the Dykes Medal in 1932. (The highest award an Iris can receive.) 25 cents

RED DOMINION. 40 in. An outstanding glowing oxblood-red. The flowers are large, velvety, and of flaring form. The clear red standards are slightly frilled. An outstanding variety. 25 cents

RED ORCHID. 28 in. The reddest of the intermediates. Standards violet-carmine; falls rich velvety violet-carmine. Dark yellow beard. 25 cents

RED ROBE. 36 in. A rich ruby-red; large blooms with broad circular petals of heavy rich substance. Standards deep red-violet; falls deeper and richer in coloring. Branching low and heavy. 50 cents

ROSE DOMINION. 38 in. A beautiful American-Beauty-Rose color, flaring falls and a vivid golden beard. A very pleasing Iris. 25 cents

ROSY WINGS. 38 in. This is one of those brilliant Iris made up of a combination of red and copper tones that gives a real thrill as one watches the different color effects in the changing light of the sun. \$1.50

SALUTATION. 33 in. A beautiful light yellow, nicely ruffled, that is in season with the late intermediates. This is the earliest of the large yellows. All who like yellows should certainly add this one to their list. \$5.00

SAN FRANCISCO. 38 in. A very tall plicata similar to Los Angeles. A giant white, edged lavender-blue. Winner of the Dykes Medal. 25 cents



Salutation



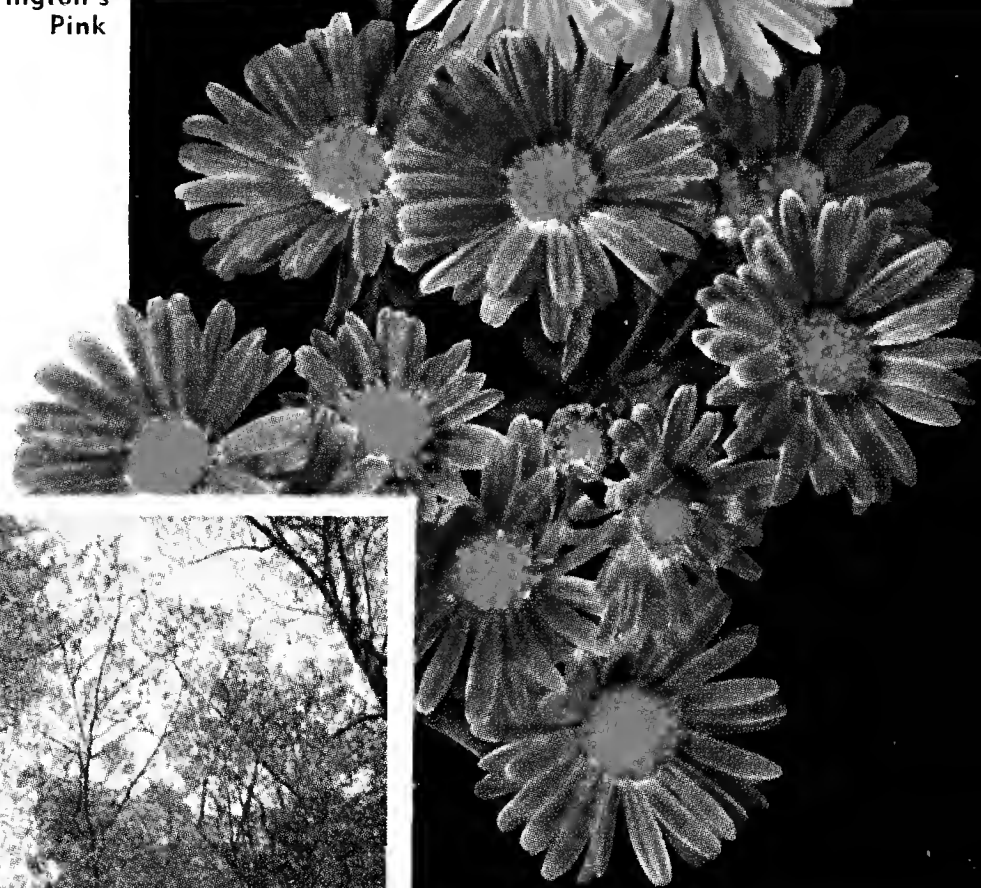
Queen
Mary

Beechwood Challenger

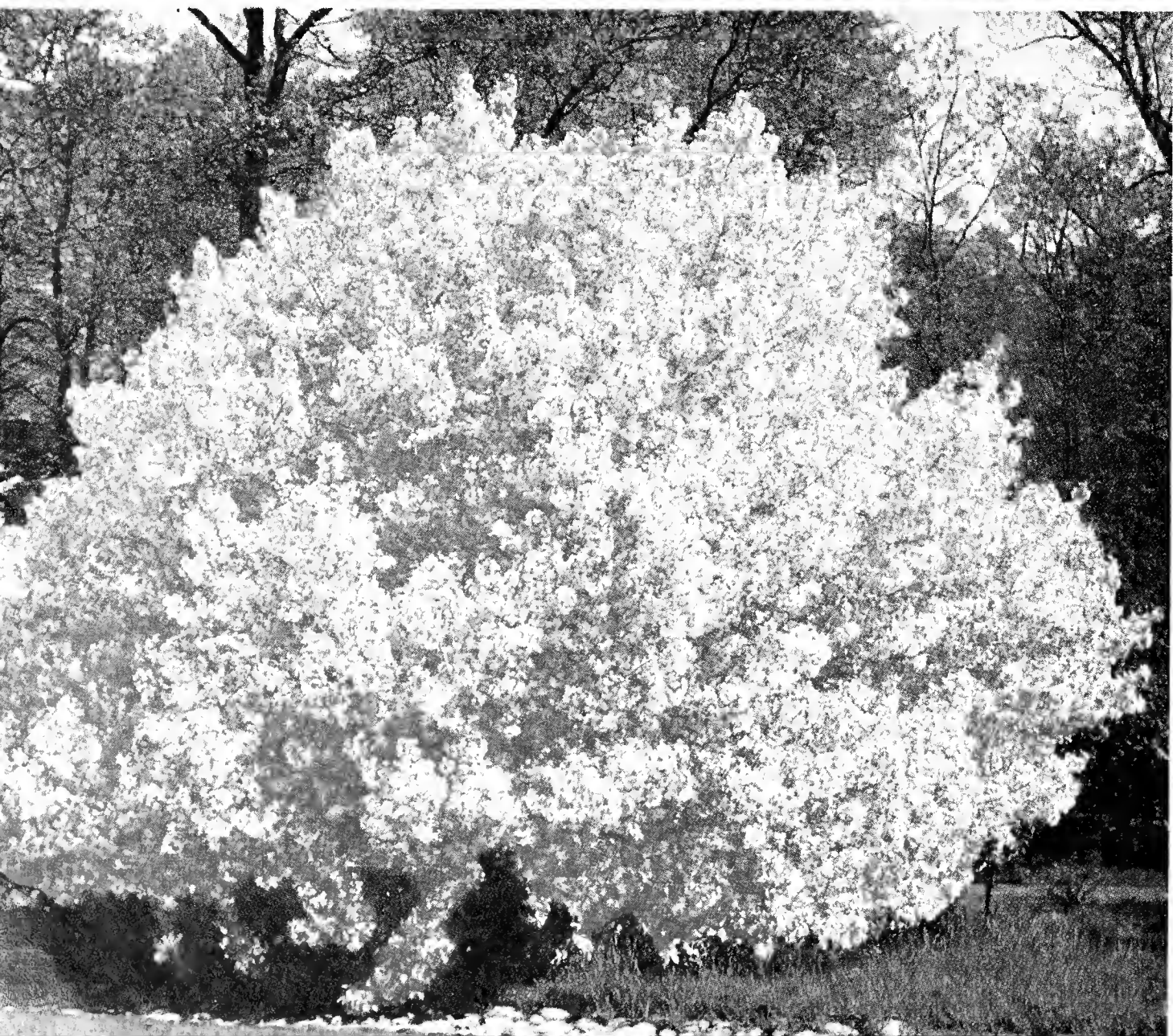
Harrington's
Pink

Fall-Blooming Asters

For Complete Descriptions and Prices
See Page 38



Blue Gem



Hopa Crab

This picture was used by mistake in our spring book to illustrate the Des Moines Crab. It is a splendid picture of the Hopa grown in bush form. Grown in tree or bush form, this Crab reaches a height of 12 to 16 feet and a spread about the same. Size depends largely upon soil.



Delphinium

← We have paid a great deal of attention this season to our Delphinium and do not believe that for the amount charged better strains can be obtained anywhere.

Our Wrexham strain is the choicest selection we were able to obtain in America.

Our Blackmore & Langdon plants are from seed imported direct from the originators in England, the greatest growers of fine Delphinium in the world.

See page 40.



Aquilegia or Columbine

No more graceful and beautiful perennial can be grown in the garden than the Columbine. It is one of the flowers that does well in both sun and shade.

Special attention has been paid this season to color selection and both mixtures and our separate colors will be found very fine. See page 42.

We can supply No. 1 plants of Crimson Star at 35c each; 12 for \$3.00.





GENERAL LIST OF IRIS—Continued

SENSATION. 36 in. A wonderful cornflower-blue Iris of perfect form and substance; great big flowers on tall, stout stems. A blue that was well named. Awarded the Silver Cup for the most outstanding flower in the Boston Show in 1931. 25 cents

SHAH JEHAN. 38 in. Here is a fantastically beautiful brilliant Iris. Standards a delicate creamy buff edged lavender; falls a rich, magnificent blending from a light fawn at the haft to a burning copper, and then to a rich deep chestnut. One of the most brilliant Iris ever grown. 25 cents

SHINING WATERS. 36 in. A clear, clean, bright blue with waxlike petals, with many unusually large blossoms open at once. A beautiful blue. 35 cents

SHIRVAN. 33 in. Standards pale shade of lustrous brown with yellow tones prevailing; falls semi-flaring and rich, heavy red-brown. This Iris is the richest in coloring of the Bruno types. 25 cents

SIEGFRIED. 40 in. A remarkable new color advance in Iris. A very large flower with a deep creamy yellow ground stippled and dotted

brown on both standards and falls. An entirely new break in Iris coloring. \$5.00

SIERRA BLUE. 40 in. A huge light blue self with smooth finish and deep orange beard. The falls flare widely and are nicely placed on open branching stalks. A splendid blue. 35 cents

SIR KNIGHT. 36 in. One of the finest of the rich deep dark Iris. A huge violet self with a very brilliant orange beard. Standards nicely domed; falls flaring. Very fragrant. 35 cents

SIR MICHAEL. 38 in. One of the finest Irises ever brought out in its color. Standards clear lavender-blue; falls a rich velvety red-purple; beard a brilliant red-gold. A great Iris. 25 cents

SNOW KING. 38 in. This is truly the king of the present day white Iris. A flower of good size, pure white nicely formed standards, great broad pure white flaring falls make this the perfect white. \$2.00

Our "Captivating" Collection

Distinctly Different — All Colors

Beowulf. A true maroon	\$1.00
Burning Bronze. A rich bronzy red	1.00
Capri. A large fawn-yellow50
Cheerio. A fiery bicolor with tan standards50
Coralie. Brightest coral-pink60
Exclusive. A light blue that leads its color class	2.00
Golden Helmet. A larger King Tut50
Imperial Blush. A fragrant blush-pink35
Joycette. A glowing crimson50
Missouri. The great medium blue75
Snow King. The perfect white	2.00
The Black Douglas. A rich velvety deep violet25

Total Value\$9.95

for **\$7⁵⁰**

A
Dozen
Beauties





GENERAL LIST OF IRIS—Continued

SPOKANE. 34 in. A very large Iris of coppery red tones. The standards are glowing red-brown; the falls same but slightly deeper in shade. One of those rich velvety brilliant kinds that just stand right out in the garden among all other varieties. 50 cents

SUNMIST. 34 in. A beautiful creamy white with a glowing golden center. An Iris of great substance that makes an unusually finished appearance as the sun shines upon it. 25 cents

THE BLACK DOUGLAS. 30 in. A pansy-violet Iris of medium size. A very rich velvety deep violet. One of the richest of the near black Iris. 25 cents

THE RED DOUGLAS. 38 in. This is one of the greatest, if not the greatest of the new reds. Admitted by everyone to be about at the top. The blooms are very large, beautifully formed, and of great substance. Stems tall and well-branched. A very rich brilliant red. \$6.00

TIGER TIGER. 36 in. A red Iris with tan standards. The falls are truly red. The blossoms are large and are borne on 3-ft. stems. A splendid and an unusual variety. 25 cents

TOKAY. 30 in. This is such a beautiful Iris we often wonder why we do not see it in more gardens. It is a fine blend of soft pink tones running into deeper tones of Havana brown. A very neat, attractive, and distinct Iris. 25 cents

TRAIL'S END. 36 in. In 1934 this Iris received Honorable Mention, American Iris Society. The standards bronzy yellow overlaid orange-red; falls strawberry-red. An unusual Iris and one you will like. 25 cents

VALOR. 50 in. A deep blackish blue-violet bicolor, with changing color effects in different lights. Very tall and very fragrant. Honorable Mention, American Iris Society. 25 cents

Our "Old Masters" Collection

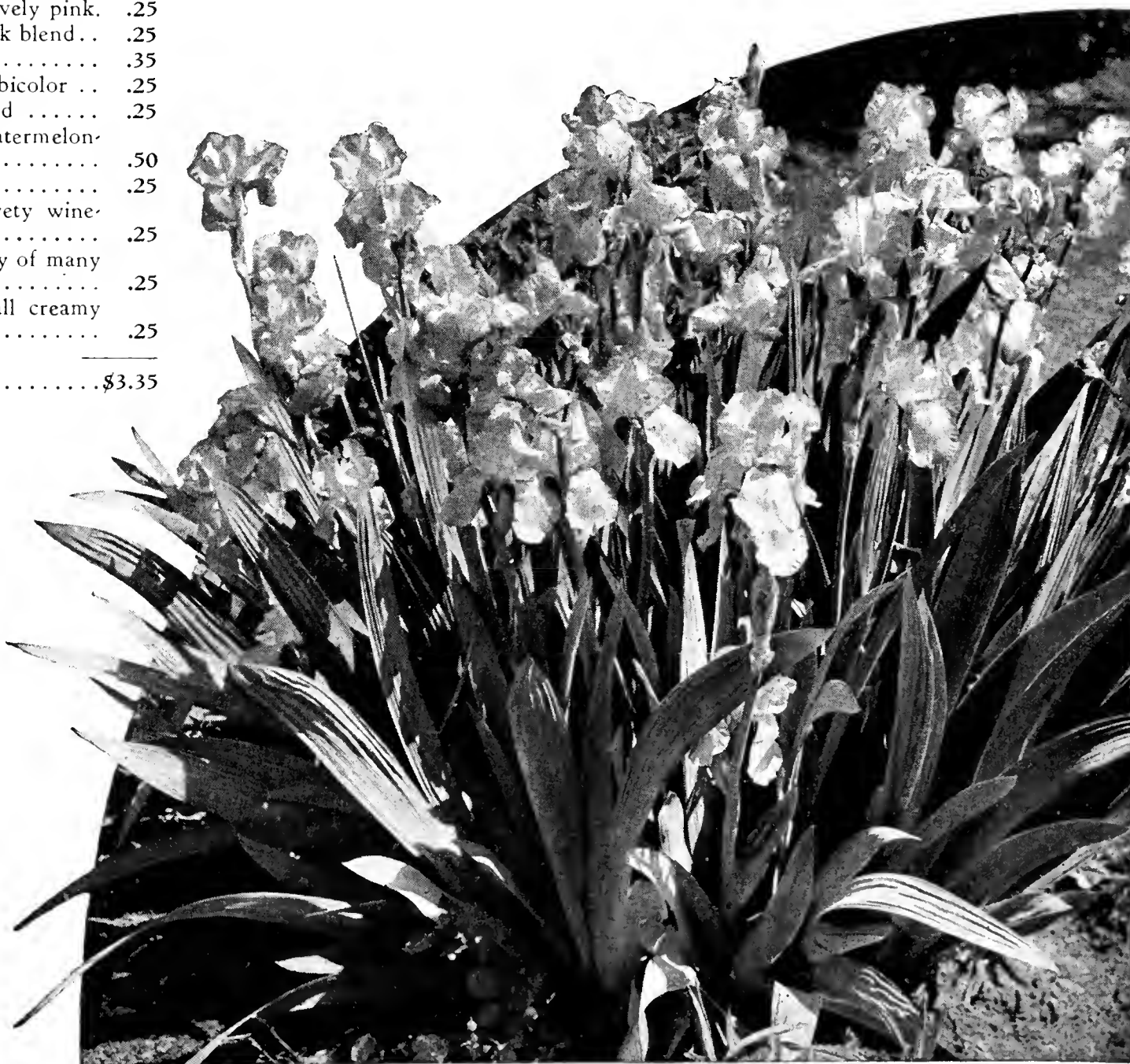
More Desirable Every Year

Black Wings. Deepest midnight blue overlaid with a frosty black sheen	\$0.25
Desert Gold. A large bright yellow25
Dogrose. A tall, free-blooming lovely pink ..	.25
Dolly Madison. A large mauve-pink blend ..	.25
Eros. A tall coral-pink35
Indian Chief. A large bright red bicolor ..	.25
King Tut. A flashing chestnut-red25
Marquita. Cream standards and watermelon-rose falls50
Noweta. Our pinkest pink25
Red Dominion. An intense velvety wine-purple25
Shah Jehan. A sensational novelty of many hues25
Venus de Milo. A floriferous tall creamy white25

Total Value\$3.35

for \$2.00

PRICED SO AS TO
MEET EVERY
POCKETBOOK





Should we run short of any of these varieties we reserve the right to use some other variety of the same color and quality in its place.

← Olivier de Serres
Chas. Joly



Greatest Lilac Offer EVER MADE

Each year for several years we have offered practically this same collection to our customers and always under the heading, "Greatest Lilac Offer Ever Made." Such we believe it to be. We use this same heading because this offer is a continuing one from year to year. It is our idea to always offer 10 absolutely No. 1 Lilacs, on their own root, in the best sizes we have, at a price less than these same Lilacs are offered elsewhere.

MAKE YOUR OWN Collection

AND CARRY OUT YOUR SPECIAL COLOR COMBINATION
Small gardens cannot always accommodate a large number of Lilacs. For this reason

YOU MAY SELECT ANY FIVE FROM THE OFFER BELOW **\$5.00**
In a 2- to 3-ft. Grade for

(Always name a second choice.)

Alphonse Lavallee. D. Intense blue fading to lavender	2-3 ft. \$1.00
Charles Joly. D. One of the best of the dark reds	1.50
Hippolyte Maringer. D. A blending of pink and blue shades	2.00
Jean Mace. D. A lilac-mauve with immense panicles	2.00
Leon Simon. D. A deep bluish lavender	1.00
Mme. Lemoine. D. A pure snow-white	1.00
President Grevy. D. A soft delicate blue. Immense panicles	1.00
President Viger. D. A purple tipped deep pink, fading to soft mauve	1.00
Ruhm von Horstenstein. S. A deep old rose	2.00
Souv. de Ludwig Spaeth. S. A prolific purple-red	1.00
Total Value	\$13.50

10 Beautiful Named Lilacs

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple and red.

Remember all these Lilacs are on their own root.

\$8.00
f.o.b. Faribault

From shipments in previous years we have found this collection in a 2- to 3-ft. grade weighs about 60 pounds. Our 3- to 4-ft. grade weighs about 75 pounds. Nursery stock takes the second class rate and you can always find out just the amount your charges will be.



Jean Mace

Pres. Viger

Pres. Grevy



GENERAL LIST OF IRIS—Continued

VARESE. 37 in. A seedling of Cinnabar and from this parent comes its color, a brilliant red-purple of very fine form. A great advance in the red-purples. 50 cents

VENUS DE MILO. 38 in. A beautiful chaste creamy white. Tall, graceful, and very floriferous. Long stood at the top of all the whites, and is still one of the best. 25 cents

VERT GALLANT. 40 in. A very large flower of great substance, brilliant coloring and the finest form. Standards are a blending of copper, fawn, and soft lilac; falls intense garnet-red with bronze edge. An outstanding Iris in every way. 25 cents

VISION. 35 in. One of the very finest of the variegatas. A brilliant flower ranking with El Tovar and King Juba. It has honey-yellow standards and garnet-brown falls. Splendid plant habits. 60 cents

WAR EAGLE. 42 in. A new Sass Iris of tremendous size and great beauty. Standards bright red-purple; falls rich red-purple with black shadings. Some brown on the haft. 35 cents

WHITE AND GOLD. 36 in. A large pure glistening satiny white. No markings. Brilliant golden beard and flaring falls. 25 cents

WINNESHEIK. 37 in. One of the finest of the dark blues. A slight ruffling adds to the beauty of a most gracefully formed Iris. One of the few dark blues with a lighter blue margin, a feature which makes it distinct in its color. 25 cents

WM. MOHR. 30 in. An immense flower, lilac in color, veined purple; a pogocyclis hybrid which must have protection in the winter to do well. This is a real sensation to people as it is entirely different. Northern-grown stock. 25 cents

YELLOW MOON. 36 in. Standards and falls a soft yellow. A variety of wonderful texture. A real addition to any garden. 25 cents

EARLY BLOOMING DWARF IRIS

Plant dwarf Iris and prolong the Iris season. Fine for rock gardens or border plants.

Any 6 for 75c; 12 for \$1.25, postpaid.

ATROVIOLACEA. Very early purple.

AZUREA. Soft lavender-blue.

BRIDE. Creamy white, flushed blue.

CYANEA. Rich crimson-purple with white beard.

HARBOR LIGHTS. The best light yellow.

LUTEA. A yellow dwarf.

NEOLA. An unusual brown blend.

TONY. A rich red-purple.

VERDUN. Plum and bronze.

WEIGEN. A dark brownish red.



Siberian Iris, Kingfisher Blue

SIBERIAN IRIS

The Siberian Irises are very graceful and are much used in landscape work as the plants with their rich upright growth and grasslike foliage add very materially to the beauty of any planting in which they are used. Wonderful to use about water pools, bird walks, etc. Perfectly hardy.

In our show room we usually plant clumps of Siberian Iris around our bird baths. We receive more orders for this Siberian Iris from our visitors who see it in bloom than we often do during a whole season when we depend upon the descriptions in our catalog for our orders.

Siberian Iris works in nicely with other flowers for bouquet work.

Prices for the following varieties: 40c each; 3 for \$1.00; all 6 for \$1.50, postpaid.

BUTTERFLY. 38 in. Standards and styles soft blue; falls soft blue over white.

CAESAR. 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

EMPEROR. 48 in. True oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

KINGFISHER BLUE. 54 in. A very tall graceful growing variety. A fine, large bright blue on 4½-ft. stems.

PERRY'S BLUE. 48 in. A beautiful shade of clear light blue. One of the favorite varieties.

SNOW QUEEN. 38 in. A snow-white variety with most beautiful form, and lasting qualities. Large flowers.



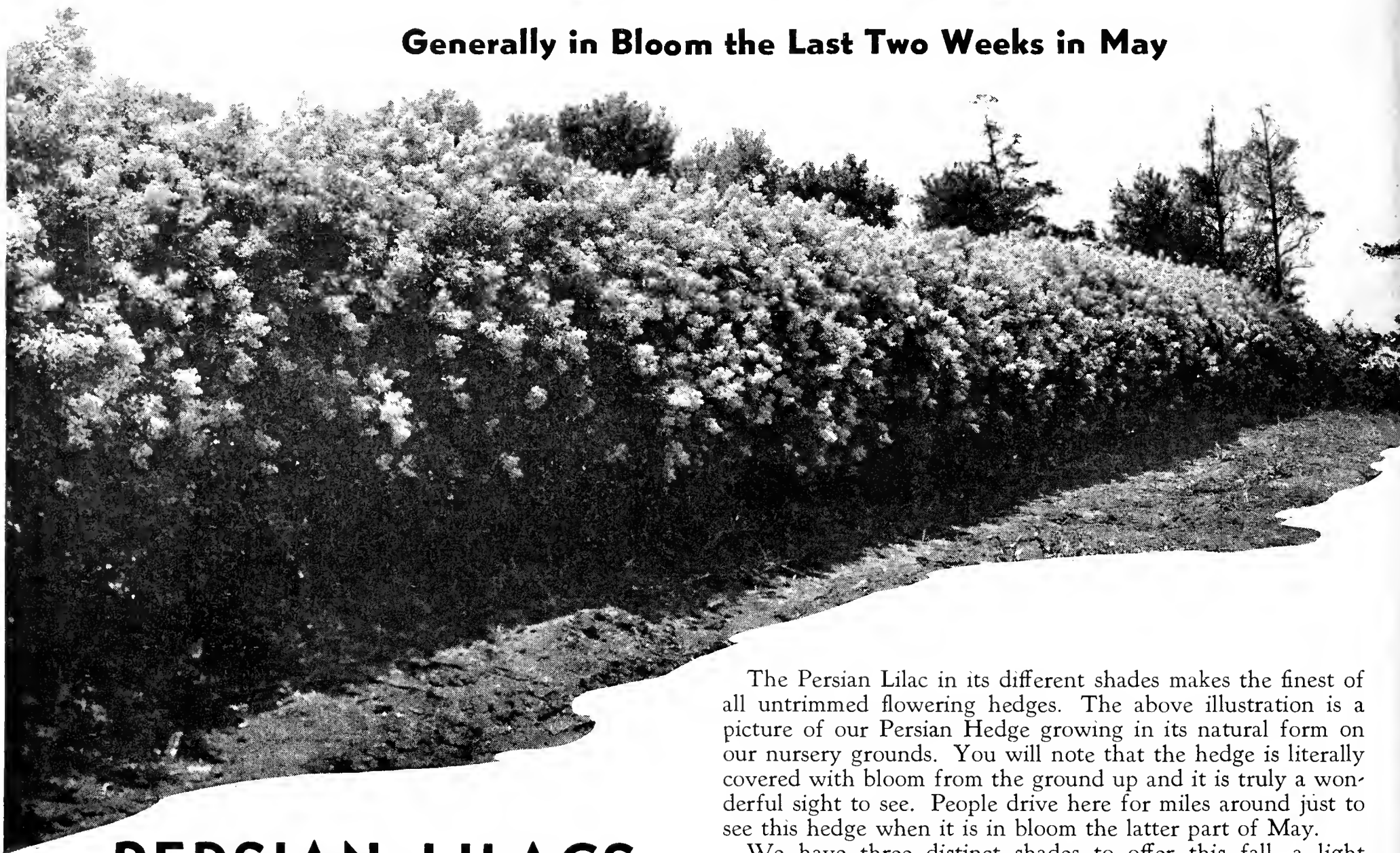
Dwarf Iris, Azurea

Come to See Our French Lilacs

AND OUR FAMOUS

Persian Lilac **HEDGE**

Generally in Bloom the Last Two Weeks in May



PERSIAN LILACS

*Good for All Sections
of the Country*

Specimen Plants—Own Root:	Each	10
2 to 3 ft., heavy	\$1.00	\$7.50
Nice Hedge Plants:	10	25
18 to 24 in.	\$3.00	\$6.25
2 to 3 ft.	4.00	7.50

Spokane, Wash.
May 15, 1940

Spokane staged its Third Annual Lilac Festival yesterday in its attempt to make this the city of lilacs of the Northwest.

At the flower show, I took the blue ribbon for the largest collection of named varieties, as well as single specimens.

The center of attraction was my specimen, Mme. Antoine Buchner.

Mrs. W. W. T.

The Persian Lilac in its different shades makes the finest of all untrimmed flowering hedges. The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

We have three distinct shades to offer this fall, a light pink, a deep rose-pink, and an intermediate shade.

Alternate these three shades and you have a wonderful blending of colors and as fine a flowering hedge as you could hope for. In Minnesota and similar states where windbreaks are a necessity, the Persian Lilac is a perfect flowering shrub to use for this purpose.

The plants are absolutely hardy and we believe that such a hedge would outlive the person who planted it.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

After our 72 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one. If farmers are interested and wish to plant in quantity, we shall be glad to furnish prices.

Directions for Planting: For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.



FAVORITE GARDEN IRIS

You Cannot Go Wrong in Purchasing from this List

We grow large fields of the best of the standard varieties of Iris to supply our Decoration Day trade. However, we find when visitors come to our nursery to make their selections for their own home gardens that these varieties are still old favorites.

We cannot afford to use valuable catalog space for long descriptions. However, those of you who have received our former catalogs and have kept them, will find these varieties with more complete descriptions. You will also find that only a few years ago many were listed as new varieties selling at high prices.

NOTE: Always make a second and third choice so if we run short of any one variety we will not have to delay your order.

OUR PRESENT PRICES

Choose any ten for \$1.25, postpaid. Select any twenty for \$2.00, postpaid. A Gobelin Red Free With Above Offers.

If you wish to plant in quantity for mass effect or if you wish to grow Iris for the cut flower trade, select 10 kinds (10 of a kind), 100 in all, from this list or you may select more of any one kind, for \$6.00, express collect.

ASIA. Lavender standards, violet-purple falls.
BEAU IDEAL. A white plicata bordered rich violet.
BEAU SABREAU. Amber standards, red falls.
BLUET. A pale blue self.
BRILLIANT. A fragrant red toned variety.
CASSANDRA. A fine deep purple.
CORONATION. A deep golden yellow.
CORRIDA. A late cornflower-blue.
DAMOZEL. White plicata bordered lavender.
DE BUSSY. A very early orchid-pink.
DEJAH. A fine light blue.
DREAM. A favorite soft rose-pink.
ELIZABETH EGELBERG. A tall mauve-pink.
FAIRY. A fragrant white suffused blue.
FRA ANGELICA. Bronzy gold, overlaid lavender.
GAULOIS. One of the good red Irises.
GAYNELLE. The earliest deep yellow.
GEO. TRIBOLET. Violet standards, velvety red-purple falls.
GLEAM. An attractive soft blue.
GOLD IMPERIAL. A deep golden yellow.
IDEAL. A bicolor of light and deep blue.
JANE WILLIAMSON. A pastel pink blend.
KOCHI. Very early deep purple.
LABOR. General effect a uniform deep reddish purple.
MAJESTIC. Standards light lavender; falls rich raisin-purple.
MILDRED PRESBY. Standards white; falls rich ruby.
MME. CHEREAU. White bordered deep blue.
ODAROLC. Blue toned verging toward pink.
OLD GOLD. An excellent yellow.
PARC DE NEUILLY. A fine early dark purple.
PIONEER. An immense red-purple.
PONGEE. A light buff color.
PRIMROSE. Standards amber; falls light yellow.
PROSPERO. A huge deep blue.
QUAKER LADY. A blend of buff and purple.
RAJPUT. A bright violet self.
RHEA. A lilac-pink.
RHEINGAUERLE. A pink edged silver.
RHEIN NIXE. White standards; purple falls.
RHEINTRAUBE. A fine two-toned blue.
ROBERT W. WALLACE. A rich black-purple.
SIMONE VAISSIERE. Standards white, shaded blue.
SOUV. DE MME. GAUDICHAU. A rich deep blue-purple.
SUSAN BLISS. A good deep pink self.
TAJ MAHAL. A very fine white.
THAIS. A large clear pink.
VIKING. An intense blue bicolor.
WEDGEWOOD. A pure Wedgwood-blue.
WHITE QUEEN. A glistening pure white.

GROW YOUR OWN FLOWERS

Whether you own your home or not, you can have a colorful garden when you can purchase beautiful Iris in all colors at the above prices. Iris make an ideal Decoration Day flower. A dozen fine varieties that will give you flowers year after year, will cost you less than one small bouquet.

WE SHALL BE GLAD TO SELECT FOR YOU

We know Iris varieties well. If you have difficulty in making your selection we shall be glad to make up a collection for you.





FALL BLOOMING ASTERS

Plant these brilliant fall-blooming hardy Asters and prolong your blooming season a full month. Have your garden a place of dazzling splendor when all about is brown and sere. They will bring a world of color during late September, all of October, and on into November until heavy freezing kills the flowers. These plants stand our Minnesota winters unprotected.

These late-blooming Asters should be in every garden as they give a mass of color after all other flowers are gone except the hardy outdoor Chrysanthemums.

There has been a wonderful improvement in these fall Asters of late years just as with many other flowers. As new varieties come that are better than the older sorts, we test them out and offer our customers a constantly improving assortment. We want everyone who does not have them to try out one or more kinds.

Tall and Medium Tall Varieties

ALDERMAN VOLKES. A new novelty with large clusters of brilliant rosy red flowers literally covering the plant. Height 2 feet.
Each, 35c; 3 for \$1.00

BARR'S PINK. One of the largest and finest of pink Asters. The plant at maturity reaches a height of about 4 feet. Fine used as a background for lower growing perennials. A real gem.
Each, 25c; 3 for 65c

BEECHWOOD CHALLENGER. A free flowering clear crimson-red with a bright yellow center. The best red Aster yet offered. Height 3½ feet.
Each, 50c; 3 for \$1.00

BLUE GEM. This is considered the best blue yet introduced. The flowers are double, rich in their deep blue coloring, and borne profusely on their 3-foot stems.
Each, 25c; 3 for 65c

CLIMAX. One of the best and we believe the largest of all the light blue varieties. The rich blue flowers are as large as a half dollar and a single plant often carries 500 blossoms. Height 5 feet.
Each, 25c; 3 for 65c

DAZZLER. A semi-double, brilliant rose-red. A new color shade in hardy fall Asters. Medium tall, freely branched.
Each, 50c; 3 for \$1.00

HARRINGTON'S PINK. For color this is surely the finest of all pink Asters. We were one of the firms to whom the originator sent plants for testing. Up to that time Barr's Pink was the best we had ever seen, but Harrington's Pink is a brighter and purer pink. Height 3 feet.
Each, 50c; 3 for \$1.25

MAMMOTH. A lovely shade of lavender. The largest flowers of any of the fall Asters. Semi-double with many long side sprays. Exceedingly fine for cutting.
Each, 50c; 3 for \$1.25

MAUVE CUSHION. An entirely distinct species from Japan. Forms a circular cushion-like plant often 2 feet across and not over 9 inches high. The flowers, which are a delicate soft mauve, measure 1¼ inches across and are produced in such profusion as to completely cover the plant. Excellent to use as a border plant.
Each, 25c; 3 for 65c

MOUNT EVEREST. By far the finest and best white. Florets are as large as Climax and this is a fitting companion for that wonderful blue. An abundant bloomer. Height 3 to 4 feet.
Each, 35c; 3 for \$1.00

MRS. RAYNOR. Another new red Aster that many claim as the best. You will like both Mrs. Raynor and Beechwood Challenger. Height 3 to 4 feet.
Each, 35c; 3 for \$1.00

SUNSET. A beautiful sunset-pink. Splendid habit of growth and very free flowering. One of the best new pinks. About 36 inches.
Each, 50c; 3 for \$1.25

Dwarf Varieties

NANCY. Another dwarf, bushy, very free-flowering variety. The pale pink flowers literally cover the little 12-inch plants in late September. A fine border plant.
Each, 25c; 3 for 65c

ST. EGWIN. A dwarf pink seldom growing over 18 inches. The plant forms a perfect dome covered with hundreds of bright pink blossoms. Often a single stem can be cut with over 500 blossoms.
Each, 25c; 3 for 65c

VICTOR. The dwarfest of all dwarfs, and exceedingly pretty. The flowers are large and of a beautiful clear lavender-blue. Fine for the rock garden or for a border plant.
Each, 25c; 3 for 65c

WHITE LADY. A very fine pure white. Splendid plant habit, profuse bloomer, and a fine cut flower.
Each, 25c; 3 for 65c

RAINBOW ASTER Collection

One each of these 8 Fall-Blooming Asters

Barr's Pink
Climax
Mauve Cushion
Mrs. Raynor

Nancy
St. Egwin
Victor
White Lady

Special Price
Postpaid **\$1.95**

SURPRISE ASTER Collection

One each of these 8 Fall-Blooming Asters

Alderman Volkes
Beechwood Challenger
Blue Gem
Dazzler

Harrington's Pink
Mammoth
Mount Everest
Sunset

Special Price
Postpaid **\$2.25**



Flowering Crabs

BEARING BOTH FRUITS AND FLOWERS

For many years we have been interested in Flowering Crabs. We felt that at some future time a line of Crabs would be introduced that would bear fruit as well as flowers. Our first Crab of this kind was the Dolgo. We have added to this one as fast as we have found desirable kinds until we now have five beautiful Flowering Crabs which are absolutely hardy here in Minnesota and most of which bear good edible fruit.

Have you seen or read about the Japanese Flowering Cherries planted about the basin in Washington, D. C.?

These Cherries are not hardy over the greater portion of the north half of our country. We are now offering a line of hardy Flowering Crabs that are just as handsome as the Flowering Cherry and absolutely hardy in our Minnesota climate.

Prices of all Flowering Crabs on this page: 4 to 5 ft., \$1.25 each; any 2 for \$2.25. 5 to 6 ft., \$1.50 each; any 2 for \$2.75. We have Hopa and Red Silver also in 6 to 8 ft. at \$1.75 each; any 2 for \$3.25.

DOLGO. The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit, which sells for high prices.

ELEYI. Many of the European and Asiatic Flowering Crabs are not desirable, but this one has done so well with us even in our cold climate that we are keeping it in our list. The flowers are single and a dark pink in color. The fruit which follows is a very bright red. The foliage in the spring is a peculiar orange-red, very brilliant and extremely noticeable and continues so during the entire summer. When the spring growing season is over, the foliage takes on a very rich maroon greenish tinge.

FLAME. This is the sensational new flowering Crab recently named and sent out by the Minnesota State Fruit Farm. It is a beautiful slender-limbed, very graceful, upright-growing tree. This small tree is especially attractive in the fall when every branch is literally covered with great ropes of its small brilliantly colored red fruit. Those who named it say the name is appropriate as the ripening fruit resembles one great flame of fire. It is also good for jelly and canning. We wish to emphasize the tremendous number of little fiery red Crabs which this tree carries when in fruit, making it not only of the greatest value as an ornamental tree but extremely valuable for the fruit itself. Blossoms Crabapple-pink.

HOPA. From a purely ornamental standpoint the Hopa is without doubt the most beautiful Flowering Crab that can be grown in the North. It is perfectly hardy here at Faribault and is hardy anywhere in our state. It develops into a beautiful, graceful, medium-sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single deep rose colored blossoms which continue long on the tree to be followed by quantities of small reddish fleshed attractive fruit which makes a good jelly.

RED SILVER. A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull-maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink, but **Red Silver** is really red. The tree is very hardy here with us and in our opinion is the best by far of all the red Flowering Crabs. Purely ornamental.

SPECIAL HARDY FLOWERING CRAB OFFER

1 each of the 5 beautiful Flowering Crabs offered in a select 4- to 5-ft. size. Regular value \$5.60, for **\$5.25**

1 each of the 5 beautiful Flowering Crabs offered in a select 5- to 6-ft. size. Regular value \$6.85, for **\$6.50**





Brand's Choice Delphinium

No garden is complete without a nice planting of Delphinium. The tall spikes make a lovely background for lower growing perennials. They begin to bloom early in June, and will continue until frost if the old spike is cut off as soon as the blossoms fall and the root is well watered.

ESPECIALLY SELECTED PLANTS

During the blooming season, the plants producing the very finest spikes were marked in our fields. These plants have large double florets in a variety of colors. There are dark blues, light blues, royal purples, pastel shades of mauve, pink, and lavender blendings. Colors were not kept separate, but every plant we selected produced such a beautiful bloom that any one will surely satisfy. These plants will bloom this season.

All large 2-year plants

\$1.00 each; 3 for \$2.50; 6 for \$4.00; 12 for \$7.50, postpaid.

FIELD RUN. In our selected list, we chose only the outstanding specimens, leaving thousands of beauties that will give complete satisfaction. We call these our field-run plants.

Large 2-yr. plants, field-run, 25c each; \$2.50 per 12, postpaid.

SPECIAL OFFER

10

WONDER
DELPHINIUM

\$1.00
Postpaid

Ten nice 1-yr. plants.

Other Choice Perennials

Unless specially priced, all Perennials:

25c each; 12 for \$2.25, postpaid.



BLEEDING HEART (*Dicentra spectabilis*). This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Large clumps, undivided, 50c; 6 for \$2.50
Nice large divisions, 25c; 6 for \$1.25.

BLEEDING HEART, Eximia. A dwarf variety of Bleeding Heart much used for rock gardens. Beautiful cut-leaf foliage with many little pink blooms resembling the wild "Dutchman's Breeches."

CAMPANULA grandiflora persicifolia, Blue Spire. One of the very finest of the Campanulas, with large, handsome, light blue, double flowers. Height 2 feet. Entire plant covered with flowers. Hardy perennial. Excellent for cutting. Each 35c

CAMPANULA grandiflora persicifolia, Telham Beauty. Another of the Persicifolias and one of the very best. A fine, strong growing plant giving a wonderful display of large, single flowers in rich blue and white. Each 35c

COREOPSIS, Mayfield Giant. A wonderful perennial always in bloom. Wonderful cut flower. Mayfield Giant is an early variety with deep golden yellow flowers.

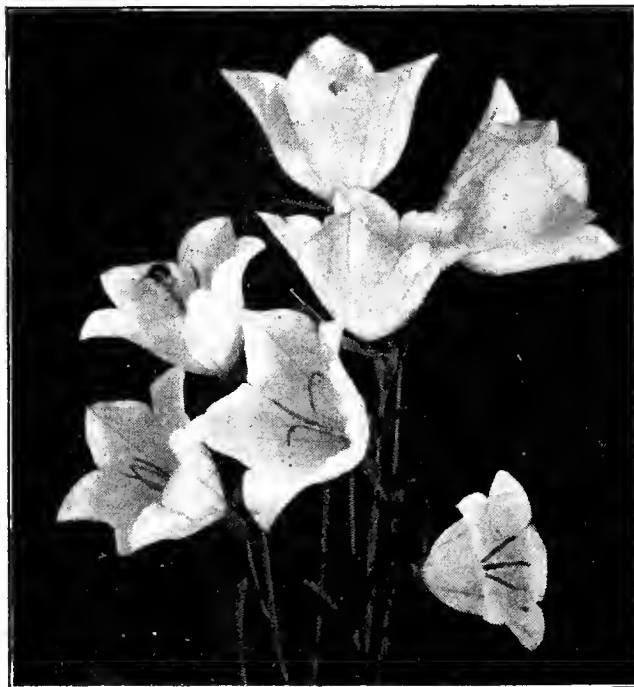
25c each; 3 for 50c; 6 for 90c

DAISY, Elder's Improved. A splendid pure white Daisy, single row of petals, yellow center. A great variety for cutting with nice long, straight stems and wonderful crops of flowers.

DAISY, Shasta Supreme. An immense single Shasta Daisy. Comes into bloom in early June with pure white, single blooms from 2 to 3 inches in diameter. Best early Shasta.



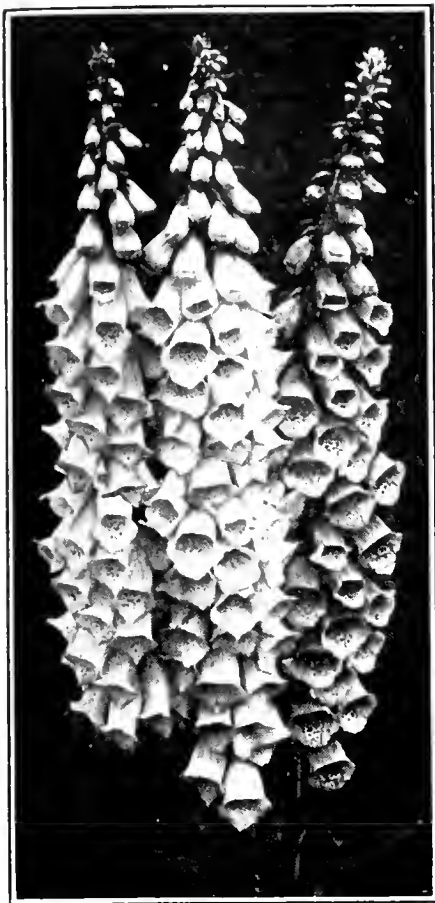
Bleeding Heart—*Dicentra Spectabilis*



Campanula, Telham Beauty



Mertensia—Bluebells



Digitalis—Foxglove



Gypsophila Bodgeri

GAILLARDIA, Sun God Improved. The finest of all Gaillardias. Immense flowers of a pure glistening yellow.

GYPSOPHILA Bodgeri (Double Baby's Breath). In a beautiful delicate shade of pink. Something very fine.

Fine, strong, grafted plants, 50c each

GYPSOPHILA, Bristol Fairy (Double Baby's Breath). Pure white, small, double flowers larger and more beautiful than the single variety. Extremely tasty for bouquet work.

Fine, strong, grafted plants, 50c each

GYPSOPHILA paniculata. This is the single perennial Baby's Breath so much used to trim bouquets of other flowers. Very fine for winter bouquets.

HELENIUM Hoopesi. A tall growing plant very useful for its rich colored flowers in the fall. A single plant growing to a height of about 3 feet seems to carry a thousand blooms so covered is it with flowers. Rich mahogany and yellow.

HEUCHERA sanguinea splendens (Coralbells). Bright vermilion-red. Nice in the rock garden and much used to trim bouquets.

LIATRIS spicata (Blazing Star or Gay Feather). Wonderful spikes about 3 feet in height covered with good clear purple flowers.

MERTENSIA virginica (Cowslip; Bluebells). One of the most fascinating plants of the early spring garden. Grows in either shade or full sun. Plants about 18 inches high covered with long trumpet, bell-shaped flowers in a rich medium blue.

PASQUE FLOWER (European). Odd, exquisite reddish purple flowers with golden stamens borne on shaggy foliage stems, followed by feathery seed pods. This flower is an improved Crocus. One of the earliest and brightest of spring flowers. April-May.

PENTSTEMON grandiflorum. The wild Pentstemon of Minnesota. Absolutely hardy. A beautiful border or rock garden plant. The plant is a compact mass of gray, heavy, leathery foliage. From this spring several tall flowering stalks lined with many lavender, trumpet-shaped flowers resembling a foxglove.

PLATYCODON (Balloon Flower). A very hardy perennial with large, one-half-inch, bell-shaped flowers in two colors. Either pure blue or pure white.

PYRETHRUM, James Kelway (Painted Daisy). A fine deep scarlet variety with long stems, making it an ideal cutting kind. Tremendous bloomer. Comes into bloom in middle of May and lasts a long time.

RUDBECKIA purpurea. The giant purple Coneflower. Attractive rosy purple flowers with a large brown, cone-shaped center. Blooms through July to frost.

SEDUM spectabile, Brilliant. A sensational new Sedum. The plant has the appearance and habit of Spectabile, but the flower is very different. Plant grows to a height of about 12 inches; each branch terminates in a great flat bloom 6 inches in diameter, made up of many little florets and of the most brilliant crimson. This should be in every garden. Should be planted in groups of about three plants.

STATICE latifolia (Sea Lavender). A great flower to dress bouquets with, both summer and winter. Long stems, which are fine for cutting, branch out into great heads 18 inches across, made up of minute blue flowers.



Heuchera—Coralbells



Platycodon—Balloon Flower



Coreopsis, Mayfield Giant



Daisy, Elder's Improved



Pentstemon Grandiflorum



Aquilegia or Columbine

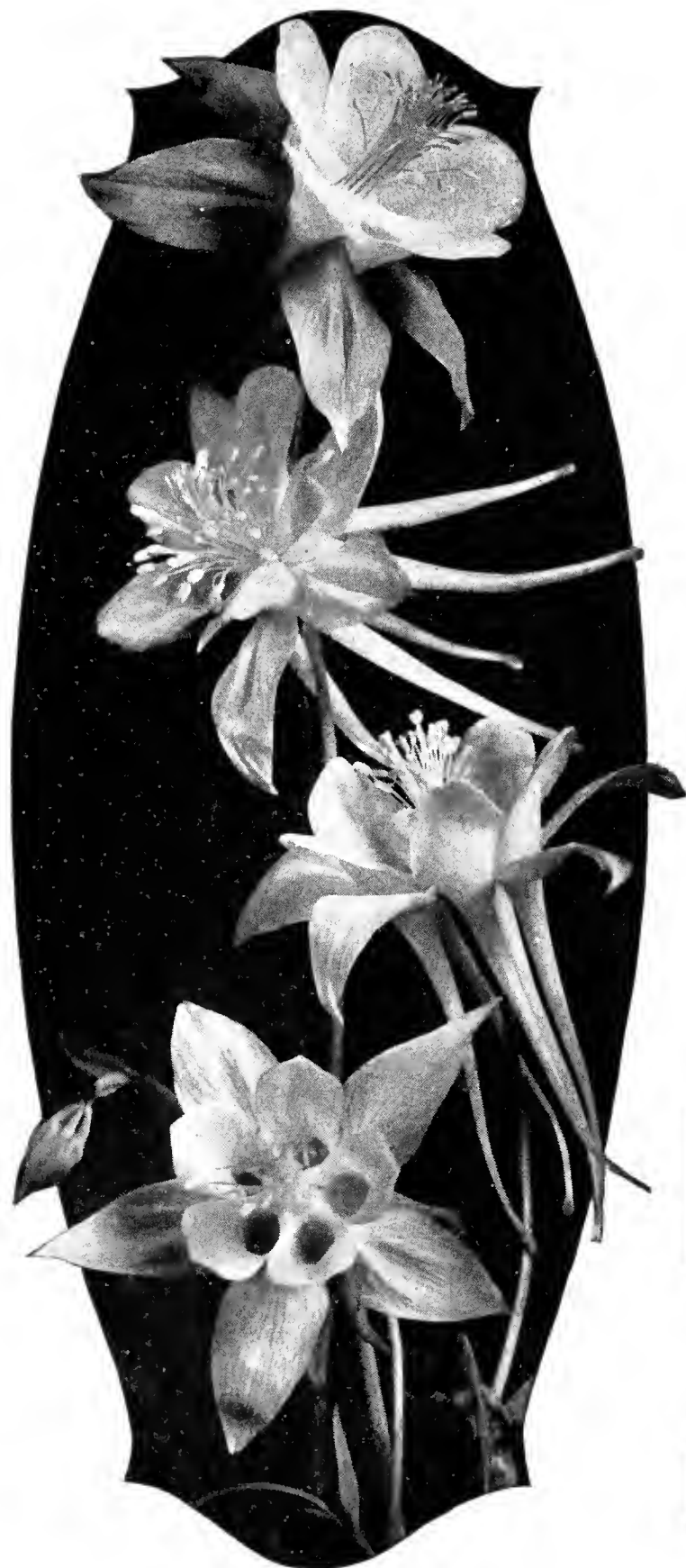
The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

We have made quite a study of the Columbines of late years and have taken great pains to secure the seed from the very best strains as a foundation in our plantings.

Columbine in Separate Colors

Some distinct varieties have been developed. Groups of a single variety may be planted to produce desired color effects.

Prices for Columbine in separate colors: Each 35c; 6 for \$1.75; 12 for \$3.00, postpaid.



Mrs. Scott Elliott Hybrids

AZURE FAIRY. A beautiful azure-blue Columbine. Very dainty and effective where a bed of a single color is desired.

BLUE KING. A still deeper shade of blue than Azure Fairy.

BLUE PERFECTION. Another very fine blue in an entirely different selection.

COERULEA. This is the beautiful light blue Columbine of the Rocky Mountains. The state flower of Colorado.

COPPER QUEEN. As the name suggests a fine Columbine in the coppery shades.

CRIMSON AND GOLD. Beautiful shades of red with golden throats.

CRIMSON STAR. A deep coppery red with a white or light creamy yellow throat. When this variety is planted in mass its effect is the most sensational of all Columbine.

FARQUHAR'S PINK. A reselected even-toned delicate bright pink. An unusually delicate and pleasing shade.

IOWA GIANTS. A mixture of different shades and colors. Selection made for fine flowers of largest size.

ROSE QUEEN. Deeper shades of pink than Farquhar's Pink in a wonderful blended mixture.

We Offer Choice Columbine in the Most Sought After Mixture

MRS. SCOTT ELLIOTT. (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs. A wonderful choice strain.

Strong, select, 1-year plants, 25c each; \$2.50 per doz.

Good 1-year plants, \$1.25 per doz., postpaid.

12 Beautiful Columbines \$1.25

All nice young plants in many different beautiful colors.



Hardy Lilies

Lily bulbs do best planted in a loose, loamy soil containing an abundance of humus. For most varieties well-rotted cow manure and leaf mold should be added to and well mixed with the soil before planting.

Most varieties should be planted 5 or 6 inches deep, although small bulbs and a somewhat heavy soil call for shallow planting.

It is important to mulch Lily bulbs in the fall with well-rotted cow manure, straw or marsh hay.

BULBIFERUM. A very hardy, easily grown Lily that we like very much. Bears large, upright flowers of an orange-red. Plant 6 inches deep in partial shade or full sun.
Each 40c

CONCOLOR. A bright reddish orange little Lily with brilliant star-shaped flowers held erect. Very hardy. Much used in the rock garden.
Each 20c

CORAL or TENUIFOLIUM. A brilliant little midsummer Lily of a bright deep orange-red. 18-inch, slender stems covered with fernlike foliage, often carry 18 to 20 small blooms. Plant 7 inches deep.
First size, 20c each; 3, 55c; 12, \$2.00
Second size, 15c each; 6, 55c; 12, \$1.00

ELEGANS. The flowers are a rich dark coppery crimson with black-purple spots. Blooms 2 to 3 inches in diameter, cup-shaped, held erect. One of the hardiest of all Lilies.
First size, 30c each; 3, 60c; 12, \$2.00
Second size, 15c each; 6, 55c; 12, \$1.00

ELEGANS, Mahogany. A very rich deep mahogany-crimson-red. Flowers carried on 15- to 18-inch stems. One of the best of the Elegans. June.
Each 35c

Lily-of-the-Valley

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers. These clumps may be broken apart.

Clumps, 3 to 5 shoots.
3 for 75c; doz., \$3.00

HENRYI. A large Lily blooming in August and September. Blooms very graceful, drooping, on 3-foot stems. 2-inch blooms of a deep rich apricot.
5 to 6 in., 25c each; 12 for \$2.50

REGALE (The Regal Lily). Regal in everything the word implies. This is the hardiest of all of the very finest of the Lilies. Great long flaring white trumpets with golden throats and crimson stripes. Often 16 to 20 great blooms to a plant.
3 to 4 in., 10c each; 6, 55c; 12, \$1.00
4 to 5 in., 15c each; 6, 65c; 12, \$1.25
5 to 6 in., 20c each; 6, 75c; 12, \$1.35

TIGER LILY, DOUBLE. Easiest of all Lilies to grow, hardiest and longest lived. Rich orange-scarlet flowers spotted crimson-brown.
Large bulbs, 20c each; 3, 50c; 12, \$1.95
Second size, 15c each; 6, 55c; 12, \$1.00

TIGRINUM FORTUNEI GIGANTEUM. A very much improved late flowering Tiger Lily. When fully established will grow 6 to 7 feet tall and carry from 45 to 50 flowers to a stem. Plant 6 inches deep. Each 25c

UMBELLATUM. Large, hardy, early June flowering Lilies. Blooms large cup shape and held erect. Deep rich orange-red.
Large bulbs, 25c each; 3, 70c; 12, \$2.50
Second size, 15c each; 6, 55c; 12, \$1.00

WILMOTTIAE. A beautiful vivid orange-red variety with recurved petals spotted brown. The long stems, which often reach a height of 48 inches, carry from 15 to 20 flowers. It needs staking. Blooms during July and August.

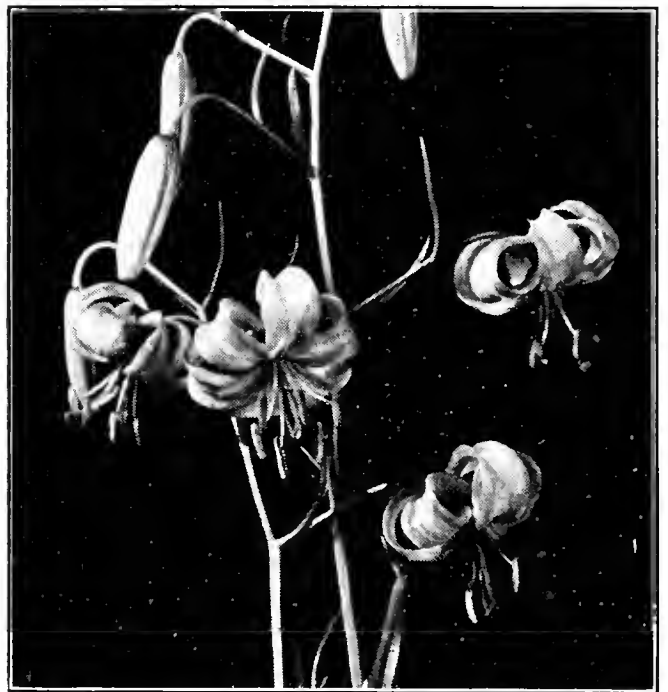
Nice blooming size, 40c each;
3 for \$1.10; 12 for \$4.00



Elegans

LILY COLLECTION A

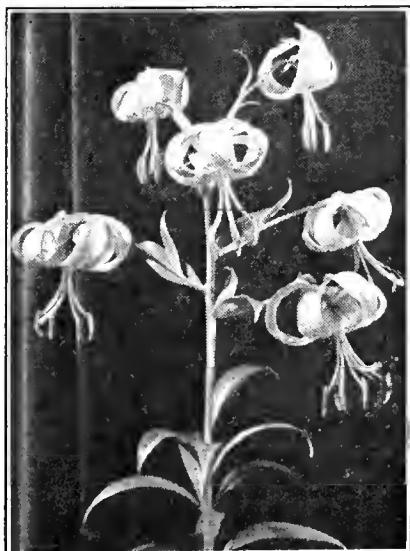
1 each of the 11 Lilies listed in 1st size bulbs for \$2.75, postpaid. A regular \$3.00 value.



Tenuifolium



Lily-of-the-Valley



Henryi



Tiger Lily



Regal Lily



Oriental Poppies

We invite Poppy lovers to visit us during Poppy Days, and we assure them they will see a sight that will gladden their eyes. 20,000 Poppies all in bloom at one time is truly a sight worth seeing.

3 New Poppies — *and 3 Good Ones*

BEACON. (A new Neeley Poppy.) Enormous flowers of raspberry-red. Everyone admires this Poppy for its abundance of flowers and its distinct color. Each \$1.50

NEELEY'S FAVORITE. A massive flower of rich Afghan-red. The coming leader among deep red Poppies. Dr. Neeley at his death left many fine new Poppies that had never been introduced. This and Beacon are two of the finest. Each \$1.50

THE TRUE WUNDERKIND. A comparatively new Poppy and still so scarce as to be seldom seen in Poppy collections. A large rich even-toned flower in a true begonia-rose shade in color. As fine a Poppy as we have ever seen. Do you wish the last word in Poppies, take Wunderkind. Each \$2.50

Our Masterpiece
POPPY COLLECTION

ONE EACH
of the Above Three
POPPIES

A \$5.50 Value \$4.50
for ONLY

Postpaid



Neeley's Favorite



General List of Oriental Poppies

When to Plant

The Oriental Poppy is best handled during its dormant season, which usually begins about August 1st.

We begin to fill our orders at this time and continue during the fall months.

A plant during the dormant season appears dead, and you may not be at all pleased when you receive a consignment of these roots. But carry out the following directions and in a very short time your plants will show signs of life.

How to Plant

Dig a hole so deep that the root extends straight down its full length with its top two inches below the surface. With the root in place, fill the soil about it until the hole is one-half full, pack the soil solid about the root and then fill the hole full of water and let seep entirely away. Then fill hole level full of soil and leave some loose pulverized soil on top. Be sure to put 2 to 3 inches of straw, hay, or peat mulch over the top of the plants after ground freezes.

We Supply a Large Root

We do not handle the small Oriental Poppy roots sold at cheap prices. We send a root that is worth what we ask for it, a big root that will grow and bloom well the first year.

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

Our fields of this flower now cover an acre of ground and contain the finest varieties to be found. In addition to the well-known old-fashioned orange-red Poppy, we now have many shades of pink, red, and lavender. Some of these are brilliant enough to call for a green or white background, while others are soft enough to harmonize with the most delicate spring flowers.

We are always looking for good new sorts and this year we believe we have as complete a list of good kinds as can be found anywhere.

AUSTRALIA. A true red without trace of orange. A large flower in a deep crimson-red with a gorgeous throat coloring. Same deep red as Lulu A. Neeley but a much larger flower. Each, \$1.00; 3 for \$2.50

BEAUTY OF LIVERMORE. A splendid Oriental Poppy with good stiff stems. Immense, deep red flowers. Blooms later than Wurtembergia. Each, 35c; 3 for \$1.00

CAVALIER. A large flower in a deep cardinal-red. Crinkly petals. One of the best Poppies. Of medium height, its strong stems hold its immense flowers nicely erect. Each, 75c; 3 for \$2.00

CERISE BEAUTY. 32 inches. This variety produced large flowers of a beautiful shade of cerise-pink, with blood-crimson center, and glittering black blotches at base of petals. Each, 50c

FAIRY. A lovely Poppy in an even shade of delicate pale pink. Blooms of medium size. Of medium height, it is just the Poppy to fit into a small bed. Each, 35c; 3 for \$1.00

GOLD OF OPHIR. A new Poppy in a new color. A golden orange developing into the nearest yellow of any Oriental Poppy. Each, 75c; 3 for \$2.00

HENRI CAYEUX. A distinct old rose shading into burgundy. An early bloomer and a good grower with distinctive gray-green foliage. Each, 50c

JOYCE. A fine cherry-red with flowers of medium size borne on tall, perfectly straight stems. One of the very best Poppies. Each, 50c

LULU A. NEELEY. A rich deep crimson-red with no trace of orange in its color. A prolific blooming variety which is excellent for a cut flower. Each, 50c

MRS. PERRY. Where the red or orange will not blend well with other flowers, use Mrs. Perry, a beautiful large salmon-pink. A most pleasing even shade of pink. A variety that seldom dies out. Each, 35c; 3, \$1.00; 6, \$1.50; 12, \$2.50

OLYMPIA. The earliest and also the hardest of all Oriental Poppies. If you have difficulty with your Poppies dying out, try Olympia and you will have no such trouble. Olympia comes a full week ahead of any other variety. It is just going as the next earliest starts to open. The flowers are of medium size, semi-double, and of a rich soft orange-red, a very pleasing color. Plant Olympia, the True Iron Clad Oriental Poppy that never dies out.

Each, 35c; 3, \$1.00; 6, \$1.50; 12, \$2.50

ORANGE QUEEN. This variety comes into bloom just after Olympia. The color is a brilliant deep orange with a great rich velvety black center. This is also a very hardy variety.

Each, 35c; 3, \$1.00; 6, \$1.50; 12, \$2.50

PERRY'S WHITE. This is the best of the white Oriental Poppies. It is of medium size. The petals are white with a slight touch of pink at the base. Each, 50c

PROSERPINE. Immense truly saucer-shaped flowers with petals of the greatest substance. The color is a soft rich scarlet-red. The great flowers are carried on long, perfect stems. One of the outstanding varieties.

Each, 60c; 2 for \$1.00

PURITY. A pure soft pink without spots or markings. Many consider it the best pink. You will love this one. Each, 50c

WURTEMBERGIA. An enormous cerise-scarlet. The plant is unusually tall with strong stems that hold the tremendous flowers erect. An average blossom will measure 8½ inches in diameter, the standard by which all Oriental Poppies are judged. Each, 75c; 3 for \$2.00

MEASURING IS CONVINCING

During the blooming season, our daily newspaper made a statement that we had Poppies in our show room measuring a foot in diameter. One of our visiting friends thought this was exaggeration and called us to task. By actual measurement we found "Australia" actually measured 11½ inches.

The Poppy AS A CUT FLOWER

Many people think they cannot cut their Oriental Poppies for house decoration. Cut the blooms when fresh and dip three or four inches of the stem immediately in boiling water for three minutes. Then place in cold water. So treated, the blooms will hold nicely for three days.



June Delight

The finest of all
pink Oriental Pop-
pies. Fits nicely in-
to any color scheme.

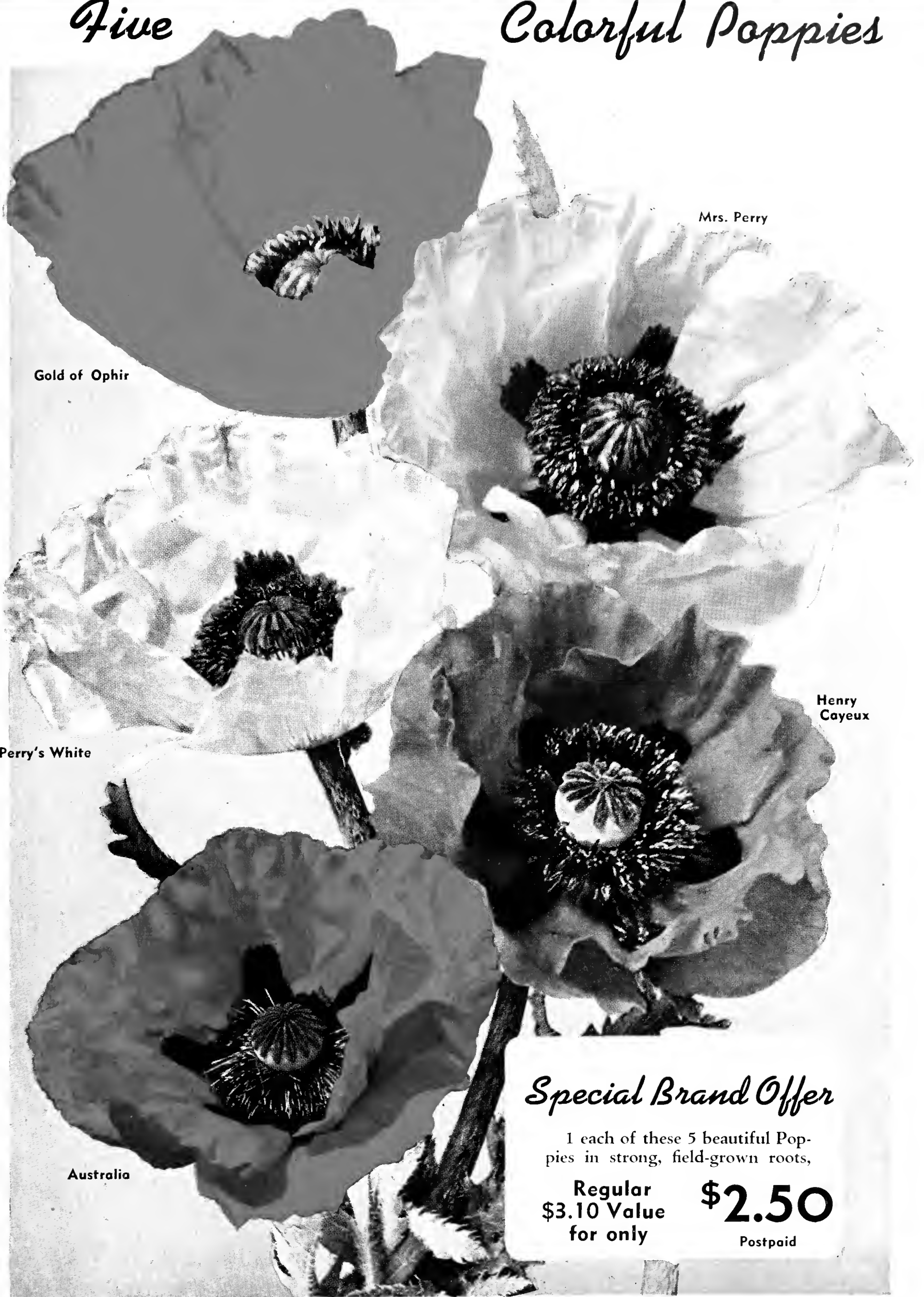
Search for a pure pink Oriental Poppy has at last resulted in this wonderful variety. There are other pinks but we believe this the best of all. A pure even rose-pink of fine form and size borne on strong graceful stems. We paid \$15.00 per root for June Delight to get our start. We offer it now to you in fine large roots at \$2.00 each or 3 roots for \$5.00.

For Gorgeous

**garden effects in May and June
nothing in all the world of flowers
surpasses the Oriental Poppy.**

Five

Colorful Poppies



Gold of Ophir

Mrs. Perry

Perry's White

Henry
Cayeux

Australia

Special Brand Offer

1 each of these 5 beautiful Pop-
pies in strong, field-grown roots,

Regular
\$3.10 Value
for only

\$2.50
Postpaid

A Blaze of Glory in Your Garden



Hardy Perennial Phlox

No garden is complete without perennial Phlox. The color range is so large, the colors so bright, and the period of blooming so long that every garden should contain a good planting.

Plants begin to bloom in late June, and with proper treatment, continuous bloom may be expected until frost comes.

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way a second setting of bloom will come on and thus the season will be prolonged.

This plant likes a well enriched soil and a sunny, well drained location. Fall planting can be made from the first of September until the ground freezes. Phlox can also be planted in the spring.

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good mulch.

Our list of standard Phlox is made up of sorts we have tested for many years and have chosen the very best of the larger number of older varieties that are offered for sale.

STANDARD LIST

Many people like to plant their Phlox in groups of three or more of a kind. Some prefer entire beds made up of one kind. If you wish to plant one sort, we offer the following prices:

3 Phlox, 1 kind, 65c; 6 Phlox, 1 kind, \$1.25; 12 Phlox, 1 kind, \$2.15; 100 Phlox, not less than 25 of a kind, \$15.00.

We prepay all orders for Phlox amounting to \$1.50 or more.

Allow 25c extra on smaller orders.

PRICES

For strong, 1-year, field-grown stock:

Each\$0.35

3 (all different)... .75

6 (all different)... 1.35

Any 12 for 2.25

AFRICA. Brilliant carmine-red with deep blood-red eye. The large, nicely formed florets are gathered into a large shapely truss of intense richness.

APOLLO. A tall, sturdy growing Phlox in a soft shade of rich red, covered with a bright scarlet sheen.

B. COMTE. One of the richest of all dark colored Phlox. A rich satiny deep red-purple. Hard to find anything better in its color.

CHAMPS ELYSEE. A very pleasing deep velvety purple, so deep as to have a blue effect.

CHIEFTAIN. The color is deep red without violet or purple shadings and holds its color under adverse weather conditions. A strong grower of medium height.

COUNT ZEPPELIN. A tall, nicely formed plant. Large, white with a vermilion-red eye. A very neat clean looking variety. Very different from Bridesmaid in appearance.

DAILY SKETCH. It is the most distinct new Phlox we have seen in many years. The plant is tall, the individual flower very large. The color is a light salmon-pink with a very large and very noticeable carmine eye. Surely an outstanding new variety.

DR. CHAS. MAYO. Another Phlox somewhat similar to Count Zeppelin and yet entirely distinct. A very strong grower. One of the late W. E. Fryer's best Phlox.

ETHEL PRITCHARD. A French mauve in color. If seen on a cloudy day it looks like our native blue Phlox.

FEUERBRAND. A splendid red Phlox. Good plant and a very profuse bloomer. Very bright dark red-crimson. One of the most brilliant of all reds.

HAUPTMANN KOEHL. Dark blood-red. Very large clusters on strong, tall stems. Florets very large. Keeps its color long in heat, winds and rain.

H. O. WIJERS. A pure glistening white with large trusses made up of large florets with a distinct bright red eye.

INNOCENCE. A pure glistening white. A strong, robust growing variety and a profuse bloomer.

JULES SANDEAU. A Phlox of dwarf habit which produces blooms of the largest size in a beautiful clear, medium pink. A Phlox that is unusually free from disease and in constant bloom all season.



R. P. Struthers Improved



LEO SCHLAGETER. This new variety is one of the most vivid fiery reds of all Phlox. Its color is intensified by a tinge of orange in the red which enhances its richness. It is about 3 feet tall with splendid growing habits.

MIA RUYS. A dwarf white about 12 inches high with huge panicles of very large individual flowers of wonderfully perfect form. Very fine.

MORGENROOD. A real novelty. Large trusses of bright rose with a deeper reddish eye. A strong grower with very large individual florets.

MRS. HARDING. A beautiful deep, very rich looking salmon-pink. Both panicles and florets are extra large. Very floriferous. A splendid Phlox.

PAINTED LADY. This is, indeed, a very striking variety. At a distance it seems to be a beautiful uniform self rich pink, but as you come closer to the flower you will notice a very small, sharply defined rich red center. No other Phlox like it.

PROF. VIRCHOW. Very large, wide spread panicles; bright carmine overlaid with orange-scarlet.

ROKOKO. A clear uniform bright pink. A beautiful self color. Large individual florets, immense round trusses. Very strong grower. Beautiful new color in Phlox.

R. P. STRUTHERS. Unlike R. P. Struthers Improved. We consider this variety one of the very best Phlox grown. Very hardy and a splendid bright red or a deep rose-pink.

R. P. STRUTHERS IMPROVED. A great Phlox in a deep shade of rose that will stand right up in the most intense sun without burning. Very desirable because of this.

SPECIAL FRENCH. A beautiful even light pink in a very delicate shade. Probably the best very light pink.

STARLIGHT. A comparatively new Phlox. Deep violet fading to lilac, with a large, star-shaped white center. A good tall Phlox.

THOR. An old dependable variety that always gives satisfaction. Grows to medium height. Throws up lots of strong stems which are always covered with great, nicely shaped trusses in pleasing salmon-pink.

VON HOCHBERG. A brilliant red that is hard to beat. A tall, easy to grow variety that is one of the very best of the real dark reds.

WIDAR. Large, violet-blue florets with a large, clear white eye. Medium height and of strong growing habit.

WM. KESSELRING. A deep plum-purple, shading to a dainty lilac eye. A different color from any of the others listed.

Two Phlox That Are Different

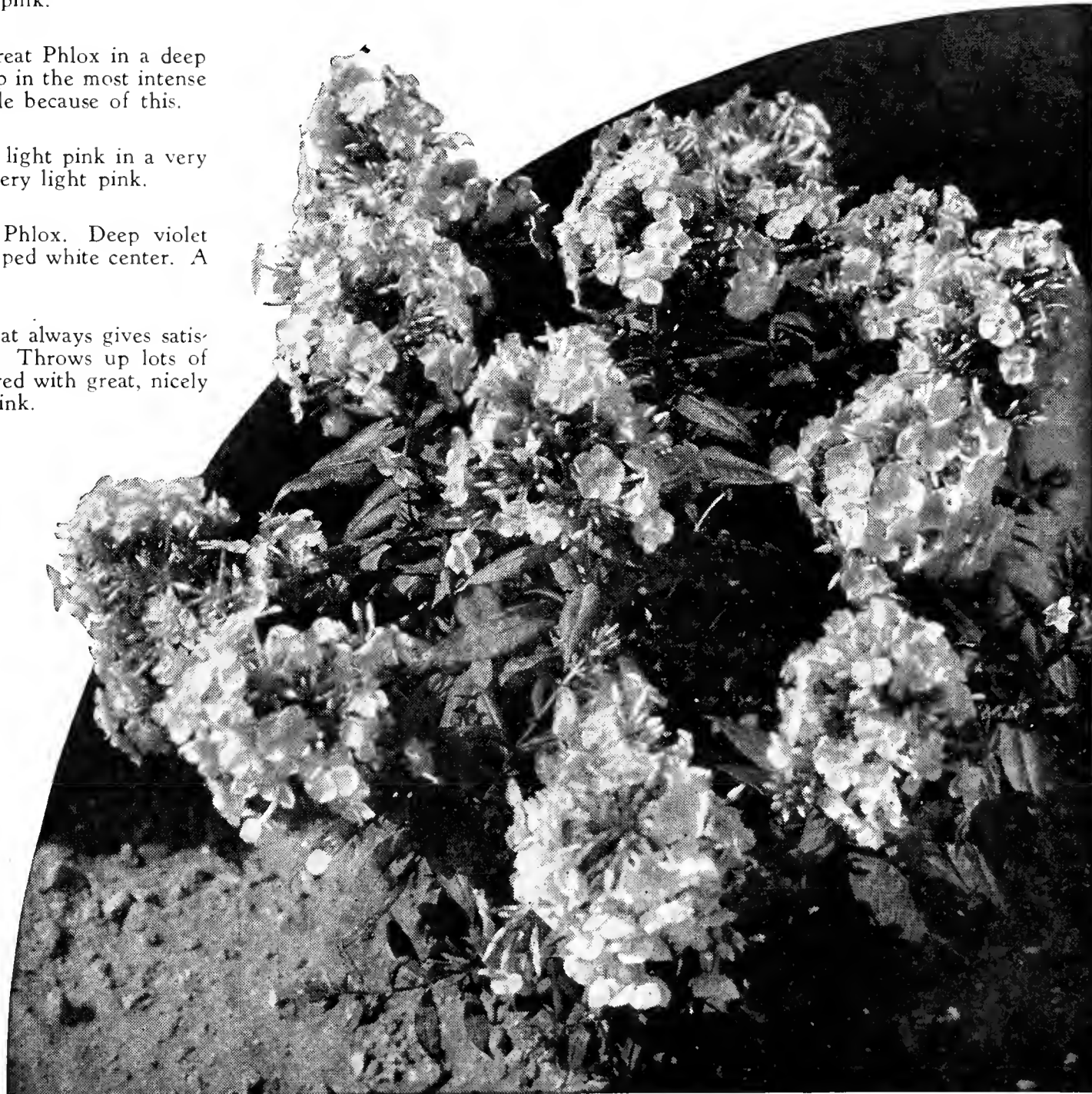
MISS LINGARD. This is an entirely different Phlox from the rest of this list except Miss Verboom. It has beautiful, long, shiny green foliage that looks as if waxed, and is free from disease. It is a pure white coming a month earlier than the other varieties listed. It is much used for cutting.

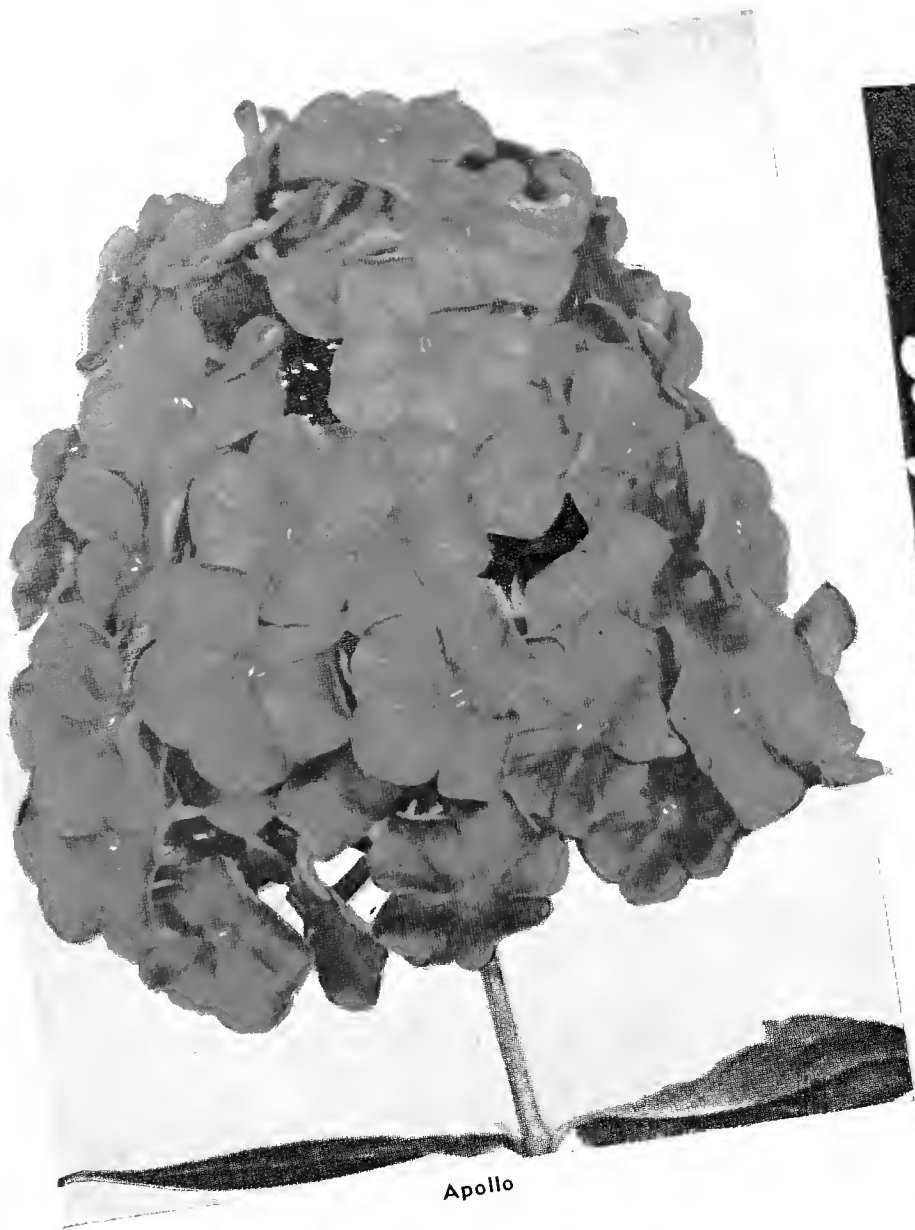
MISS VERBOOM. What has been said of Miss Lingard is also true of this variety except as to its color. This is a rose colored Miss Lingard.

(Red spider never attacks the foliage of these two.)
Prices the same as other Phlox.

TULIPS

Our Tulip bulbs were on order in Holland, our varieties described, and our color pages all ready for our catalog. But with conditions in Europe growing more serious each day, we decided to cancel our order for Tulip bulbs, as we felt sure the Holland growers would not be able to deliver them. However, we have a few thousand of our own stock planted from varieties listed in our last fall's book. These will be supplied to our customers by special correspondence.





Apollo



Count Zeppelin



Starlight

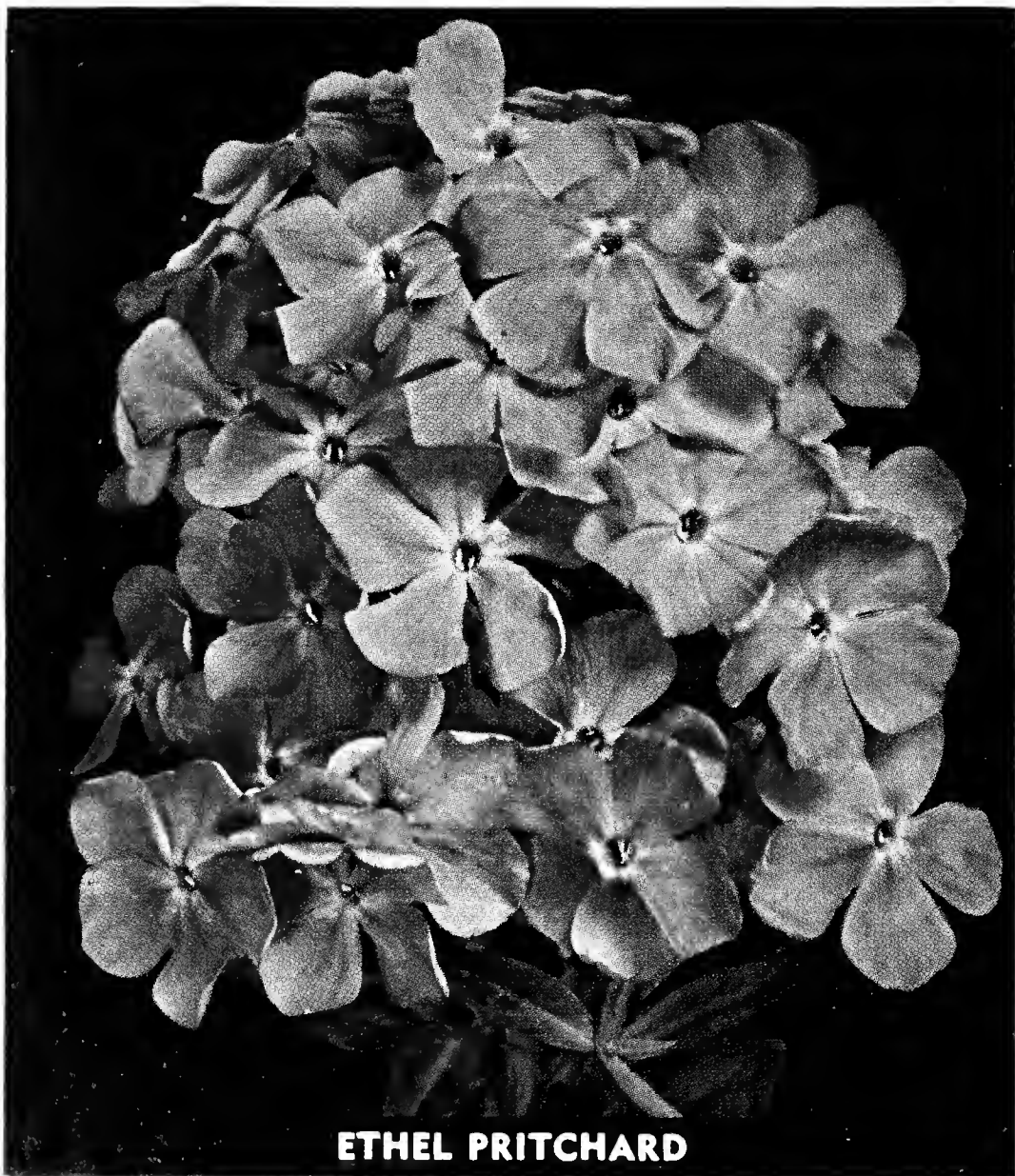
Old Masters Collection

10 FINE PHLOX
ALL COLORS

\$1.95

Postpaid

APOLLO. Soft deep scarlet-red.
DAILY SKETCH. A light salmon-pink with a
carmine eye.
DR. CHAS. MAYO. White, large red eye.
ETHEL PRITCHARD. A beautiful shade of
bluish lavender.
FEUERBRAND. Brilliant dark red.
INNOCENCE. A tall pure white.
MRS. HARDING. Very rich salmon-pink.
VON HOCHBERG. A brilliant dark red. Very
satisfactory.
WIDAR. A violet-blue with a white eye.
WM. KESSELRING. Deep plum-purple.



ETHEL PRITCHARD

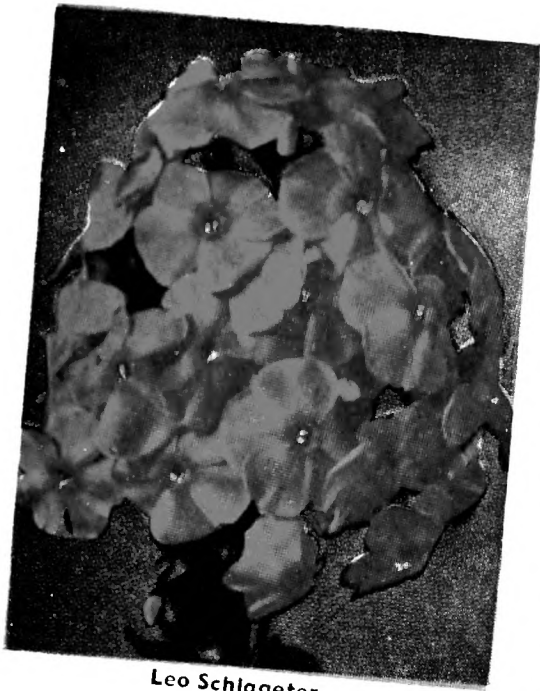
Special

1 OLD MASTERS
Collection \$1.95

1 NONE BETTER
Collection \$1.95

Wm. Kesselring





Leo Schlageter



Innocence



Daily Sketch

None Better Collection

AFRICA. Pure rich dark red.
B. COMTE. A deep wine-red.
COUNT ZEPPELIN. White with red eye.
LEO SCHLAGETER. A vivid fiery red tinted orange.
MIA RUYS. A dwarf pure white.
MORGENROOD. A bright rose with a deeper reddish eye.
PAINTED LADY. Pure pink, red eye.
PROF. VIRCHOW. A bright carmine overlaid with orange-scarlet.
ROKOKO. An immense clear uniform bright pink.
STARLIGHT. Violet, big white center.

10 FINE PHLOX
 ALL COLORS

\$1.95

Postpaid

PHLOX OFFER

A Regular \$3.90 Value

for
 Only **\$3.75**

Prof. Virchow



AFRICA



Phlox Subulata (Moss or Creeping Phlox)



These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habits, and vivid colors, they are especially fine for rock garden work. They are used extensively to put into terrace plantings, where dotted in among other plants, they are exceedingly bright and effective. Extensively used for planting about the base of the stone in cemetery work. Height 4 to 6 inches.

Any one of the following varieties: 35c each; any 4 for \$1.00.

The entire collection for \$3.00, postpaid.

ALBA. Absolutely pure white. The plant has a tendency to grow into a perfectly round little plant from 1 foot to 18 inches in diameter and when in bloom it is just one solid mass of pure white.

ATROPURPUREA. This is the richest and most brilliant of all of this type of Phlox. The color is a deep carmine-red. This variety is used extensively for cemetery planting. The long rows of Atropurpurea in our fields at this time (May 10th) are attracting travelers from a one-half-mile distant highway who come to see what these red streaks appearing so early could be.

APPLE BLOSSOM. A very decided acquisition to our list of these attractive, low-growing Phlox. A pure delicate apple-blossom-pink with a clean-cut deeper eye.

AUTUMN ROSE. A very compact growing plant with rather large individual flowers of an intense brilliant rose with a very rich red eye. Blooms freely again in September and continues all fall.

BLUE HILL. The nearest approach to a true blue as comes in these Subulata Phlox. Very thrifty and floriferous variety. Similar to Lilacina but very much more blue in color.

BRETONUI. A peculiarly formed little Phlox with the petals cut somewhat after the form of those of the star annual Phlox, which gives it a very delicate and attractive look. White with just a suggestion of lavender.

LILACINA. A very strong growing, creeping variety that forms a solid carpet with its rich light green, glossy foliage. Completely covered with delicate lavender flowers, with a circle of little dark blue dots at the base of the petals. Foliage remains lovely all winter under the snow.

MAISCHNEE (May Snow). An extremely free-flowering pure white variety of very attractive appearance. Very neat habit and a great improvement in whites. Develops into very neat little round clumps which retain their form over a long period.

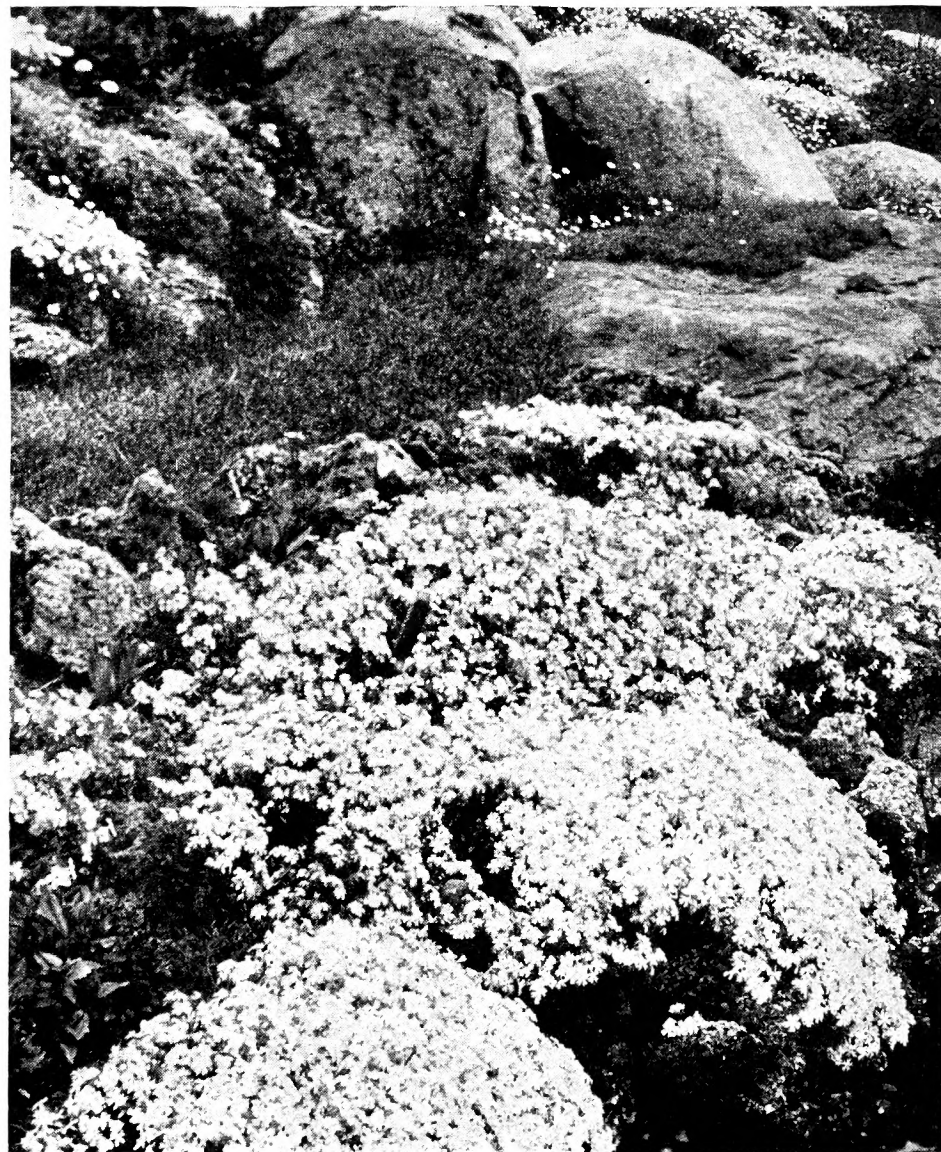
MOERHEIM. Here is indeed a real acquisition to our list of new Phlox Subulata which we are building up. It is a very much enlarged and improved Rosea. The individual flowers are much larger, the petals bigger, the color richer, and the eye much more prominent.

ROCHESTER. One of the very brightest of the red varieties. A light bright red shaded about half way between Atropurpurea and Samson in color. Intensely bright.

RONSDORF BEAUTY. An even-toned, soft, medium salmon-pink with a small pronounced red eye. Makes a very neat round plant. Beautiful.

SAMSON. Large flowers of a deep rose-pink. This is one of the brightest and most brilliant specimens in the entire list.

VIVID. A small blossom of the brightest imaginable clear pink with a very clearly defined small vivid deep red eye. This little Phlox is very choice and is especially desirable where a refined little plant is wanted. Probably the brightest of all Subulata varieties.



The Lilac Season of 1940

THE MATERIAL for this catalog went to the printer just before our Lilacs began to bloom. The season is now past and we have just learned we needed an extra page of material for our book. This gives us an opportunity to tell you about the wonderful blooming season of our Lilacs that is just past.

During this season we had many visitors from different sections of the country. All were amazed at the amount of bloom we had on our small as well as large plants. Some came with cameras and took pictures in color so they could enjoy the season all over again during the winter months. All came with the idea of seeing beautiful flowers, but we believe every visitor went away feeling he had never seen a lovelier sight. Many stated they didn't realize such lovely Lilacs with their huge panicles could be grown.

We list no poor varieties but it would be impossible to name our best one. But we can select from our large list twenty-five that attracted special attention.

And for our first one we must name Buffon, an early hybrid that delights all who see it. This early clear pink always shows half opened florets of a deeper shade. It is the mingling of these two shades of pink that makes this variety so striking. Then it is the earliest of all the Lilacs that we are now growing.

Among our good blue Lilacs, Olivier de Serres, President Lincoln, De Caisne, De Miribel, and Rene Jarry-Desloges are outstanding. Olivier de Serres with its full double florets, its immense panicles that easily measure 13 inches in length, is a variety that calls you to the garden many times during the course of the day. It is a real attraction in our fields each year; a Lilac one cannot forget. Rene Jarry-Desloges is somewhat darker in coloring than Olivier de Serres, panicles not quite so large, somewhat more compact, a trifle later in its season of bloom, and neither of these two good double Lilacs can take the place of the other.

De Caisne, De Miribel, and President Lincoln are all most excellent single blues. One of our visitors remarked that President Lincoln was truly blue. It is the earliest of the three. De Caisne with long slender panicles comes into bloom just after President Lincoln. De Miribel is the latest of all and has more of the deep blue-violet coloring than the other two. To prolong the Lilac season you need De Miribel.

For a wonderful combination of Lilacs whose florets are single, **Congo** for a red, **De Caisne** for a blue, **Mme. Florent Stepman** for a white, and **Buffon** for a pink cannot be surpassed.

The two great double whites are Miss Ellen Willmott and Edith Cavell. We can make no choice between these two.

Mme. Florent Stepman, Vestale, Mont Blanc, and Jan Van Tol are the great white singles. **Jan Van Tol** with us has larger florets than the other three, but we find it does not come equally good every year. This season **Mme. Florent Stepman** was the favorite.

Katharine Havemeyer, Hippolyte Maringer, Henri Martin, Victor Lemoine, Reaumur, Leon Gambetta, President Poincare, Marlyensis, Mme. Antoine Buch-

ner, are all masterpieces. Not a variety we have mentioned will disappoint a purchaser.

Among the Lilacs classified as red or red-purples, Congo, Edmond About, J. de Messemaker, Stadtgartner Rothpletz, Paul Thirion, Monge, and Capitaine Baltet were conspicuous in our fields this season.

Congo, the early red single, cannot be surpassed by any when this variety is seen at its best. Many people come to our nursery to order their Lilacs while they can see them in bloom and Congo is a variety that is included in almost every order. Charles Joly and Stadtgartner Rothpletz are two fine double varieties that come on just as Congo is passing.

As visitors pass down our long rows of Lilacs, J. de Messemaker, Monge, and Paul Thirion received equal admiration. When we see Monge in the field, we question if it is not the best but we pass onto J. de Messemaker with striking red-purple panicles and we feel as if we must change our mind about Monge.

We had just one large bush of Lucie Baltet. This lovely coral-pink is perhaps the most noticeable of all our Lilacs due to its distinct coloring. Before the blooming season was over, we sold all of our available stock for this season and began to book orders for fall 1941. We hope by then we can supply the demand as we are building up our stock as rapidly as possible. Lucie Baltet in the Lilac field is as outstanding as is Walter Faxon in the Peony field. We cannot say it is the best but it is certainly very distinct.

Another fine variety is Gilbert, a beautiful bluish lavender, remarkable for both size and beauty. Each panicle really is made up of five distinct smaller ones. The compound panicle measures a foot in length and a foot in diameter. We have no stock to offer of this variety but may be able to list it within a short time.

For the past ten or twelve years we have been giving more or less time to the bringing out of new Lilacs of our own. For the past six years we have had some five thousand seedlings under test, and this season, for the first time, we realized we were making real progress. We believe that we have five or six selections that will be real additions to the list of named Lilacs. We have had almost a complete list of the world's best Lilacs right here in our own collection to compare our own seedlings with and we have been very conservative in our selections.

To add one real worth-while new Lilac to the world's present list, we consider a real accomplishment. We firmly believe we have done this. We have a great red coming on, an intense red so brilliant that it instantly arrests the attention from a long distance. It has large beautifully formed, graceful, rather open panicles held nicely erect, with individual florets and petals of the greatest size. The flower is an intense red as it opens, stays a rich red for at least five days, turns gradually to a rich violet-blue and then fades to a pleasant light purple. We feel that this Lilac is as good as any in our collection. We have named it for the originator, Archie M. Brand. It will be some years before any of these new Lilacs are offered for sale.

Brand's

Favorite Four



French Lilacs

This year in going through the Lilacs as they bloomed in our fields, we tried to select our favorite one in each color.

Each year some certain Lilac tries to outdo all the others. Certain seasons, some one variety is head and shoulders above the rest. Another year there may be several equally outstanding.

This season the following four seemed to be favorites:

**Edith Cavell
Katharine Havemeyer
Paul Thirion
Victor Lemoine**

Collection

One each of the above four varieties, in strong, 2- to 3-foot plants.

A regular value of \$13.50 — for only

\$10.00



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